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of the
**SECRETARY'S ADVISORY COMMITTEE
ON
GENETICS, HEALTH, AND SOCIETY
(SACGHS)**

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Washington, DC

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1 PROCEEDINGS

2 [Reconvened 8:03 a.m.]

3 Opening Remarks

4 Steven Teutsch, M.D., M.P.H.

5 DR. TEUTSCH: Good morning. Hope everyone had
6 a good evening. Those of us that went to dinner I think
7 all enjoyed it, at least I enjoyed it, and this is good.
8 We have at least the voting members enjoyed it, so that
9 was great, and I think we accomplished a tremendous
10 amount yesterday. It was some pretty hard slogging. I
11 know there are some strongly held differences of opinion
12 and it was good to work through all of that and we'll get
13 a chance to see what we did at the end of the day and get
14 that put to bed, we hope.

15 So this morning, we're going to begin by
16 considering proposed actions to continue the Committee's
17 work in the area of ethical implications in genomic data-
18 sharing, and Charmaine has been leading -- Charmaine?
19 Oh, she's way up there.

20 DR. ROYAL: I'm way up here.

21 DR. TEUTSCH: Whoa. Okay. So Charmaine Royal
22 has been working on putting together some thoughts for us

1 which she's going to share this morning.

2 So, Charmaine, take it away.

3 **Discussion of Ethical Implications**
4 **of Genomic Data-Sharing**

5 **Charmaine Royal, Ph.D., SACGHS Member**

6 [PowerPoint Presentation.]

7 DR. ROYAL: Thank you, Steve. I don't know why
8 I'm so fortunate to be thrust into this so early, but I'm
9 going to talk a bit about the ethical implications of
10 genomic data-sharing.

11 I am [also] going to lead a discussion of where
12 we think SACGHS should go on this topic, what do we think
13 we should do, and the issues in terms of genomic data
14 sharing that have come out of large-scale sharing of
15 genomic data, not the least of which is the NIH requiring
16 that research funded by the NIH and conducted by the NIH,
17 genomic from that research, GWAS studies, should be
18 entered and submitted to DBGAP to allow for sharing and
19 usage, and ultimately for additional information, as much
20 as we can find out about health and disease.

21 The goal, of course, has been to develop
22 methodologies to improve health, public health.

1 So the collection and broad sharing of
2 individual genomic data. Later on, we will also talk
3 about data related to groups, not just individuals, when
4 de-identified. The issue of de-identification, as we
5 know, has raised a lot of issues.

6 We talk about de-identification, but research
7 papers have come out, one last year from TJAN and another
8 earlier this year, showing that it is actually possible
9 to identify individuals from aggregate data. So that
10 raised concerns about data being out in the open and
11 available to researchers broadly.

12 The implications for consent, privacy,
13 discrimination, those are some of the issues raised, and
14 we could think about this in terms of the stakeholders
15 that could be involved in this, the researchers, the
16 physicians, patients, communities at large, industry.

17 So the issues span a broad spectrum in terms of
18 what we might think about. Some of the questions that
19 have been raised have to do with consent or traditional
20 ways of thinking about consent, individual consent,
21 consent where we actually know what is going to happen
22 and we put that in the consent form, but with sharing

1 data, we have no idea, in some cases, of what kinds of
2 studies will be done, who is going to have access to
3 data.

4 So the issues of consent and how do we deal
5 with new ways of thinking about consent.

6 Genomics has really brought about a change in
7 thinking about the lines between research and clinical
8 care and that line is becoming increasingly blurred. We
9 already see cases where genomic data, outcomes data
10 actually, can be used to help us think about the clinical
11 validity of genetic tests. That could be considered
12 research, genomic GWAS studies that produce information
13 that could be clinically relevant to participants, and
14 communicating that information back.

15 So the lines between research and clinical care
16 is an issue that this kind of research raises.

17 There is also concern about whole-genome
18 sequencing being a unique identifier that can be linked
19 with data that might be obtained or stored in other
20 contexts. And then, this also raises issues of privacy
21 protection.

22 So these are some of the issues that we think

1 about or that the issue of sharing data, genomic data
2 raises.

3 In terms of what SACGHS has done, I'm going to
4 talk about meetings that I never attended, and so my
5 information certainly is coming from those who were at
6 those meetings. In December, SACGHS identified this
7 area, the ethical implications of genomic data-sharing,
8 as one that it would place as a priority area for
9 consideration, and here we are trying to figure out what
10 specifically we are going to do in this arena.

11 At the meeting in March, there were briefings
12 on the IOM Report on Privacy, the HIPAA Rule, and then
13 from the Secretary's Advisory Committee on Heritable
14 Disorders and thinking about informed consent.

15 At the end of that session, there were
16 suggestions that SACGHS should coordinate their efforts
17 with the Office of Civil Rights, and they have been very
18 much involved in GINA, which, GINA, of course, we think
19 about in terms of privacy protection. That office was
20 represented yesterday.

21 The Secretary's Advisory Commission, SACHRP,
22 their work on informed consent could really help inform

1 our efforts here. The Secretary's Advisory Committee on
2 Heritable Disorders in Newborns and Children, they
3 recently released a report with recommendations on dried
4 blood spots for newborn screening and issues of consent,
5 issues of access are things that that report raises in
6 the recommendations there.

7 The HIT and David Blumenthal were here at our
8 last meeting. [David's] groups, the Policy Committee and
9 the Standards Committee, are also entities that we have
10 been talking with about this issue. The HIT is involved
11 in the meeting next week, on electronic health
12 information, that I'll be attending as well.

13 One area that seems really ripe for
14 collaboration is another collaborative effort that SACGHS
15 has been exploring. In September, ASPE awarded a one
16 year contract to the Lewin Group. Is Sandy here? No?
17 Okay. Sandy is the one, the primary contact there.

18 The goal of that contract is to develop a
19 report and that report would be informed by review of the
20 literature as well as interviews with experts on the
21 issue of genomic data sharing and that contract is
22 designed to provide input to SACGHS but also our work.

1 Our thinking is that our work would also inform that of
2 the Lewin Group and we'll talk more about that project
3 and how SACGHS might inform or be informed by the efforts
4 of the Lewin Group.

5 And in order to complement some of what that
6 group is doing, one of the things that we're proposing is
7 a session at next year's meeting to explore models of
8 genomic data sharing. So today, we're going to try to
9 come to some decisions about what the Committee will do
10 with regard to ethical implications of genomic data
11 sharing.

12 One of the things we're proposing is to form a
13 steering group, a steering group of three to five, three
14 to six people and ex-officios, as appropriate, to explore
15 models of genomic data sharing, and we plan to discuss
16 that at the February meeting. That's the thinking, that
17 we would explore models of genomic data sharing.

18 We talk about genomic data sharing and the
19 Lewin Group will be doing a lit review and they will be
20 doing interviews, but we thought it might be helpful to
21 see what is going on out there in terms of genomic data
22 sharing before we can really be qualified to talk about

1 where it might go.

2 We're thinking of this session for the February
3 meeting and then also to provide input to the Lewin Group
4 and these are the things we're proposing. So there are a
5 number of questions for discussion and I'm going to go
6 through these questions and then sort of come back. Just
7 to give you an idea of what the questions are, I'm going
8 to go through them and then we'll come back to discuss
9 them to see what we think we might do.

10 So we want to first talk about whether we
11 should organize such a session at the February meeting to
12 look at genomic data sharing. Should we form this
13 steering committee? Are there other things that we
14 should do with regard to this topic, in addition to or in
15 lieu of having a session? What should the session focus
16 on in terms of models of data sharing? Should we focus
17 on academic models? Should we focus on industry? Where
18 should we place our emphasis in terms of looking at
19 models of data sharing?

20 Should we focus on clinical data versus data
21 from research? Types of diseases, rare diseases versus
22 common diseases? Should we focus on specific elements of

1 these data sharing agreements? We probably need to look
2 at them to see what the common elements might be first
3 before we even think about what we might focus on.
4 Should we look at particular populations?

5 At the last meeting, I understand there was a
6 discussion about vulnerable populations, and we'll talk
7 more about that and even what the definition of
8 vulnerable populations is and where we might focus there,
9 if we think we should.

10 Are there any drawbacks to organizing such a
11 session, and what should come out of this session?

12 So I'm going to go back to our discussion
13 questions and ask whether folks think we should organize
14 such a session. Is Greg Downing around? Greg, would you
15 come join us at the table?

16 DR. TEUTSCH: Actually, Kevin, why don't you
17 join us, as well? Kevin had been spearheading this
18 effort up until his recent departure from our group.

19 DR. FITZGERALD: Just when I thought I was out.

20 DR. ROYAL: You'll never be out, Kevin, never.

21 DR. TEUTSCH: He'll never leave this group.

22 DR. ROYAL: Yes. So these three questions on

1 this slide will actually determine what we do next. They
2 will determine whether we even need to answer the other
3 questions. The first question is: Should we organize a
4 session on models of genomic data-sharing.

5 Let me go to the last one: Are there things,
6 other things, that people think we should do as opposed
7 to doing a session, or in addition to doing a session.

8 So the question about a session at February's
9 meeting, where we explore models of genomic data-sharing,
10 of course, needing to do some background work leading up
11 to that meeting so that we can actually have these models
12 to discuss.

13 DR. TEUTSCH: Greg, we know you've been giving
14 this a lot of thought. Do you want to share some of your
15 ideas about what this could be and how it could
16 contribute to the departmental efforts?

17 MR. DOWNING: I would be happy to, Steve.
18 First of all, thank you again for all of the hard work
19 that this committee has been doing, and in particular to
20 Charmaine, who we've had a couple calls with to share
21 information, and I have been working very closely with
22 Sandy Howard in the procurement of the study that's going

1 on.

2 I think, as the initiative for that has taken
3 shape, that there are some commonalities around a variety
4 of things that we see happening, broadly speaking, around
5 the elements of clinical genomics. So I think there is
6 an opportunity here.

7 I have learned my lessons well when coming
8 before this group: be careful what you ask for. There is
9 no mandate here by any means, I want to be clear about
10 that, but it seems as though one of the higher-level
11 cultural things we're seeing going on, [and] what we
12 think are good things for innovation and long-term
13 benefits for healthcare, is a lot more collaboration
14 amongst institutions and collaborators, not necessarily
15 as a consequence of any particular funding initiative,
16 but just as the basis of trying to get work done that
17 requires larger populations than one can collect in their
18 own institutions.

19 So I think, obviously, the ethical aspects of
20 this has lots of hard questions associated with it. I
21 think one of the things that we've been looking at is
22 some of the new partnerships that are emerging across the

1 organizations, and what are the models for addressing the
2 consent issues, the data-sharing issues, the publication
3 issues, and so forth.

4 Obviously, this builds on a lot of the work
5 that your committee and others have done with GWAS-
6 related studies, but we see that as just the one step
7 forward here, that there will be other areas where these
8 comprehensive databases are evolving. The relation of
9 that data to other kinds of data brings enormous power
10 and influence, if you will, to many aspects of not just
11 biology but to health and society.

12 So it seemed appropriate to us. We don't have
13 specific questions or a destination that one would want
14 to necessarily arrive at, but it seemed as though this
15 body might be interested in questions like that.

16 The other elements that I think Charmaine's
17 [report] brought out is that this committee has engaged
18 many other advisory committees in their discussions
19 around health IT and newborn screening.

20 I think, one thing, in my observations over the
21 years, is that the communication has gotten better across
22 different advisory committees and the coordination

1 elements. So I think there is an opportunity here, and
2 we don't want to influence the Committee's bias, in one
3 direction or another, toward any particular outcome.

4 The other thing I want to share is that, from
5 the perspective of looking at data and technology
6 overall, there is a great deal of interest in the aspects
7 of how technology supports the movement of data, and the
8 applicability of data to solve problems. There are many
9 efforts in the government, right now, to enhance and
10 mobilize data from a variety of different sources. All
11 of our agencies are feeling that.

12 From the standpoint of being able to support
13 this kind of information being used in a variety of
14 different facets of human life, having not only the
15 technological and scientific means to share that
16 information but having the public policy perspectives
17 prepared, or at least be thought of as that mobilization
18 of data takes more shape, that we are not so much ahead
19 of the game but at least trying to catch up faster. I
20 don't know if that makes any sense.

21 I'm guessing that most of you are starting to
22 feel the imprints of Facebook and MySpace and Twitter,

1 and all of these technologies. It's really only a matter
2 of time when the capabilities of that hit other elements
3 of data sharing.

4 So principally, I think we are interested in
5 models that portray the thoughtfulness that the people
6 who developed the foundations for collections of data
7 [demonstrate] about themselves. Obviously, we use
8 Framingham as a reference. The President spoke about
9 that in his NIH remarks earlier this year, that that is
10 really a badge of honor in many ways, and finding the
11 respectful ways in which new technology [can be
12 utilized], and ways to disseminate and use information,
13 that we respect the aspects and take the time and have
14 the policies in place to do that.

15 I think Charmaine has thought about these
16 issues over the years, and I think we were delighted when
17 she stepped up and shared her interest. So again, I want
18 to emphasize, no mandate for any particular outcome of
19 this, other than a careful examination of what these new
20 capabilities [are] and the power this information
21 provides.

22 So I would be happy to answer any specific

1 questions and, Steve, I hope that helps provide some
2 clarity.

3 DR. TEUTSCH: Yes, it does. We'll open it for
4 discussion in a minute, Greg. Appreciate those thoughts.

5 Kevin, did you want to give -- I know you've
6 given a lot of thought to this, and then we'll open it up
7 for some general discussion.

8 DR. FITZGERALD: Well, thank you, Steve.
9 Actually, I did give a lot of thought to this and whoever
10 came up with this idea, this silly idea should have been
11 thrown off the Committee and never invited back. Thank
12 you. No.

13 Actually, we have given a lot of thought to
14 this idea and, in fact, Greg's being a little humble
15 here, as always. He helped us put together at Georgetown
16 a meeting looking at the consequences for genomic
17 research in some of this database sharing with vulnerable
18 populations, in particular indigenous communities,
19 because we thought this would be an interesting group to
20 engage, obviously groups that have been marginalized for
21 some time, particularly in the healthcare arena, but also
22 groups that are of interest to genomic researchers, due

1 to their somewhat isolated genomic characteristics.

2 So I think there is a lot to be learned here,
3 and I think, as one could pursue this, you could actually
4 see this as sort of a microcosm for some much broader
5 issues.

6 What are the goods and the goals that are
7 desired coming out of this research at all, period,
8 across the board? This gives you at least some leverage
9 to break that open a little bit more because you have to
10 ask people what it is they expect and desire if they do
11 engage in this sort of thing.

12 So I just see this as another opportunity for
13 SACGHS to again continue to explore this area that is
14 your mandate, genetics, health, and society, and how the
15 research is going to continue to sort of ramp up the
16 importance of these issues and make them very much a part
17 of everyone's lives.

18 DR. TEUTSCH: Thanks, Kevin. All right. Why
19 don't we open this up for discussion? I will harken back
20 to our messages that I mentioned from Francis Collins to
21 be forward-looking, anticipate issues going forward, and
22 figure out how we can move these fields constructively

1 forward. So think about that and let's open it up.

2 Charmaine, do you want to coordinate this
3 discussion?

4 DR. ROYAL: Sure. I can do that. Go ahead,
5 Sylvia.

6 MS. AU: I totally support this as an activity
7 of SACGHS, especially since I won't have to be on the
8 task force. But, I mean, with the other committee, one
9 of the things that, of course, is a big concern with us
10 is newborn screening and retention of residual blood
11 spots and data and so this obviously is something that's
12 really important to the states because we all do newborn
13 screening.

14 DR. ROYAL: Marc.

15 DR. WILLIAMS: I would also support pursuing
16 this and to bring Sylvia back in on it. The other thing
17 that I think is interesting that isn't represented in
18 your very nice presentation are the issues relating to
19 the direct-to-consumer aspects of data collection.

20 For the purposes of our blog that I'm
21 inflicting on all of you, look through the User Agreement
22 of one of the direct-to-consumer companies. I think

1 there's some very interesting things there relating to
2 how they're choosing to use this data and Jim had
3 mentioned yesterday about this new research model, again
4 which I think is still an open question as to whether or
5 not this really represents a new and innovative way to do
6 research or whether this is not really going to point
7 out.

8 But I would certainly increase the scope to
9 include that, as well, since there's probably less in the
10 way of any sort of -- I'm not using oversight in the very
11 specific federal term here, but there's much less
12 scrutiny of that, I think, than many of the other things
13 that were referenced.

14 DR. ROYAL: Thank you, Marc. Very good point.

15 MR. DOWNING: I think there's some ways in
16 which the work of this may have practical applications
17 for some of the work that government agencies do, and I
18 would like to share one experience that we had not long
19 ago with a publication that provoked some interesting
20 remarks that I heard about from -- it was a Friday
21 afternoon in the early part of the summer and who the
22 heck is really actually even reading anything, and all of

1 a sudden I started getting e-mails from all over the
2 place about particular reaction to a publication that I'm
3 sure no one had read but just saw the title of it, and it
4 really related to the genetic findings associated with
5 certain patterns of human behavior associated with
6 substance abuse.

7 And the notion of being able to relate the sort
8 of behavioral elements and patterns and genomic
9 characteristics together by assimilating information from
10 a variety of different sources that actually did address
11 a salient biological issue really provoked a lot of --
12 particularly from folks that didn't have backgrounds in
13 biology, were trying to understand, well, what were the
14 messages coming out of this.

15 So the thing that really struck us after a
16 series of dialogues that I was trying to understand what
17 is the real root cause of the anxiety of all of this, and
18 it was the notion that the information wasn't being
19 placed in a context that broader communities could
20 understand the meaning of that.

21 So there were elements that came up about the
22 implications that this would have for people actually

1 seeking help because of these genetic findings were
2 leading to some conclusions that would probably isolate
3 certain populations and so forth.

4 And as we had a lot of phone calls about this
5 with a variety of people across the department, and it
6 really became obvious to us that we didn't have the
7 informational resources that help put into context the
8 meaning of population-based studies and associations and
9 how, if this work is going to go forward, we have to do a
10 better almost preemptory kind of stage-setting for why
11 we're asking the question, aside from just getting the
12 answers and knowing more knowledge, and the implications
13 of that.

14 And one of the things we've been working on
15 with our public affairs groups across the department on
16 trying to set the stage for what does it mean when you're
17 being able to take these large genomic databases and
18 isolate factors, whether it's in diabetes or depression,
19 that these things have real meaning to people and yet the
20 context of what those research projects means by being
21 able to take these large population datasets often have
22 implications that we're not able to explain very easily.

1 So there's a communication side to this that I
2 think the work that you can do from the policy and the
3 science side might inform the public communications
4 apparatus around the department that helps do a better
5 job around that.

6 So we would like to use technology in new ways
7 to help explain these research findings so that when
8 you're just getting a publication out there, there's
9 other kinds of technologies or videos or podcasts or
10 things that provides a social construct for what are the
11 implications of the research thing.

12 So your committee doesn't have to go that far,
13 but I'm just trying to lay a stage for how other parts of
14 the work that goes on here could be used and consumed by
15 other pieces of the department.

16 DR. ROYAL: Thanks, Greg. That issue cuts
17 across populations, but when we think about vulnerable
18 populations, that's a major issue in terms of how the
19 data is going to be used, who's going to have access,
20 what kinds of questions are they going to be asking, and
21 that has some implications for whether not just the
22 participants who are the folks who are in these cohorts

1 but the researchers and their willingness to open up
2 their data for sharing.

3 What I found in some of the groups that I've
4 been involved with, cohorts of African American patients
5 or participants, and it's the researchers that are -- who
6 knows what the consumers, what the people think. The
7 studies haven't been done yet for some of these to see
8 what the participants actually feel about their data
9 being shared, but the researchers of these studies or
10 some of those that have contacted me about them being
11 required to share their data and not wanting to do that
12 because of the group that they're studying.

13 So those issues are really very, very salient
14 to the issue of vulnerable populations but also other
15 populations, as well.

16 DR. AMOS: I just want to get a little bit
17 better idea of this, sort of your vision for the scope of
18 this effort from the standpoint of will it include some
19 of the more practical things.

20 Greg and I have talked about some of the sort
21 of nuts and bolts of how you actually share data and how
22 you actually -- some of the IT tools that have to be

1 developed to ensure the interoperability of all these
2 systems, and I just want to get an idea about if you're
3 thinking about tackling that, as well.

4 DR. ROYAL: I didn't think of it specifically.

5 This forum is for us to explore what the scope might be,
6 and if the Committee thinks that that is an area that we
7 need to look into, then we probably will explore it.

8 I really want it to be open for discussion
9 about how the Committee moves forward because there are
10 other organizations and agencies looking at this issue,
11 the broad issue of data sharing, and what is it that
12 SACGHS can bring that could add to that that will
13 complement and supplement that rather than duplicate it,
14 necessarily.

15 DR. TEUTSCH: Mike, we're of course on record,
16 as you know, and having met with David Blumenthal last
17 time, we sent notes to the Secretary, really talking
18 about the importance of getting those standards in place
19 so that this kind of work can proceed.

20 I think it is something we can talk about,
21 whether we need to do more going forward, but we've at
22 least made some statements in that regard.

1 DR. AMOS: I just want to make sure, if you
2 think you need our help, that we get the right people
3 involved.

4 DR. ROYAL: Gwen.

5 MS. DARIEN: This may be a little bit of a
6 detail, but one of the things that we talked about a
7 little bit when I came on the Committee was being the
8 only advocate/consumer representative on this committee,
9 and I think this would be an incredible opportunity to
10 bring in some more of the health advocacy voices.

11 Sylvia knows because she went to Sarah
12 Lawrence, but I've been doing work with their Health
13 Advocacy Program, and there are a lot of people that are
14 dealing with issues like this. I mean, I know from the
15 tissue-banking and the tissue-collection issue point of
16 view where, at least the advocates I work with who are
17 cancer advocates and patients, come down on this.

18 So I think that is a way of bringing other
19 voices into this, which could make it very rich.

20 DR. McGRATH: Thanks. I would like to also
21 support the formation of a group like this. It is sort
22 of circular. The very first report that I was involved

1 in when I came was the large population study, and it
2 addressed a lot of these issues.

3 One of the comments that came from the
4 interviews and public comments, and from the experts, was
5 a concern, an underlying concern that those sorts of
6 studies are really the best use of limited resources for
7 addressing population health.

8 So if this group is formed, it is dealing with
9 the downstream of that, the data that emerges from large
10 studies. I don't know how you integrate that, but it
11 seems like that question hasn't gone away in our country,
12 that is, this is the best way to really improve the
13 health of the greatest numbers of people.

14 So when we talk about communicating results to
15 consumers and talking to researchers about that, there
16 might be a way to continue to realize that that is still
17 a public priority, to make sure that the questions asked
18 are the appropriate questions; not just the doable
19 studies, but the important studies.

20 DR. ROYAL: Doug.

21 MR. OLSEN: Yes. I just wanted to say, because
22 of the nature of the way VA provides services and the

1 fact that we have an enduring population, we have a lot
2 of plans to do these kinds of studies. We're doing a lot
3 of gearing up for large data collection and improving the
4 capabilities for data sharing. So we have a real
5 interest in this area, and a real interest in the ethics
6 of the informed consent and how to do these things right.

7 DR. ROYAL: Greg.

8 MR. DOWNING: I forgot to mention earlier, one
9 of the important contributions that I took away from the
10 workshop that Kevin coordinated was the different models
11 of community consultation.

12 I don't know if Jennie Weiss is here or not,
13 but we went looking for literature on this and struck out
14 in terms of finding, what are effective models for
15 engaging communities on an ongoing basis for the uses of
16 that information. We learned a lot from our experiences
17 in going to Framingham, and want to thank a number of you
18 who helped us do that in the past.

19 The different communities have different needs,
20 we found, and I just think this is more of a social-
21 science issue kind of thing: how do you find out what the
22 communities' needs and information needs are, and how

1 they play roles. There isn't one common model that we
2 found.

3 Many studies are now international in nature;
4 so, how do you take into consideration the various
5 cultural perspectives on ownership and asking. Through
6 the Native American population here, we've learned a lot,
7 but there are various other models that we've been
8 seeing.

9 Kevin, I don't know if you want to comment on
10 that, too, but that was one of the rich points that I
11 took away.

12 DR. FITZGERALD: I agree completely. I think
13 that was what came out of our gathering, but also, the
14 fact, I think it's important for us to acknowledge, that
15 there are other nations and places in the world that are
16 ahead of us in this game, that have been looking at these
17 issues, that have been pulling together some
18 methodologies and some models. Canada and Mexico, in
19 fact, have been doing a lot of work in this area.

20 So we don't have to reinvent the wheel, in some
21 regards. There is a lot that we can tap into, and then I
22 think [we can] use that richness to help us move forward.

1 So I think there are ways in which this could move
2 quickly.

3 DR. ROYAL: Just to piggyback on that, I think
4 you said it's social science, Greg, but I think it's all
5 part of this. I think we do need to look at the
6 perspectives of various stakeholders and the patients.
7 Participants are a critical group.

8 So I think the social science needs to be
9 combined with the biomedical research. It's all part of
10 who we are. I think it's absolutely important.

11 MS. LLOYD-PURYEAR: Good morning. I'm the
12 executive secretary of the Secretary's Advisory Committee
13 on Heritable Disorders in Newborns and Children, and we
14 would be glad to work with this committee on this issue.

15 I would also like to add that the Newborn
16 Screening Committee and the Rare Disease Committee have
17 already begun to grapple with many of these issues,
18 funding projects and newborn screening around long-term
19 follow-up or effective follow-up, and looking at the
20 communication issues in order for that process to take
21 place. That includes engaging communities, and also
22 looking at standards development to allow that

1 information exchange.

2 So I would like to add that the issue of
3 standards development needs to go hand in hand with this
4 effort, because communication won't take place unless you
5 have those standards to communicate. So it is a really
6 important issue to think ahead prospectively about that.

7 DR. DALE: I'm David Dale. I just was going to
8 comment briefly. For about 20 years, I have overseen an
9 international registry of a relatively rare set of
10 conditions, where we have built a pattern of cooperation.

11 The hard part has been linking the biological and the
12 clinical data, but that's the richness of the registry.

13 The challenge has been to deal with the
14 continued evolution of the requirements regarding
15 informed consent, particularly where we were on a path of
16 discovery of genes that cause diseases, particularly in
17 children, and the diversity of causes.

18 Our original request was highly simple, but
19 over time, it was worthwhile to look at other genes. So
20 the flexibility to do that. I think it's also a
21 framework or foundation for building understanding in a
22 community of interested people about the value of genetic

1 studies as it relates to long-term health.

2 So it's a model, actually, which could be
3 expanded to consider more common conditions in larger
4 populations. The key feature is linking the clinical
5 data to whatever genetic or analytical data you might
6 have that comes from a laboratory.

7 DR. ROYAL: Marc.

8 DR. WILLIAMS: I'm going to put Alan on the
9 spot here, because I don't know if there has been an
10 official announcement or not, but there has at least been
11 some indication that NIH is going to be investing some
12 additional monies into issues relating to the ethical
13 allele of social issues.

14 I'm just curious as to whether or not this is
15 ripe, then, for some input from a group like SACGHS or
16 this consortium, or whatever, to help to direct some of
17 the distribution of those funds.

18 MR. DOWNING: I'm not sure exactly what you're
19 speaking of, but I don't think it would be a very good
20 precedent to have SACGHS directing funding. I think it's
21 great for SACGHS to make suggestions to the Secretary, et
22 cetera, et cetera, but I think it is the science that

1 ought to direct the research, and therefore the funding.

2 Now, that said, of course the LC Program, for
3 many years, has looked at the issues that get into this,
4 and I think will continue to do so. I'm actually either
5 not aware of, or I'm not hooking up the specific thing
6 that you're thinking of.

7 DR. WILLIAMS: I don't have enough specific
8 information about what exactly it is I'm talking about.
9 I didn't mean to imply that we would direct funding, but
10 it seemed like if there is some overall sense of the
11 direction that a number of different groups would want to
12 go, that that would at least be of some interest.

13 MR. DOWNING: Yes. I mean, I think it would go
14 back and forth. I would think that, obviously, it has
15 very much been part of what I think the chairman has been
16 talking about, that this would be informed by the
17 research that has already been done, et cetera, et
18 cetera, but I clearly do think whatever came out from
19 such a group, which I think is a very good idea, would
20 help inform NIH and others, particularly NIH, about
21 future areas to explore more. Absolutely.

22 DR. ROYAL: We'll go to Mike.

1 DR. CAROME: I just wanted to make two comments
2 and mention one area SACHRP is working on in this area.

3 Charmaine, you mentioned the issue, one of the
4 important issues is the blurring between clinical
5 practice and research, and you see this topic as being
6 important in that area.

7 I'll just note that that certainly has been an
8 ethical concern and issue, dating back three decades when
9 the Belmont Report was issued by the National Commission
10 on Human Research, and it's an issue our office struggles
11 with frequently when we're trying to separate out what
12 was research and what wasn't research.

13 It's unclear to me, at this point, why this
14 area of genetics further blurs that line in a way that's
15 different. And if that's true, it would help us to be
16 better informed about why that is. That might be a topic
17 the group could address. And if so, what should be done
18 about it, if it's making the line more blurry.

19 The other thing, we have had longstanding
20 policy positions regarding de-identified tissue or coded
21 tissue samples, and have described circumstances in which
22 that doesn't involve human subject research. One

1 question of interest to us is whether these new
2 technologies and advancements would cause us to rethink
3 those positions and, if that's the case, any advice from
4 this group could be beneficial to our office.

5 Lastly, in terms of SACHRP, they are currently
6 working on, as you mentioned, informed consent issues
7 regarding biospecimens. Their thoughts on that are
8 broad, looking at research in general.

9 So they are not specifically focused on genetic
10 research. They are focusing on, in general, any research
11 uses of biospecimens: when is informed consent needed;
12 when specimens exist that have been banked, either for
13 clinical reasons or research reasons; when can you
14 continue to use those, given the consenting that was
15 done. Those are the issues that they are currently
16 looking at.

17 DR. ROYAL: Thank you, Mike. On the issue of
18 blurring, we can move on, but we recognize that it is not
19 a new issue but that there are questions about the
20 sharing of data, data being available to everyone. There
21 are new questions that could be raised from data moving
22 from the clinician who collected the data to whomever

1 else.

2 So that's another area that we will talk about,
3 whether we want to focus on research or clinical, or look
4 at those lines.

5 In general, I am getting the sense that there
6 is agreement that we should have a session on this in
7 February, and the specifics. We talked about models of
8 genomic data-sharing, which is one area that we will
9 focus on, but we talk about so many others that there
10 might be other things that we might want to incorporate
11 into that meeting. We will talk about that later as we
12 move to plan the meeting.

13 The formation of a steering committee, I don't
14 know. Steve, do we take volunteers now?

15 DR. TEUTSCH: I agree with you, that I'm
16 hearing that this is a subject of considerable interest.

17 I didn't hear any dissention. So I think it would make
18 sense that we get a small group together to help shape
19 the meeting in February.

20 DR. ROYAL: Yes.

21 DR. TEUTSCH: Then we can decide where we're
22 going to go, after we have had a more complete

1 discussion. It sounds to me like we are in the market
2 for interested volunteers and/or appointees. So,
3 Charmaine, I hope we can count on you to start, and we
4 probably need to draft with Kevin because he can give you
5 some assistance. He's sitting here, so he can't escape.

6 DR. ROYAL: Yes, he can't escape.

7 DR. TEUTSCH: We could use a few others who
8 would like to work on it. It would initially be
9 primarily about this committee. I see David, I see
10 Sheila.

11 MS. WALCOFF: Although I really do want Sylvia
12 to come with me.

13 DR. ROYAL: I do, too, actually.

14 MS. WALCOFF: I'm just kidding. I was really
15 just kidding. She has done a lot of work.

16 DR. ROYAL: I'm not kidding.

17 [Laughter.]

18 MS. AU: As long as Kevin's on it.

19 DR. FITZGERALD: I'm already on it.

20 DR. TEUTSCH: So we've got Mike, Sylvia,
21 Sheila, David, Kevin, and Charmaine. I think that's a
22 great group to start with.

1 DR. ROYAL: I think so.

2 DR. TEUTSCH: And, Rochelle, I think we may
3 call on you at some point if we need to, as we're making
4 these different groups up.

5 Oh, Sandy. Sandy, don't go away. We've been
6 talking about you. Sandy, I don't know, we had talked
7 about the contract with Lewin that you've got in place.
8 I know you haven't had the benefit of this whole
9 conversation, but could you say something about the
10 status? We understand the contract's let and the scope,
11 and how you see it fitting in with this committee.

12 MS. HOWARD: All right.

13 DR. TEUTSCH: Thank you, as always, for your
14 strong links with us and helping us move these things
15 forward.

16 MS. HOWARD: ASPE is happy to work with you on
17 this. We have a shared interest in a number of things,
18 and I'm sure Greg has mentioned that. He and I are
19 working together on some things related to genetics. We
20 did award a contract to provide analytical support to the
21 Committee, and [for] its work and guiding ASPE in its
22 policy development, as well, to the Lewin Group, just a

1 couple of weeks ago.

2 We haven't kicked off the contract yet, but we
3 will in a couple of weeks. As our guide to that, we used
4 the white paper that the Committee put together -- was it
5 last year, or earlier this year? -- and we structured it
6 around the questions that were asked. We hope to find
7 some answers or some examples of things that you could
8 think about through literature review and expert panel
9 interviews.

10 We will be in discussions with the people who
11 have signed up to work on this from your subcommittee,
12 and we hope it will be a fruitful interchange, because we
13 want to produce something that is going to be useful to
14 you.

15 DR. TEUTSCH: Yes. I mean, these have been
16 extremely valuable to the Committee over the last few
17 years.

18 Doug.

19 MR. OLSEN: I just wanted to volunteer because
20 I think this is the one area that our office is most
21 uniquely in a place to help.

22 DR. TEUTSCH: Terrific. Happy.

1 MS. LLOYD-PURYEAR: Steve, I would like to have
2 our involvement early, only because our next meeting is
3 in January and I would like to be able to present this.

4 DR. TEUTSCH: Terrific. This is an obvious
5 area where we need to work together. So that's terrific.

6 Okay. Charmaine, thank you so much. That's
7 great. Thanks for moving it forward. Thanks to
8 everybody, [to those that] have done a lot of the work in
9 prep for all of this, over the last few years.

10 DR. ROYAL: We won't bother to go through that.
11 We'll just leave the rest of the questions for the
12 subcommittee at this time.

13 DR. TEUTSCH: Yes. I think, over the next
14 couple of months, if you can sort through that, that
15 would be great. I'm sure we will revisit those as we
16 decide how the Committee wants to actually move forward
17 after February.

18 So the next topic is the Genetics Education and
19 Training. As you can see, we have only allowed a half
20 hour for this, and that is because we really want to give
21 you a preview and get some input into the recommendation.

22 The Task Force has made a lot of progress since

1 our last meeting, under Barbara Burns McGrath's
2 leadership, and she wants to review with you what the
3 findings have been from their workgroups and get some
4 initial input into the draft recommendations, which we
5 will see in a more final form, probably in February.

6 So, Barbara, thank you for all your work.

7 **Draft Report on Genetics Education/Training:**

8 **Literature and Survey Findings**

9 **Barbara Burns McGrath, R.N, Ph.D., SACGHS Member**

10 [PowerPoint Presentation.]

11 DR. McGRATH: Thank you. So I think the plan
12 is for me to present some things and then really open up
13 the room for discussion about these.

14 So this is a Task Force on Education and
15 Training. In terms of the lifespan of task forces, I
16 think patents might be considered at the end of its life,
17 it's ready to leave this stage.

18 [Laughter.]

19 DR. McGRATH: Speaking metaphorically. So if
20 we think of it that way, I think our report is in its
21 late teens with all that that might imply. Think about
22 it as that as we're talking about it.

1 I wanted to put up the roster first because
2 these are the people who are doing the heavy lifting on
3 this committee. It looks unwieldy because it fills the
4 slide, but it really isn't. You know all the people on
5 there. They represent, really, a broad base of expertise
6 and everyone's expertise has been used to some extent in
7 this large report.

8 The Committee charged us with a really big
9 task. Because of that, we then subdivided into three
10 groups, which in another world might be considered three
11 separate committees or task forces, but these are
12 considered workgroups under this big umbrella. We
13 divided them into looking at the Education and Training
14 Needs of Healthcare Professionals. Greg Feero started as
15 chair on that, and David Dale has assumed that position
16 as Greg rotated off.

17 The Public Health Provider Workgroup, Joseph
18 Telfair has rotated off the SACGHS, but he has
19 wonderfully been involved, stayed involved in the
20 Committee, and will continue until it's over. Sylvia Au
21 is here today, able to represent that committee if issues
22 come up.

1 Consumer and Patient Group is chaired by Vence
2 Bonham who is here, and Sarah Harding, also from his
3 shop, has been very involved in it.

4 So these are the chairs of each of the
5 workgroups, and they function very autonomously. Each of
6 these chairs and their teams have been the ones
7 collecting the data as well as crafting the
8 recommendations.

9 Today, we'll be reviewing some of the findings
10 of this report, and I'll emphasize that I'm going to do
11 it very briefly. In your briefing book is a summary of
12 some of the findings. The full text of that report you
13 will be receiving in January or February. So we're not
14 providing all of the findings for you, and I'll explain
15 why in a little bit. I'll just go over some of them,
16 very briefly, to give you a flavor of it, but most of the
17 time that we have today, we would like to talk about
18 recommendations.

19 We're going to solicit help today in a number
20 of areas. One is -- I say this at every meeting -- we
21 would really like to craft these recommendations as
22 actionable, the recommendations to the Secretary of HHS.

1 We would like them to be something that she can take and
2 decide what to do or not to do with them, in that, we
3 would like to move beyond abstract and generic
4 recommendations that cause the eyes to glaze over. I
5 think we've all seen lots of those.

6 We would like to be forward-thinking about the
7 future of genomics and not just make recommendations for
8 today but to think about how these might anticipate
9 trends that happen in the future.

10 We also are trying to be very sensitive to the
11 reality of competing healthcare needs, and also to avoid
12 a GINA-centric tone or perspective to this report, and
13 that all of education for health providers and public
14 health officials and consumers really ought to be focused
15 on genetics first and genetics only. So those are some
16 areas.

17 We would like, in our recommendations, to be
18 sure we are covering key points, but also, think about
19 pruning these down to a modest number by either combining
20 them or eliminating some that are covered in other
21 reports or other committees, or are just redundant.

22 The recommendations you will see today are not

1 final. We will be revising them over the next couple of
2 months and putting them into the report. So we're not at
3 the stage that we were yesterday with patents, of
4 crafting the language and the meaning.

5 What we would like to do today is really focus
6 on the content to see, with the wisdom in this room, if
7 we have covered the major areas that we think we should,
8 and then the Committee will take it on to craft them into
9 that language.

10 The timeline for the overall report. Today, we
11 will be talking about these draft recommendations.
12 Between now and January, the Committee will be going back
13 to the drawing board. All the data has been collected,
14 but we need to present it in a more readable format, with
15 some interpretations. We're working on that. We will
16 take suggestions today for the recommendations and put
17 those into a language that makes sense.

18 That will result in what is called a "Public
19 Consultation Report," which we will present here in
20 February. That report is for your review and approval,
21 and that report then goes for public comment. Again, you
22 saw all of this process with the patents, and that

1 happens in early Spring.

2 Next June, we will have a meeting like we had
3 yesterday with patents, to go over the final
4 recommendations, and that is the point where we will
5 really be fine-tuning it. Then [we will] transmit it to
6 the Secretary in July.

7 These draft report outlines, you're familiar
8 with how they look, but just in quick summary, they
9 always start with the executive summary and
10 recommendations. That is the most important part, we've
11 learned. The introduction has been written, and this is
12 describing the scope of the problem, and some of the
13 history of it.

14 Background literature is completed on all three
15 groups, the education and training needs of all three of
16 those groups that we outlined in the workgroups. Each
17 group collected its own data, and that will be discussed
18 in summary, and then the appendices will include all of
19 the raw data.

20 The recommendations that we're going to be
21 talking about emerged from a number of data sets,
22 including what is in here. One was that we started off

1 two years ago with a roundtable of experts. They gave us
2 some suggestions about what areas need to be looked at.
3 So that has informed the recommendations, the background
4 literature that was conducted, as well as that original
5 data that we collected.

6 One of our early tasks was to see what has been
7 done, because there was a resolution written in 2004 from
8 the SACGHS Committee, a different one, making some
9 suggestions for increasing the genetic literacy. So we
10 did go back and look and see what has been done in the
11 last couple years, and there are some things to call out
12 to.

13 One is, the CDC expanded its education mission
14 to include health professionals and the public. We are
15 familiar with the "My Family Health Portrait" that is
16 being widely used. NCHPEG has been very busy and
17 productive, producing lots of educational products for
18 specific groups and assessing the needs of various
19 groups.

20 Between that time, the nurses have developed
21 their own genetic certifications. The Genetic Counseling
22 Workforce has increased, and soon there will be a series

1 of articles in "Genomics," and "NEJM," I think early in
2 the year, that addresses some of these issues
3 specifically. So things are moving, but the Committee
4 felt that there is still much work to be done.

5 Starting with the Healthcare Professionals
6 Group, I'm going to highlight some of the key findings
7 that were found from the literature review, and then the
8 research for each group.

9 So first, the literature review regarding
10 Healthcare Professionals. Just very generally, we found
11 that integration of genetics into healthcare is limited
12 by a lack of or inappropriate genetic education. The
13 needs are dynamic, and they reflect career trajectory and
14 level of training. So there is no such thing as
15 professional education. It needs to be looked at in
16 terms of basic education, starting at basic training,
17 advanced training for those wanting to go into specialty
18 areas, and then continuing education for both of those
19 groups. Different groups, different modes of education
20 are needed, different needs.

21 The licensure, certification, and accreditation
22 requirements have not kept up to date, and based on the

1 American College of Medical Genetics data, there is an
2 estimate that there is only 41 percent of the number of
3 medical geneticists needed in the U.S. workforce.

4 This is a figure that gets quoted a lot and is
5 very familiar to a lot of people, but I think it's
6 important to sit in the larger context of the whole
7 genetic workforce and look at it in terms of evidence
8 that other professional groups', nurses and genetic
9 counselors, physician assistants, numbers are growing.
10 Their interest in genetics is growing, as well. So this
11 figure of the 41 percent needs to be looked at within the
12 larger context, even though it's the one that most people
13 are familiar with.

14 In terms of the data collected by this group,
15 there were two efforts. The first one was to survey the
16 federal agencies. One of the agendas was to see what
17 changes happened between 2004 and 2009 or '10. We're
18 going to be reporting on that data separately, so I won't
19 talk too much about it right now, but the larger effort
20 was devoted to surveying health professional
21 organizations.

22 These were things like professional

1 organizations, AMA, ANA, genetics organizations,
2 educational organizations, certification groups, and
3 things like that. They distributed 33 surveys and had a
4 58 percent survey return rate.

5 Very briefly, the findings. These reflect the
6 overall tone. Of course, there are a lot more findings.

7 There are pages and pages of findings. Among other
8 things, we found that 70 percent of those respondents
9 viewed genetic education as part of their role, but they
10 see the need for more funding. More program evaluation
11 also rises to the high [end] of their needs, and they
12 find that if there is greater interest within their own
13 organizations' leadership, that this will facilitate
14 greater genetics education.

15 They report moderate proficiency and comfort,
16 by their leadership, in genetics and genomics education.

17 So they feel like the leadership understands, but there
18 needs to be more emphasis. Of course, competing
19 priorities are a barrier to providing genetics and
20 genomics education. That is a theme that we will hear
21 time and time again.

22 The second group, the Public Health Providers

1 Literature, suggests that the current public health
2 workforce is not well prepared to receive and assimilate
3 genetic and genomic information into public health. So
4 they identified a gap.

5 Barriers that they identified are quite varied,
6 including the diverse roles of the public health
7 workforce, the various education and training path
8 represented by that diverse group, out-of-date formal
9 training, and a general sense within the workforce that
10 the utility of genetics is not clear to them, how they're
11 going to use it, why they need to learn more about this.

12 The data that this group collected resulted
13 from a consensus process they followed to identify 12
14 competencies they thought were important for the public
15 health workforce. These were then developed into a
16 survey instrument and distributed to 500 individuals.

17 They got back a 133 responses, lots of
18 responses. This was a little interesting to do some
19 numbers on this, because what happened is the survey
20 would be distributed to one person in, say, a public
21 health department, who would then look at it and say,
22 well, I don't do genetics in this department, and forward

1 it on to the two or three people they think do.

2 We lost control, very early on, of who received
3 the survey, so we can't have good data on response rates,
4 but we know who did fill out those surveys. It was an
5 interesting and surprising process.

6 Some of their findings -- I'm just listing
7 three of them here -- in terms of those 12 competencies,
8 the one that was the highest rated was this one that
9 read:

10 "Demonstration of basic knowledge of the role
11 of genetics in the development of disease, and
12 in screening and interventions for programs of
13 disease prevention and health promotion."

14 Those of you who do surveys can see this is
15 probably a double-barreled kind of question. So it's a
16 little hard to interpret, but this was an overall one
17 that got the highest endorsement. The lowest competency
18 was in conducting outcome evaluations, similar to the
19 Health Professionals Group that felt this was the area of
20 lack for them.

21 Two-thirds felt that the genomic resources were
22 inadequate for implementing the competencies within

1 whatever group they were part of.

2 Finally, the Consumers and Patient Group.
3 Their literature found that the sources of information
4 for consumers and patients are many, including the media,
5 TV, a lot from the Internet, as we're learning about, and
6 also from their healthcare providers. There is a sense,
7 from many surveys, from their own self-assessment, and
8 from others reporting on them, that the consumers
9 generally recognized that genes and behavior are related
10 to health outcomes.

11 So it's relevant information, but less is known
12 about complex traits, and probably common diseases and
13 multifactorial conditions. This was an area that was
14 identified in the literature as consumers would need more
15 education on if we're going to be looking forward to more
16 research in that area.

17 Consumers expressed continued concern about
18 confidentiality and disclosure of genetic information. I
19 think we're familiar with that, and most educational
20 resources have been geared to those actively seeking
21 information. These are people who go on the Web to look
22 for a specific question or answer versus general

1 consumers, general public who are just getting health
2 information from many sources.

3 The data collected from this group started off
4 with 11 semi-structured interviews with diverse
5 individuals. These were people who were identified from
6 the group as having some interest or expertise in
7 genetics education among consumers, consumer advocates or
8 people involved with those groups.

9 Based on analysis of those interviews, a survey
10 was developed and administered on the Web to more than a
11 thousand organizations, and these were considered
12 "seekers of genetic information." This is a term that is
13 used in the literature. These are people, again, who are
14 actively looking for this information rather than
15 passively receiving information about genetics. They had
16 a great response rate of 300 individuals.

17 To supplement the fact that this was directed
18 towards seekers of information, they then analyzed the
19 cogent consumer survey analysis, and this was a survey
20 that was distributed to the general public, and cogent
21 agencies shared their data with us. This group then
22 integrated the analysis of that survey into their

1 findings.

2 Some of their findings generally were that
3 consumers often wish to get information about testing
4 from primary care providers. This would be their
5 preferred source of information, but they're not
6 confident that those providers have adequate knowledge.
7 So there is a little bit of unsettlement there.

8 The government is seen as a trusted source for
9 information, and many consumers and patients felt that a
10 role for the government was as a clearinghouse for
11 information. Family history is seen as an important tool
12 to understand health and disease. That message has made
13 it through.

14 That is a quick overview of the findings.
15 Again, you will see them in all their great glory in a
16 few months, but we decided that we could go ahead and
17 talk about recommendations before you see all of them,
18 because this is an area we're all familiar with. There
19 is nothing in the report that is going to shock you.

20 That is different than what we reported, and so
21 we thought we would try to use this time to help us craft
22 these in a way, as I said earlier, that we can move this

1 field forward because it has been talked about for so
2 long.

3 Now, a word about recommendations before I
4 launch into them. People in this room have lots and lots
5 of experience crafting and voting on recommendations, and
6 know that any process that is searching for consensus is
7 very iterative. When I say "iterative," I mean iterative
8 in bold letters, very, very iterative.

9 One of the things that happens in that sort of
10 process is that really good ideas can get lost in all the
11 talking and consensus-building, and there can be a
12 tendency for recommendations to drift to the midline.
13 When I read our recommendations over, these draft ones
14 today, I am alert to that possibility, that we may have
15 drifted a little bit to the midline here and lost some in
16 all of the deliberations that have happened over the
17 months.

18 So I am calling on the whole group to help us
19 make sure that we haven't left out some really great
20 ideas that have come up at various meetings of the Task
21 Force, and highlight those so that we can go back and
22 craft them into recommendations and try to get a little

1 harder edge to some of our recommendations.

2 Generally, we can say, from the literature and
3 from the data that we've collected, that there are
4 challenges in achieving healthcare workforce genetic
5 literacy, as well as within the other two groups. There
6 is a strong sense, and I think complete agreement, that
7 innovative approaches are going to be needed that tie
8 efforts across disciplines so we're not just thinking
9 about silos of health providers, and across layers of
10 education, knowing that one individual's learning is
11 lifetime learning.

12 So we should also think about ways to avoid
13 that siloing of education into blocks, and these
14 innovative methods may require public and private
15 partnerships with federal and state government
16 institutions.

17 Now, the needs of consumers and patients are
18 not the same as healthcare workforce, but they also are
19 going to require innovative approaches that take into
20 account not only the new technologies that are available
21 for education, such as social networking, things like
22 that, but also the needs of diverse communities which we

1 talked a lot about in this community and the different
2 learning styles of different communities as our
3 population continues to get more and more diverse.

4 We're going to launch into it, and I think what
5 I would like to do is read through them all and then talk
6 about them at the end so you see them as a whole.

7 We have a total of 13, thank you,
8 recommendations, so it's not a million. There are two or
9 three that apply, or came out of each workgroup, and then
10 there are two or three at the end that cross groups. I
11 am going to go through all of them first.

12 The first one came out of the Health
13 Professionals Group, and it talks about integration and
14 the recommendation is HHS should encourage the
15 integration of genetics and genomic content into all
16 levels of health professional education and training
17 programs relevant to the needs as identified by specialty
18 groups. That last phrase is thought to be important,
19 that the needs would be identified by the groups rather
20 than from above.

21 This is obviously a broad recommendation and is
22 kind of speaking out to the levels of education and

1 speaks a little bit to academic curriculum and clinical
2 practice settings.

3 The second one is similar but has more of a
4 healthcare delivery tone to it. See if it's distinct
5 enough. Should fund multidisciplinary public/private
6 genomics/genetics education advisory panels whose
7 function it is to prepare a model framework for
8 education, licensure, accreditation, and certification
9 requirements in preparing a personalized genomic
10 healthcare, dah-dah-dah. So that has more of a delivery
11 tone to it.

12 The third one, again reflecting healthcare
13 professionals, is speaking to interdisciplinary
14 collaboration. HHS should support formal and informal
15 genetics knowledge sharing by facilitating
16 interdisciplinary collaborations.

17 Now here we're acknowledging that these
18 collaborations are much more practical in large settings
19 and, indeed, often happen in large settings but is more
20 problematic in rural areas. So there's a call-out in
21 rural and underserved areas. Should employ innovative
22 technologies, such as telemedicine conferencing, to share

1 knowledge and expertise again across disciplines. Then
2 acknowledging that there are barriers to this,
3 reimbursement is one, added another notion that should
4 encourage reimbursement for these interdisciplinary teams
5 as well as for these distant consultations that we just
6 referred to in the rural area.

7 The public health providers, the first one, is
8 to assess the size and scope of the public health
9 workforce that have genetic and genomic responsibilities
10 to ascertain current trends and plan for future needs.

11 We know that public health providers are a very
12 divergent and -- I shouldn't say divergent, diverse.
13 They are the nicest people. They are not divergent, and
14 heterogenous workforce, and their role is likely to
15 change with any sort of healthcare reform we may be
16 getting. So it may be very timely to conduct a
17 systematic assessment of where they are, who they are,
18 and what they're doing.

19 The other issue around the size of the
20 workforce is whether the numbers are keeping track with
21 the future needs, particularly in the genetic workforce
22 area.

1 Because that group dealt with competencies,
2 this one makes sense. HHS should facilitate the
3 development of relevant core competencies for all federal
4 and non-federal public health providers and specific
5 competencies for those whose role requires such
6 knowledge.

7 So this is speaking to the reality that there
8 are some public health providers out there whose job
9 responsibilities require very explicit genetic knowledge
10 and competencies. Now others require just basic
11 knowledge and we're trying to distinguish between the two
12 and not distinguish between the two.

13 So this recommendation is responding and
14 referring to two quite different groups within the public
15 health workforce. Embedded in this is the reality of
16 competing demands that are always in there for all these
17 kinds of health professionals.

18 Next one is similar to the interdisciplinary
19 practice of the earlier group, is collaborative training,
20 and this one is suggesting that there be promotion of
21 collaboration for genetics/genomics education and
22 training between medical and public health professionals

1 to benefit population health and as an example, schools
2 of public health and medical schools and AMA and APHA.

3 This is referring to the traditional schism
4 between medicine and public health and seeing if we can
5 narrow that schism at least in this area of genetics and
6 the importance of doing so.

7 Recommendations that came out of the Consumer
8 Group are first to improve genetic literacy. Efforts to
9 improve literacy of consumers and patients should be
10 based on educational theory and be coordinated with other
11 federal departments and agencies and community-based
12 organizations.

13 A question here is whether or not to include
14 language about K-12 or K-college education. This was
15 decided very clearly as outside of the scope of this task
16 force, K-12 education, but a lot of the suggestions that
17 came from consumers is to have a literate adult consumer
18 population, the education needs to start earlier. So
19 it's really hard to draw that line in the sand to say
20 where education should start. So that was one area we
21 grappled with.

22 The next one is about resources. They should

1 support the continued and expanded development of
2 education resources to enhance the public literacy. This
3 one, embedded in here is the idea, is the need for
4 creative resources to match how people are getting
5 information currently, and again we've talked about those
6 methods, it's pretty exciting now, but also again always
7 with this to not lose sight that there's some of under-
8 served and ethnic communities that use other sources of
9 information, such as ethnic media and things like that,
10 and that their needs must also be met. So we shouldn't
11 go down the path of getting all excited about high-tech
12 educational resources and lose the fact that this is a
13 very -- it's only one segment of the population that
14 accesses that, though it's a very interesting and growing
15 area.

16 Family history. HHS should support continued
17 efforts to publicize the importance of family history,
18 ensure access to tools in various formats and inform
19 consumers about the importance of sharing this
20 information with primary care providers.

21 This one may stand out a little bit, but in
22 thinking about priorities, what came out of a lot of the

1 literature and the recommendations from the Consumer
2 Group and Patient Group was if there was one thing that
3 you could teach consumers, what is the highest priority
4 area, what do most people feel would be the biggest bang
5 for your buck, family history sort of rose to the top of
6 that.

7 This is about genetic research. Should inform
8 the public about their risks and benefits of
9 participating in genetic research through national and
10 local efforts. This is really calling out to the
11 committee that was just formed, I think the Genetic Data
12 Sharing Committee, whatever the name of it's going to be,
13 Charmaine's committee, and I think we just talked about
14 that last month, so that one's pretty self-evident, I
15 think.

16 A couple recommendations apply across the group
17 and this next one, Number 11, is a whopper. In
18 consultation with several agencies, HHS should ensure
19 funding of a national strategic planning mechanism for
20 genetic and genomic education and training of the
21 healthcare workforce.

22 This planning group should include various

1 individuals we often don't include on these governmental
2 groups, individuals who are experts in the content and
3 the educational needs of specific disciplines and experts
4 outside of these traditional fields who are innovative
5 thinkers regarding the incorporation and adoption of
6 knowledge in a technology-explosive area while looking
7 toward the future in genomics education.

8 So I'll leave it at that and say this is a
9 large recommendation, but the tone of it, you can see, is
10 to let's try something different. Let's form a group
11 that maybe hasn't been formed before and pull together
12 people who aren't usually sitting at the same table.

13 Next one is about faculty training and it
14 crosses all groups because faculty, healthcare
15 professional faculty as well as public health provider
16 faculty, due to the identified shortage of clinical and
17 public health educators with formal training in genetics,
18 HHS should facilitate increased training for academic
19 healthcare educators and an example is provided through
20 HRSA training grants but there's other mechanisms.

21 Translation, of course, crosses all groups,
22 should support research and assessment on development of

1 effective methods for translating science to healthcare
2 professionals, public health providers, and consumers and
3 patients.

4 This one might be seen or interpreted as a call
5 for the redistribution of funds from basic science to
6 translation science and that's it on the recommendations.

7 We also need to do a shout-out to prior SACGHS
8 reports that address the educational needs and this is an
9 area that was identified from the first SACGT meeting as
10 a priority. So there's lots of reports that talked about
11 it. As a matter of fact, almost every report that comes
12 out of this group has one bullet point to increase
13 genetic education and training among somebody.

14 So the three that we identified so clearly were
15 the coverage and reimbursement report, oversight, and
16 pharmacogenomics, and they all talk about education from
17 different perspectives and we're sort of pulling together
18 the specific recommendations from those to highlight
19 those, and they're in the folder.

20 Okay. I think we have like about a half hour,
21 something like that.

22 **Committee Discussion of Draft Recommendations**

1 DR. TEUTSCH: Yes. We have a half hour.

2 DR. McGRATH: Great.

3 DR. TEUTSCH: And as Barbara said, I think the
4 important part is to go over these recommendations. How
5 do we make them sharper, more actionable? I think,
6 clearly, we make our recommendations to the Secretary.
7 Some of these also talk about other groups that might do
8 them, but I think we need to think about how we do those
9 so that we get them addressed to both audiences.

10 But, Barbara, I would welcome that. It looks
11 like you've got some, and Jim.

12 DR. McGRATH: Jim.

13 DR. EVANS: Great. So, Barbara, first of all,
14 congratulations. This is a huge task and I know I've
15 been rather preoccupied at patents but hopefully can
16 reintegrate here.

17 One of the things I wanted to mention that
18 might have gotten a little bit lost is -- two things.
19 One is a discrete suggestion, the other is more nebulous.

20 In Recommendation 2, as somebody who teaches
21 students and who teaches residents, I'm acutely aware of
22 the fact that the formal didactic mechanisms we have for

1 teaching are woefully inadequate and people forget these
2 things and I think it might be useful to have a sub-
3 bullet or something along these lines.

4 Genomic education should be directly integrated
5 into patient care when clinically useful and necessary to
6 get at the issue of like just-in-time-type things. I
7 think that when you look at the competing priorities that
8 clinicians have, they very understandably don't do as
9 much didactic stuff as we would like. That's a way of
10 not only getting them educated at the right time when the
11 patient will benefit, it also might be a way, and this
12 leads into my nebulous comment, of addressing the fact
13 that we do want to emphasize this education when it has
14 been shown to be clinically useful.

15 I think that we can be easily criticized if
16 we're not careful for trying to kind of sell genetics to
17 the rest of medicine and when you look at the important
18 comment on Slide 11 where one of the barriers is, a
19 general sense of the utility of genetics is not clear to
20 public health providers at this time, I think the same
21 can be said for clinicians and it's valid, right.

22 We need to make sure we are advocating

1 education when it is clinically useful and not just to
2 promote our own kind of --

3 DR. McGRATH: Can I think ask a follow-up
4 question back to you? So the first one is about
5 curriculum?

6 DR. EVANS: It is. I just don't like the word
7 "curriculum" because what it evokes is the idea of
8 sitting in class or sitting and taking a course.

9 What I would like to see is some emphasis that
10 says how can we integrate this curriculum, if you will,
11 into the practice of medicine where applicable, where
12 useful.

13 DR. McGRATH: Right. And that's what I meant
14 when I said curriculum. So this group and the Secretary
15 of Health and Human Services, what is her role? What are
16 we directly asking her to do with trying to take
17 healthcare professionals' curriculum training to a
18 different level to respond to that?

19 DR. EVANS: Yes. Other than saying we're
20 asking her in that context to do the same thing that we
21 would in all these other contexts, which are more
22 didactic in their emphasis, I'm not sure.

1 DR. McGRATH: Okay. All right. Sam.

2 DR. NUSSBAUM: Barbara, I think these are a
3 absolutely terrific set of broadly encompassing
4 recommendations and to your point of making them more
5 actionable and actually, Jim, building on yours of making
6 these relevant, there's a whole process that's going
7 forward in professional organizations of recertification
8 and I know it's happening certainly in medicine, nursing
9 professionals and others, and so one way of getting there
10 is to actually encourage building these into the very
11 real practice improvement modules. They're called PIMs,
12 the American Board of Internal Medicine and others, and
13 the way that this could be really focused is by
14 recommending to the Secretary that she look at ways,
15 innovative ways of reimbursement.

16 So, for example, if you successfully complete
17 recertification with genetics and other training modules
18 that you might even have as a composite, getting greater
19 reimbursement for primary care and other areas. So I
20 think it can be directly applicable through reimbursement
21 as an incentive for those organizations to include these
22 as learning laboratories.

1 I know it's in the detail, but I think unless
2 those are built in, there will be so many competing
3 activities, and I think, while you can begin to focus in
4 the current curriculum for undergraduate education and
5 graduate education, there's so much lifelong learning
6 that needs to take place in the field that's rapidly
7 advancing, this might be one of the ways of facilitating
8 that.

9 DR. McGRATH: That's an interesting idea.
10 Thanks.

11 DR. AMOS: I just have one of these silly naive
12 questions that I always ask. I just was curious. I mean
13 how do insurance companies get their information? I mean
14 in the spirit of healthcare reform and that's what
15 everybody's talking about, I mean, I know they have
16 people that do that, but is there a role for HHS to
17 interact closer with the private insurance companies to
18 provide them with better, more useful information,
19 considering the fact that reimbursement does drive
20 adoption?

21 DR. McGRATH: That's a group, when we first
22 were tasked with what groups, what our focus should be,

1 that was a group that was called out as well as
2 healthcare administrators, clergy, judges, various other
3 groups that we know have a very important role in all of
4 this, but we did have to draw a line in the sand some
5 place and say that's for the next task force to do.

6 So I don't know how to answer that question,
7 how they get their information. I guess we all sort know
8 how they do, but I don't think that's within the purview
9 of us looking at that here, though. It certainly
10 absolutely has an impact and we do have a paragraph
11 written about that we define the group this way, but we
12 recognize that other groups have an impact on all of
13 these topics. That would be one I would say.

14 MS. LLOYD-PURYEAR: The Secretary's Advisory
15 Committee on Heritable Disorders is also sending forward
16 a recommendation concerning primary care education
17 specifically. They focus on primary care providers since
18 those providers are pivotal in educating about newborn
19 screening.

20 I would be glad to share that recommendation.
21 It is very specific.

22 DR. McGRATH: Thank you. That'd be perfect.

1 We need that.

2 Sheila.

3 MS. WALCOFF: I was just going to follow on to
4 Sam's comment, and I would say if we're going to suggest
5 any funding, I think that trying to integrate into the
6 resource use some sorts of incentives is a really good
7 idea rather than funding more committees because I think
8 there's an opportunity to tuck some of that stuff into
9 existing work that's already being done at CDC and other
10 agencies and then look for more specific ways to directly
11 impact the objective of the recommendation. So I think
12 that's a good idea.

13 I don't know exactly how that would be done,
14 but since there's so much debate and discussion going on,
15 particularly depending on how health reform works itself
16 out, that there might be some opportunities to
17 incorporate some incentives in that regard as those are
18 being redeveloped under new provisions that might be
19 enacted.

20 DR. McGRATH: Muin.

21 DR. KHOURY: Barbara, first, I would like to
22 compliment you for all the hard work that all three

1 groups have done and your leadership in this. I know
2 I've been dropping in and out of the Public Health Group
3 and just to see it in total, I guess it's sort of a lot
4 of stuff in here.

5 I'm wondering, I mean I want to echo two things
6 that I've heard from Jim Evans, from Michele and others,
7 and also my own kind of agency-centric view, that when I
8 get this at the end because I'm part of HHS, what will I
9 do that I'm not doing now? That's sort of what I'm
10 thinking.

11 So, for example, Number 5, develop core
12 competencies for public health providers. I think we've
13 done that seven years ago. Are you directing me to do
14 something that I didn't do? So, I mean, we have to be a
15 bit more specific.

16 Assessing the public health workforce. That's
17 Number 4. It's very crucial actually because, I mean, as
18 you mentioned, Barbara, the heterogeneity of the public
19 health workforce and their various needs, I mean, we have
20 state epidemiologists who do disease outbreak
21 investigations. Their needs for training in genetics are
22 very different from the educators and the administrators

1 or the environmental health specialists or whatever, and
2 we've tried to come up with that assessment over the
3 years, although it's been incomplete. It's very hard.

4 The workforce is shifting and maybe we should
5 work on this between now and January so that when we come
6 back, those recommendations have to be a bit more crisp
7 and rather than sort of like broad brush develop core
8 competencies. I think that's good, but tell us more. I
9 would like to see if we can do that together.

10 I like these creative multidisciplinary
11 advisory panels, although I have no idea what it means,
12 for healthcare professionals, but I suspect that it will
13 be cross-cutting, involves public health and consumers,
14 that Number 2, and maybe someone from that group can
15 explain what that means a little bit more to me.

16 One additional comment on public understanding
17 of genetic research, Number 10. I think we need more
18 than just public understanding of genetic research. I
19 think the word "understanding" implies that they are very
20 passive recipients of information and what we need is
21 more public involvement, public understanding in the way
22 that they own the stuff, it's their genome, and maybe I'm

1 looking for a different word.

2 So I think this is great stuff here. I like
3 the focus on family history because, as part of my public
4 health adventures over the last 10 years, everywhere I
5 went, people kept telling me, well, you have nothing to
6 sell, except family history, which 10 years later I say,
7 okay, okay, we'll sell that to you, but that's fine. So
8 it's a good thing.

9 So, I mean, forgive me for my wide-ranging
10 musings right now, but I think this is the beginning of
11 something that could be focused, targeted, and by putting
12 the three together, I think we're going to find more
13 points of synergy, and coming back to Michele's earlier
14 point about providers and primary care, because, I mean,
15 the healthcare providers are not all the same and I think
16 talking to the specialists is one thing who are more in
17 tune with genetics, but the primary care providers are
18 more like public health professionals or more like lay
19 audiences in some sense, and I think those need to be
20 pieced out of the healthcare professional morass and
21 dealt with in a much more comprehensive way.

22 Thank you.

1 DR. McGRATH: Thanks. I would like to follow
2 up on a couple of those, just the last one. The emphasis
3 of the first group was really on primary care providers,
4 although there is some data on specialists, but we've
5 followed that suggestion. So we're really looking at
6 sort of point of care as how we define that group. So it
7 is heavily a primary care orientation.

8 But I wanted to follow up on the idea of the
9 panels, advisory panels or groups kind of in response
10 also to Sheila's comment, but before that, Sylvia, I
11 wondered whether you could help us understand the point
12 that Muin just made on the core competencies, that they
13 have already been done seven years ago.

14 Is there something different that you think
15 needs to be done in terms of core competencies for the
16 public health workforce around genetic competencies?

17 MS. AU: I don't think something different
18 needs to be done and, yes, I think that it just pretty
19 much reinforced that those were the same competencies
20 that the public health workforce needed. It's just that
21 when they were done then, nothing happened. We've just
22 reinforced that they still need to be done and maybe our

1 recommendation needs to be what we should be doing or how
2 we should be moving this forward because obviously it's
3 been seven years.

4 We've reinforced that the competencies are
5 still relevant, except we've condensed them down to 12.

6 DR. KHOURY: Maybe you can sharpen the
7 recommendation, rather than just developing but more
8 applying, recommending.

9 MS. AU: We can sharpen the recommendation.

10 DR. McGRATH: That's perfect. Thanks for that.
11 Marc.

12 DR. WILLIAMS: I just wanted to make specific
13 and hopefully tie together some of the comments that have
14 been made.

15 In my view, the most important aspect of what
16 we're putting forward here is to try and get outside of
17 the traditional educational thinking box and really
18 figure out how to do something innovative because, as I
19 view this, not being a professional educator, the real
20 disconnect is that we seem to have this, as Jim might
21 phrase it, this curriculum that we present at some point
22 for a certain amount of time to our various groups,

1 whether they be public health professionals or physicians
2 or other providers, and then we say go forth and be
3 knowledgeable and then when they encounter the clinical
4 world, whether it's as a third year medical student or as
5 a public health person doing an internship or whatever,
6 they get no exposure to it because the generation of
7 folks that are out there in practice aren't incorporating
8 that in their practice and we know that it's that type of
9 modeling when you're actually in the clinical environment
10 that actually builds your life-long practice patterns.

11 And so it's really an idea of how do we -- one
12 could argue that perhaps this is just something that will
13 fix itself in 20 years because, just as we have now a
14 group of physician trainees that are coming in that are
15 very computer savvy, so we think that the electronic
16 health record problem will probably get better as they
17 get into practice, maybe this will be the same issue, but
18 I would argue that that's a gap that's probably not
19 reasonable to allow to happen.

20 So how do we get this into that clinical
21 training so that people can see the relevance of this for
22 those purposes where we do have good evidence so they can

1 begin to think about it and then, once they're in a post-
2 training environment, how can we leverage the things that
3 we're now developing through the electronic health
4 records and that, so that we can provide information to
5 them that they can incorporate on a regular basis?

6 You know, for me, of all the recommendations,
7 it's trying to develop a group that is going to have a
8 very different perspective and take a very different
9 approach to this because I think we are suffering from
10 the thing. We've been talking about this for a very long
11 time, yet arguably we haven't made any progress, and as
12 Einstein said, you know, a definition of insanity is
13 doing the same things over and over again expecting
14 different results.

15 DR. McGRATH: That came through so strongly
16 throughout all of these. The hard thing is how because
17 what you've just outlined is you've got different
18 organizations. Primary care providers are lots of
19 disciplines. You've got undergraduate training. You've
20 got clinical training. You've got postgraduate training
21 and then you've got licensure certification. So you've
22 got lots of bodies involved and so one suggestion, I

1 think that big one at the end is talking about forming
2 the walking on water advisory board.

3 Is that the best way to implement change, to
4 push ideas like that forward? I don't know how to,
5 beyond saying this should happen; what is the way.

6 DR. WILLIAMS: Well, I think the other thing
7 that could potentially be under the Secretary's
8 discretion would be inasmuch as there are some monies
9 that are directed towards evaluating health professional
10 education, that if we could develop some -- I think this
11 is an area that in the innovation world would be
12 described as needing slack resources and what I mean by
13 that is that you need to have a place where innovators
14 can take nutty ideas and try them out and the problem is,
15 is that when we run nutty ideas through a traditional
16 vetting process, everybody says that's a nutty idea,
17 we're not going to fund that.

18 So we need to have some space and have some
19 resources where people can really explore dramatically
20 unconventional ways to do this, expecting that there's
21 going to be a relatively high failure rate, but that
22 there may in fact be a few things that emerge from that

1 that are really quite unique and important, and at least
2 in industry, that type of a model is a great germination
3 field for innovation, but it's something that we don't
4 have the room to do for the most part. We don't have
5 room in most curricula to be able to set aside a space
6 for craziness.

7 DR. McGRATH: Thanks. Be way fun. David.

8 DR. DALE: I'll just make one comment. There's
9 a very good group that's, I think, engaged through the
10 Institute of Medicine and some other sponsors in health
11 literacy where they have tried to tease apart the levels
12 of education and the specifics for helping people to
13 understand their prescription bottle or the specific
14 terms related to their illness, acknowledging the low
15 general level of education of our population, and I think
16 it would be a practical suggestion to engage with them in
17 terms of where are we and what do people know if you say
18 DNA and so on.

19 The other comment I would make in follow-up to
20 Marc is I think it would be constructive to encourage the
21 Secretary to engage in defining areas of success and
22 education of practitioners as modeling for success.

1 An example would be anti-coagulation for people
2 with atrial fibrillation. That's become a standard of
3 practice and another would be beta blockers after
4 myocardial infarction, a standard of practice. So many
5 organizations try to achieve high levels of compliance
6 with those specific recommendations. So that's
7 guidelines at a high level that can be taken forward in
8 terms of practice evaluation.

9 And to dig deeper is to encourage the Secretary
10 to provide the funds and the modeling to find the
11 specific ways, as Jim points out, where it makes a
12 difference.

13 DR. McGRATH: Great suggestion. Julio.

14 DR. LICINIO: I just have a comment that ties
15 with what is being discussed here with what was discussed
16 before, that some years back, I did a whole bunch of
17 community engagement in L.A. with Mexican Americans and
18 one thing that came out that became very obvious and
19 actually I had to be funded for that eventually is that
20 it's very hard to engage a community in an area that they
21 know nothing about.

22 So it's necessary to really do education and

1 training in parallel with engagement because, yes, it can
2 take a very like ethnograph position and say like what do
3 they understand, what do they want to know, what the
4 questions are, but if they really don't have the
5 background knowledge, the engagement process is very
6 difficult.

7 So I think that there could be some effort to
8 tie the two things together, especially since we are
9 discussing them both here, but establish some kind of
10 connection between the two.

11 DR. McGRATH: Rochelle.

12 MS. DREYFUSS: Thank you. I'm sure it's widely
13 naive, but just to follow up on Julio's question.

14 DR. McGRATH: I doubt it.

15 MS. DREYFUSS: I think for a large segment of
16 the population, what they know about DNA is forensic DNA.
17 I mean, they know they might be identified as a suspect
18 in a crime, and I wonder if there's any way to build on
19 some of the things that they do in the juvenile justice
20 system to help bring more understanding of genetics to
21 young people.

22 DR. McGRATH: I know there's a lot of talk

1 about the CSI knowledge that a lot of people are getting.
2 We've been talking about that.

3 Do you want to address this? Okay. Great.
4 Michele.

5 MS. LLOYD-PURYEAR: Well, actually, you bring
6 up, I think, a very important point about genetics
7 education in general, and I think an analogy could be
8 HIV/AIDS education.

9 The government did make a big effort during
10 that time period to focus on health profession and public
11 education around HIV/AIDS, but the key here was that it
12 had to be -- it was needed, that knowledge was needed.
13 It was being incorporated into every-day practice. It
14 was a need for the public to understand and so your point
15 about focusing on something that's tangible, that can be
16 used, I think, is very important, and I think, with the
17 recommendations, and it goes back to what Muin, I think,
18 was saying, what are you asking anyone to do right now?
19 Is genetics or genomics ready to be used by primary care
20 providers? Is that perhaps the problem?

21 When we, with NIH and AHRQ, began the Genetics
22 in Primary Care Project in 1999, there was a great deal

1 of enthusiasm, but what was wrong with it is that there
2 was nothing that -- very little primary care providers
3 could do with that knowledge in every-day practice, and I
4 think that's still an issue and my advice actually would
5 be to focus on public education, that is a big gap, and
6 family history, I mean really to go out towards that area
7 because it's tangible and it is part of every-day
8 practice.

9 DR. McGRATH: I think you're responding to
10 something that we found in the literature as well as from
11 our surveys, is that there's a question about how much
12 does the public need to know, and if you divide them into
13 two groups, seekers of knowledge, if you have a condition
14 or for some reason you're interested in something,
15 there's access for that. People are getting that on the
16 Internet. They can go to their provider, if they have
17 one, or whatever.

18 But the other question is what does the public
19 know and is it even important for the public to
20 understand DNA structure and GWAS studies or is it more
21 the downstream how that is going to affect them and
22 that's why family history rose to the top. Is that

1 something that people can do something with right away?

2 Sort of following on the idea that lots of us
3 follow practices without understanding the science of it.

4 Most people take their cholesterol drugs aren't really
5 understanding exactly the whole notion of plaque
6 formation. Does that matter or is it just more important
7 for them to know their family history of cardiovascular
8 disease and medication adherence?

9 So it's kind of an interesting question about
10 we may want people to know lots of genetic information
11 but competing for their attention about what is important
12 for them in terms of public health, we have to be sort of
13 wise about that, as well.

14 I was actually going to ask -- I saw Vence here
15 earlier. Oh, there he is, hiding. Whether you wanted to
16 speak to that notion of the public's literacy and that
17 boundary of not being geno-centric but also recognizing
18 there's a need for education as well as engagement.

19 DR. BONHAM: Thank you. I think the key issue
20 that was raised through the data that we gathered was the
21 need to be able to be informed to make good decisions and
22 asking the right questions, not having a foundation, as

1 stated by Barbara, around the specific types of
2 technologies but to be able to make informed decisions
3 when you're at a time when you need information and the
4 distinction that we did see between those that were
5 seeking information, either because there was a genetic
6 condition within their family or making decisions with
7 regards to participating in direct-to-consumer genetic
8 testing, and those that are the general public when they
9 do need information, that they have enough knowledge to
10 be able to ask the right questions and to seek out the
11 information at that point in time.

12 DR. McGRATH: Perfect. I guess one more
13 question. Thanks.

14 DR. AMOS: I just have a comment. I take my
15 professional hat off and looking at all the information
16 that comes out in the newspaper and in the popular press
17 and every day, especially over the last three or four
18 years, there's been this new gene that's been discovered
19 and it's like drinking from a fire hose because all this
20 information is coming out but yet it's so vague and where
21 is it really going to happen and every report, it's like,
22 oh, you know, the possible cure for this and possible

1 cure for that.

2 So I would really support the role of HHS as
3 providing a real clearinghouse. It's very, very
4 confusing for anyone, I think, to really understand the
5 utility of this and certainly for families who have got
6 genetic disorders or illness in their family, the
7 resources are available and they're critical, but what is
8 it live and Memorex? What should anybody be paying
9 attention to is the critical question.

10 DR. GUTTMACHER: I would just like to pick up
11 on the theme that Michele and some other people have been
12 talking about, about the relative importance perhaps of
13 public education versus professional education.

14 I have NHRI and I have personally been involved
15 over the last decade in lots of different kinds of
16 education in my field. We're equal opportunity education
17 attempters or something, but I must say that I over the
18 years have grown more and more of the view that health
19 professions are such a practical lot. Give me something
20 I can use tomorrow, I'm going to learn to use it.

21 Clearly, what we're trying to do here, and I
22 think it's an important effort, is to make sure that we

1 don't waste this window of opportunity when we see these
2 tools are about to arrive so that when they really do
3 arrive, people are ready to use them, but there's only so
4 much that can be done there.

5 I think efforts, like NCHPEG's efforts, I
6 think, were wonderful. We should do everything we can to
7 encourage and support those, et cetera. At the same
8 time, I really do think it's the public education and
9 creating greater genetic literacy across the landscape
10 that's important.

11 I think of all the education efforts we've been
12 involved in over the last decade. Probably if I had to
13 choose one that I think is the most significant, it
14 probably is really the Surgeon General's Family History
15 Initiative and that web-based tool that lots of people in
16 the room, Greg Downing particularly in the last few
17 years, have been involved in furthering, that and
18 electronic health records, et cetera.

19 But family history really does have a role for,
20 I think, bringing the public into this. In some ways, I
21 think to tackle this question, I would even provocatively
22 say I guess we're advising the wrong Secretary, that the

1 agency that doesn't appear in this report that maybe we
2 should think about encouraging the Secretary to talk to
3 is the Department of Education, that if we really want to
4 educate the public broadly about anything, how do you do
5 that? You do it through the public school system in the
6 United States, and there have been some inroads there,
7 but I don't think we've paid nearly -- the genetics
8 community, all of us, I'll make myself personally
9 responsible here, we've not paid enough attention I think
10 to that venue in some ways.

11 If we really want to try to educate the public
12 broadly, that's the place to go, and we probably should
13 be increasing efforts. Something new that this committee
14 could, I think, help focus things on, everything that's
15 in this, it's hard to argue against any of the mom and
16 apple pie that's in here, but in terms of making some new
17 added value, that might be a direction that we would want
18 to encourage.

19 DR. McGRATH: Gwen, do you have one? And then
20 I think we're done.

21 MS. DARIEN: I have something very quick to say
22 which builds on Rochelle's comment and also builds on

1 what we said yesterday about GINA and the fear of the
2 infringement of privacy, not being able to find a lot of
3 privacy, and I think one of the issues we have to think
4 about when we think about educating the public is the
5 public's fear of what genetics will do and their
6 association of DNA and all of this science with
7 criminology through the media and so I think that that's
8 something just to be aware of when we frame all of this
9 because I think people -- I think that their DNA or their
10 genetic information is going to be taken and used to do
11 something that is detrimental to them, whether it's from
12 a criminal standpoint or whether it's from a
13 discrimination standpoint.

14 DR. McGRATH: Right. Well taken.

15 DR. BONHAM: Alan, the committee, the Public
16 Education Consumers Committee, specifically stated that
17 that would be extremely important if we could reach out
18 to other Secretaries and to other agencies around
19 genetics education for the public.

20 DR. TEUTSCH: Great. Lot of important
21 information. I think some of the things I think we are
22 going to need to take home is make sure that everybody

1 understands what the real need and what the real
2 opportunities are at this point in time for genetics and
3 how it fits in against all of those competing needs.

4 One thing I didn't hear from this discussion
5 but builds on sort of how do you get information out and
6 get it actionable gets back to the electronic medical
7 record and the clinical decision support thing, to get
8 people the information when they need it, and they need
9 to have the skills to be able to understand that, but
10 it's all part of the quality improvement processes that
11 we've talked about, too.

12 So I think as we go through this report, I
13 would like to see as clear an assessment as we can of
14 what are the impacts of these recommendations because
15 they're very broad and sometimes the priorities so that
16 we can begin to help the Secretary make some choices
17 which of these are likely to be most impactful and bring
18 in the ex-officio members from education would be really
19 helpful in this process because I think we've heard that
20 they're going to be an important player in all of this.

21 So thank you, Barbara, for all your work and
22 all your committee's work, and we'll look forward to

1 going through these in detail at the next meeting.

2 So let's go ahead and take a 15-minute break,
3 and I'll make it 15 minutes because we've got a lot more
4 to cover. We've got a lot of public comments. So we'll
5 begin promptly in 15 minutes with the public comments,
6 and I think most of you know you can get some coffee
7 upstairs or go to one of the local dives.

8 [Recess.]

9 **Public Comment Session**

10 DR. TEUTSCH: Let's regroup here. We are going
11 to proceed with our Public Comments. Folks, if I could
12 get the Committee to re-form, we have a lot left to cover
13 today.

14 So, as always, we provide a forum for the
15 public to provide input into our deliberations and on the
16 issues that we are discussing and should be discussing.
17 Today, we have four presenters. So I would like to begin
18 with Amy Miller from the Personalized Medicine Coalition.

19 Amy? Is she here? Amy, are you here? You're
20 on. I'm going to hold each of you to a five-minute time
21 limit because we are very constrained. So, Amy, you are
22 welcome to speak from there or up here, whichever is your

1 pleasure.

2 As always, it's always good to hear from you.

3 Welcome.

4 MS. MILLER: At the pleasure of the Committee.

5 Do you want me here or at the other end?

6 DR. TEUTSCH: Whichever side pleases you.

7 **Amy Miller**

8 **Personalized Medicine Coalition**

9 MS. MILLER: My name is Amy Miller, and I'm the
10 public policy director of the Personalized Medicine
11 Coalition. The Personalized Medicine Coalition is an
12 education and advocacy organization that promotes
13 personalized medicine concepts and products for the
14 benefit of patients.

15 Our members include patients, payer, provider,
16 industrial, and academic organizations that are committed
17 to improving the quality of healthcare through
18 personalized medicine. I'm here to speak on our
19 educational efforts, and will speak extemporaneously from
20 here on out because it's better for everyone.

21 PMC organized a group of stakeholders to
22 discuss an educational effort in consumer genomics. The

1 reason we did that is we noticed that consumer genomics
2 was receiving more attention than any other personalized
3 medicine product or company, and as an educational
4 organization, we felt some responsibility to consumers
5 that we help in that effort.

6 So we brought together a group of academics and
7 geneticists, consumer genomics companies, and other
8 interested parties to come up with some sort of consumer
9 guide that wouldn't be biased against or for direct-to-
10 consumer genetic testing services.

11 You have in your hand this guide, which is also
12 available at our website,
13 personalizedmedicinecoalition.org, and I wanted to make a
14 few comments about it. It isn't a perfect document, we
15 recognize that. We struggled with some of the
16 terminology, and some of our members didn't like
17 informational testing, but it's the best word we could
18 come up with at the time.

19 Also, while we were developing this document,
20 which we did with the help of Medco, a PBM that is
21 starting a genetics-for-generics program, and they're
22 getting a lot of interest from their consumers on these

1 products. So while I was walking down this road with
2 Medco and developing this guide, it became very apparent
3 that the government needs to do a guide like this.

4 I haven't read your draft recommendations, but
5 I think there is definitely a role for a balanced guide
6 that comes from the government to give really good health
7 information that would have a far reach, farther than
8 this document will have. I think this document is only
9 going to people who are familiar with Medco, PMC, or
10 consumer genomics companies.

11 Those are my prepared statements, but I can
12 answer any questions if you would like.

13 DR. TEUTSCH: We have time for one or two
14 questions for Amy.

15 [No response.]

16 DR. TEUTSCH: All right. Well, thanks for all
17 your work.

18 MS. MILLER: Thank you.

19 DR. TEUTSCH: Our next speaker is Luisel Ricks
20 -- I hope I pronounced that correctly -- from the
21 National Human Genome Center at Howard [University] here
22 in the city.

1 Welcome.

2 **Luisel Ricks**

3 **National Human Genome Center**

4 MS. RICKS: Good morning. My name again is
5 Luisel Ricks, and I'm a research associate at the
6 National Human Genome Center at Howard University, and
7 also a postdoctoral fellow at the Howard University
8 Cancer Center. We have actually worked on preparing this
9 comment after being present at the last meeting.

10 Advances in the sciences and technologies
11 emerging from the Human Genome Project have undoubtedly
12 transformed the landscape of biomedical research and has
13 propelled us to the frontiers of personalized medicine.

14 The translation of these advances, from bench
15 to bedside, has resulted in the increased availability
16 and utility of clinically based genetic tests as well as
17 direct-to-consumer personal genome tests and scans.

18 These DTC PG scans can examine as many as one million
19 genetic variants, purportedly to provide information on
20 genetic risk for a wide spectrum of chronic diseases and
21 other inherited characteristics.

22 Several companies that offer these scans boast

1 the ability to predict risk of diseases such as cancer,
2 cardiovascular disease, diabetes, among countless other
3 diseases. These are the same diseases, which, in the
4 U.S., have affected minorities at alarmingly higher rates
5 than other members of the population.

6 Indeed, if these DTC personal genomic tests are
7 valid and useful, these tools have the potential to
8 eliminate the ethnic/racial disparities observed in these
9 disease groups. However, if these tests are not being
10 equitably utilized by all groups, they may become guilty
11 of widening the health disparities gap. This context
12 makes any issues related to the use of these direct-to-
13 consumer tests in the minority population particularly
14 deserving of special attention.

15 Perhaps one of the greatest indications of
16 whether or not any technology will be utilized is the
17 extent to which the intended consumers are aware of its
18 existence. Presently, there is little data regarding the
19 awareness and use of these scans among Americans, and
20 even less is known about the awareness and the use of
21 these tools in minority populations.

22 National health surveys, such as Health Styles,

1 the National Health Interview Survey, and the Behavioral
2 Risk Factor Surveillance System, have evaluated questions
3 about general awareness and use of genetic tests and
4 personal genomic scans, in addition to media habits,
5 interests, lifestyle, and health issues.

6 These surveys have all shown that ethnicity,
7 education, and socioeconomic status significantly
8 predicted personal genomic test awareness and use.
9 Specifically, these surveys point out that African
10 Americans and Hispanic Americans are less aware of these
11 tests than Caucasian Americans.

12 Another potential barrier to the utility of
13 these tests is access, in particular, affordability.
14 According to the U.S. Census Bureau, in 2006, African
15 Americans, American Indians and Alaska Natives, and
16 Hispanic households earned less than 75 percent of what
17 white households earned.

18 Furthermore, people from these communities
19 experienced significantly higher rates of poverty. As a
20 result, many racial and ethnic minorities would find it
21 difficult to pay for the costs of these genetic tests and
22 genome scans, making these tests only available to those

1 who can afford them. Therefore, by virtue of cost alone,
2 these tests have the potential to exclude minority
3 populations, thereby exacerbating inequalities in health
4 and healthcare.

5 This challenge was summed up by William Folk of
6 the Institute of Medicine, who said, "The challenge to
7 public health genomics is to overcome inequitable
8 allocation of benefits, the tragedy that would befall us
9 if we made the promise of genetics only to those who
10 could afford it and not for all of society."

11 I was present at the 19th Meeting of the
12 Secretary's Advisory Committee on Genetics, Health, and
13 Society, on June 11th and 12th, 2009, where I first heard
14 the preliminary recommendations being made by the Task
15 Force groups.

16 Most alarming was the report by the Consumer
17 and Patient Workgroup, which has chosen to target
18 information seekers for educational programs. Their
19 charge, to provide recommendations that address the
20 genetic education needs of consumers and patients, will
21 be disadvantageous to ethnic minorities and the
22 socioeconomically disadvantaged without a formal

1 awareness evaluation and assessment on who the
2 information seekers truly are, although data from
3 national surveys may have given us a clue as to the
4 identity of these information seekers.

5 Given the differences reflected in the data,
6 this may reveal potential pitfalls in the dissemination
7 of information to a more diverse population, which can
8 result in unequal allocation of benefits and inequities
9 in public health programs whose goals are to provide
10 patients and consumers with tools to enhance their
11 genetic health literacy.

12 Conversely, the incomplete state of the science
13 supporting genomic applications that exist provides the
14 opportunity to improve public and healthcare provider
15 educational efforts, monitor potential benefits and harms
16 that occur from DTC genetic tests and MPG scans, and
17 develop strategies to minimize the risks and maximize the
18 benefits from DTC products as clinical validity and
19 utility increases.

20 So there still remains a definite need to
21 assess the public's awareness and use of these direct-to-
22 consumer scans. A formal appraisal of direct-to-consumer

1 scan awareness and use will contribute to the knowledge
2 base that will support the development and the
3 dissemination of appropriate public health messages and
4 educational materials for the general public and
5 healthcare providers, as well as informing federal and
6 state policy regarding these tests and scans.

7 Evaluation of stakeholder awareness is perhaps
8 the most crucial aspect of public health and health
9 policy as it provides a reference about general
10 contextual knowledge. Ultimately, differences in
11 awareness and use of DTC products could potentially
12 dictate how diseases can be prevented, managed, and
13 treated, and have critical healthcare implications, such
14 as impeding efforts to eliminate health disparities.

15 I am happy to hear that President Obama has
16 issued a directive to all federal agencies calling for
17 greater transparency, public participation and
18 collaboration which has resulted in a request for
19 information of consumer health information interests and
20 behaviors for seeking and using health information. I
21 believe that this is an essential step that could
22 identify who the information seekers truly are and how we

1 can make all Americans information seekers.

2 As we continue to apply these promising and
3 life-changing technological advances in genetics and to
4 realize the dream of personalized medicine, we need to
5 ensure that these efforts, which promise to reduce or
6 eliminate health disparities, is not guilty of widening
7 the health disparities gap.

8 It is paramount, not only that we educate
9 consumers and stakeholders to ensure awareness, but that
10 policies are adopted to ensure affordability and equal
11 access to genomic applications amongst all groups.

12 DR. TEUTSCH: Thank you. Important messages
13 for us about disparities, something that we do care
14 passionately about. So thank you.

15 The next speaker is Ted Rumel.

16 Ted, I'm going to ask you to speak from the
17 front, because I understand that this microphone here
18 doesn't do very well for our webcast.

19 Ted is with AUTM -- I think I've got it right
20 -- the Association of University Technology Managers.

21 Welcome, Ted, and we look forward to what you
22 have to share with us.

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Ted Rumel

Association of University Technology Managers

MR. RUMEL: Good morning to you all. My name is Ted Rumel. I'm the vice president for Research Innovation and Commercialization at the University of Maryland's Biotechnology Institute.

I am here today representing the Association of University Technology Managers. As a personal note, I would just like to say it's good to see some familiar faces, here in the crowd, from my days in my career in the U.S. Public Health Service and in my 11 years in the Office of The Director of NIH as the assistant director for Technology Transfer.

We appreciate the opportunity to speak to you today. Our comments are on licensing and patenting recommendations that you discussed yesterday, and I understand will be continued to be discussed and worked on today.

AUTM is an organization of 3,500 members who work in universities, research institutes, teaching hospitals, government agencies, and companies around the globe. Their job is managing and licensing innovations

1 with the primary objective of making the innovations
2 available to the public through commercial development
3 and are strongly committed to the advancement of science
4 and commercial development of important discoveries to
5 improve the quality of life for people around the world.

6 As such, we believe we are uniquely positioned
7 to provide insight into the management of intellectual
8 property and licensing related to gene patents.

9 While we appreciate the level of research and
10 analysis in the report, we cannot support the
11 conclusions, primarily because they are derived from core
12 assumptions -- there is a conflict between research and
13 commercial application of research -- but also because
14 the policy options outlined in the report are not
15 connected to the research findings.

16 AUTM does not believe that there is an inherent
17 conflict between commercialization and making innovations
18 available to the public. We base this on the public
19 benefits of licensing activity and rezoning products that
20 come to the market. We do have some publications called
21 "Better World Report" and "AUTM Licensing Activity
22 Survey" that we would be pleased to provide copies to all

1 the members of the Committee so that you can see what
2 those benefits have been.

3 Regarding policy options, AUTM is deeply
4 concerned that the policy options in the report have no
5 connection to the research findings and conclusions of
6 the draft report, and rely on hints that harm might come
7 one day.

8 We are concerned that, despite a statement in
9 Chapter 5, the options will be perceived to be in
10 correlation with the research findings with the potential
11 to mislead the audience to construe that the
12 recommendations are based on the results of the research.

13 Regarding the Bayh-Dole Act, licensing research
14 outcomes is a complex process that requires flexibility.

15 The elegance of the Bayh-Dole Act is that it has certain
16 outcomes that are expected, that is, commercialization of
17 research.

18 The way in which that is done is not
19 prescriptive of any one approach. Individual
20 technologies vary. They vary widely, and technology
21 managers must have the freedom to determine the
22 appropriate pathway to bring important technologies to

1 commercialization. No two transactions are the same.

2 The Bayh-Dole Act has worked well for 30 years
3 and is now widely copied around the world as a successful
4 practice. We strongly believe that there is no need for
5 an executive order or legislative review to prescribe
6 particular routes for making those developments available
7 to the public.

8 With regard to march-in rights and modification
9 of those, if this process and the criteria are modified,
10 we are most concerned that investors and industry will be
11 averse to investing hundreds of thousands of dollars, or
12 even millions of dollars, to develop and commercialize
13 these important technologies.

14 NIH, and my colleagues there, can provide you
15 with data on the adverse effects from even a discussion
16 of the possible changes to Bayh-Dole that have occurred
17 in the interest in licensing federally funded research
18 technologies.

19 With regard to regulations and oversight,
20 requiring regulations for commercialization, patenting
21 and licensing of genetic tests, is not supported by the
22 research findings in the report, nor is this supported by

1 additional studies, conducted by British and Dutch
2 researchers, recently presented at a workshop organized
3 by Robert Koop Deegan, the author of the case studies in
4 the report.

5 We believe there is no credible evidence that
6 new regulations by federal agencies are needed to
7 instruct universities how to effectively manage their
8 inventions under the Bayh-Dole Act.

9 An additional comment is that the case studies
10 in the report are over a decade old. There seems to be
11 no effort to assess how licensing is now conducted in the
12 field, and how it has evolved. There is no discussion of
13 current practices that, at a minimum, mitigate many of
14 the issues that were raised in the report. Tech transfer
15 today is a very different process than it was 10 years
16 ago, and is continuing to evolve.

17 In summary, before any substantial policy
18 changes are considered, Secretary Sebelius, along with
19 the U.S. public, must have an opportunity to consider all
20 sides of the issue.

21 AUTM does not support additional regulations,
22 the clarification of the USPTO role, or any statutory

1 changes to the Bayh-Dole Act. AUTM does recommend
2 further data analysis and expert testimony be collected,
3 on which appropriate policy options can be based. We
4 recognize the concerns surrounding gene patents, and
5 support additional guidelines to augment those developed
6 by NIH and AUTM.

7 We are collaborating with the American College
8 of Medical Genetics and the Association of American
9 Medical Colleges to develop successful practices that
10 reflect our collective learnings from 20 years of the
11 genetics revolution. AUTM also would be pleased to
12 participate in efforts for further research and testimony
13 on this issue.

14 I thank you very much for your attention to our
15 comments.

16 DR. TEUTSCH: Thank you again. We have the
17 benefit, of course, of many of your colleagues in the
18 public comments, and had extensive discussion yesterday.

19 So unless there are some very specific questions today,
20 I would suggest we move forward, and we will discuss that
21 as we get back to the report this afternoon.

22 Our next speaker is Susan Polin, who is with

1 the Kennedy Institute of Ethics, here at Georgetown
2 [University].

3 Welcome, Susan.

4 **Susan Polin**

5 **Kennedy Institute of Ethics**

6 MS. POLIN: My name is Susan Polin. I do work
7 at Georgetown University, at the Kennedy Institute of
8 Ethics, at what is currently called the National
9 Reference Center for Bioethics Literature, which is
10 funded by the National Institutes of Health, through the
11 National Library of Medicine, through December.

12 We also have funding from the National Human
13 Genome Research Institute. Recently, this fall, we got
14 funding with the Qatar Foundation, over in the Middle
15 East.

16 For Georgetown, what I do as a research
17 associate is, I look for different things regarding
18 bioethics and law, because I am a lawyer. However, I
19 also spend some time working at the reference desk for
20 the library every week.

21 My comments have to do with the family history
22 and public education. I cannot agree with you more about

1 public education regarding family history. But, what is
2 a family history? I can just hear people calling.

3 Certain groups, whether they are ethnic or
4 political or religious, trace their histories, such as
5 the Muslims to Mohammed, the Mormons, and I can't think
6 of the third one, sorry, but that is a genealogy history.

7 You all were talking about family history. You
8 knew what you meant, and I'm sure what you meant were the
9 things I see in the journals with the little rounds and
10 the squares, and the Xs through it, and who died of what,
11 and who has what.

12 A family history could mean anything to the
13 public. I really do think there needs to be a lot of
14 work done on what is a family history: Is it a medical
15 family history; is it a biological family history.
16 Starting with that, let me give you some ideas about
17 where the problems might be.

18 When my daughter was in kindergarten, and
19 that's age five -- actually her age was four -- kids were
20 told to draw out and count out how many members were in
21 their family. That's how early awareness of the family
22 starts on an individual level, at least locally. I'm

1 sure that can happen in other places at that level.

2 The other thing has to do with people who are
3 at the other end of life, who are clearing out estates,
4 such as my mother's, and I have tons of things, both
5 photographs and writing, but nothing on my father's side.

6 So there is an inequity in the balance. How far back do
7 you go with the grief; what level; do you want to know
8 where people lived, if they died of cancer, did they live
9 in the city, did they not, such things like that; how
10 much information do you need to know or want to know
11 about people.

12 I'm sure you're going to say more information
13 is better because I would. However, it is an individual,
14 pointed thing. You take the child and the parent. You
15 don't start with the tree going down, you go up from that
16 person, and then I assume you look at siblings,
17 offspring.

18 I don't know what people think of as the family
19 history that you all think of, and I can see the public
20 wondering, but there is a great opportunity as more
21 people pass away, as the population ages, for people to
22 pick up information as they are going through papers, not

1 at death but while they are weeding out things, plus
2 there are also the children at the beginning age.

3 The problem will be that you're going to run
4 into, with the advent of assistive technology for
5 reproduction, families that either have secrets, such as
6 in the past with adoption or artificial insemination, but
7 people haven't talked to them about the fact that, yes, I
8 am your gestational mother but I'm not your genetic
9 mother. I know one family that has two kids out of three
10 that way.

11 You're going to have people that don't want to
12 talk about who the father is because the mother knows it
13 was another man, and so there is a fine line between
14 stepping on confidentiality and privacy.

15 I do think that the family history thing is
16 important to know, that it's not just genetic but there
17 is an environmental component in how far and how deep you
18 need to go.

19 That's all I can tell you. Thank you.

20 DR. TEUTSCH: Thank you, Susan. We really
21 appreciate that.

22 Our final presenter is Lisa Schlager.

1 Lisa, welcome.

2 Lisa Schlager is with FORCE, Facing Our Risk of
3 Cancer at Howard.

4 Welcome. We look forward to what you have to
5 say.

6 **Lisa Schlager**

7 **FORCE, Howard University**

8 MS. SCHLAGER: Good morning, members of the
9 Committee.

10 Once again, I'm with FORCE, Facing Our Risk of
11 Cancer at Howard.

12 My name is Lisa Schlager, and I'm an individual
13 who has benefited from genetic testing. The knowledge
14 that I carry a BRCA1 mutation has been a life-altering
15 experience, and I feel that this important information
16 has benefited me and my family; thus, I'm a strong
17 advocate for responsible genetic testing.

18 If handled properly by a trained genetic
19 counselor, genetic testing can help save lives, and to
20 that end, I represent FORCE, which is a national non-
21 profit organization whose mission is to improve the lives
22 of individuals and families affected by hereditary breast

1 and ovarian cancer.

2 I'm here to follow up on the testimony
3 presented, last year, to the Committee by Sue Friedman,
4 our executive director, and to present our mounting
5 concerns about the unrestricted marketing that has been
6 used by genetic laboratories, specifically Myriad
7 Genetics. I would like to share with you how these
8 actions are impacting the members of our community.

9 As Sue Friedman testified last year, based on
10 what we have witnessed, it is our opinion and belief that
11 Myriad sales representatives discouraged doctors and
12 other healthcare providers from referring patients to
13 genetic experts.

14 In the past, Myriad has denied use of this
15 strategy, and when presented with our concerns, their
16 vice president of marketing dismissed them as the work of
17 a few rogue marketing agents. However, in a recent
18 publication, Myriad's CEO, Peter Meldrum, was quoted as
19 saying that "the sales force at Myriad provides doctors
20 with the tools to do counseling in-house, and as a
21 result, physicians can bill the insurers directly."

22 The same report stated that "helping doctors to

1 set up genetic counseling services in their own practices
2 is a priority for Myriad's sales team, which is currently
3 300 reps strong, ahead of direct-to-consumer efforts in a
4 particular geographic region. The company has carried
5 out DTC ads in the Northeast and the Midwest, and is
6 continuing marketing efforts in the South. According to
7 Meldrum, sales representatives educate doctors and nurses
8 about who should be tested on the BRCA analysis and how
9 to handle the patients' questions about genetic risk.

10 Also, the company's sales reps attempt to reach
11 doctors and show them the DTC ads for BRCA analysis ahead
12 of its television airing in a particular area so that
13 they can be more prepared when the patients come to their
14 offices with questions.

15 Now, having reviewed Myriad's education
16 materials for healthcare professionals, we are very
17 concerned that they only focus on the hereditary
18 syndromes for which the lab markets tests.
19 Unfortunately, we believe these materials are misleading,
20 and in many cases they are the only information many
21 healthcare providers, particularly those being targeted
22 by the company, receive about cancer genetics.

1 This means that patients who might meet
2 criteria for other hereditary syndromes for which Myriad
3 does not test, are not always receiving comprehensive or
4 accurate information because their healthcare providers
5 are not genetics experts and are unaware of the other
6 syndromes.

7 By encouraging healthcare providers with
8 limited genetics expertise to provide in-house counseling
9 and to order testing, it's our opinion that Myriad is
10 establishing a minimum competency for providing genetic
11 information to patients, which falls below published
12 national expert guidelines.

13 The lab is establishing a body of healthcare
14 providers who, rather than practicing medical genetics,
15 are trained to market BRCA testing for the company that
16 manufactures the test. They have also begun to train a
17 body of patients who have undergone genetic testing to
18 act as patient advocates and to speak out in favor of
19 genetic testing on Myriad's behalf.

20 Unchecked and unregulated, Myriad has
21 unrestricted access to providing consumers, both directly
22 and through their healthcare providers, with unbalanced,

1 biased information about genetic testing for hereditary
2 cancers.

3 We have heard from healthcare providers,
4 untrained in genetics, who admit that they have consulted
5 with Myriad's staff when determining the appropriateness
6 of genetic testing, rather than consulting with the
7 genetics expert unaffiliated with the lab.

8 We feel that this is a clear conflict of
9 interest. Consulting with a company employee is not the
10 same as referring the patient to a specialist. This is
11 another way that the genetic counseling process that is a
12 national standard of care is being bypassed.

13 Following up on last year's testimony, we are
14 continuing to hear from people who have been tested
15 without the benefit of genetic counseling and receive
16 results from doctors or nurses who have no understanding
17 of the significance of the test results.

18 We are also learning of many incorrect or
19 inappropriate tests ordered at a significant expense to
20 the consumer or their insurance company. In some cases,
21 tests are being ordered without insurance company pre-
22 approval, and individuals later learn that they do not

1 meet insurance criteria after they have already paid for
2 the testing.

3 Recently, a patient who received incorrect
4 information from a healthcare provider posted her
5 experience on the FORCE website. This woman and two of
6 her siblings received genetic testing through a breast
7 surgeon who was untrained in genetics. She received her
8 BRCA test kit from Myriad. The individuals were not
9 offered, and did not receive, prior genetic counseling.
10 All three were told that the BRCA test result was
11 positive.

12 This particular woman, considering herself at
13 high risk for breast and ovarian cancer, had her healthy
14 ovaries removed which is the standard recommendation now
15 for women over 40 who carry a BRCA mutation. However, a
16 relative in another city went to have genetic testing for
17 the same mutation and was referred to a genetics
18 counselor, who reviewed our original member's test
19 results and determined that in fact her results were not
20 positive. In this case, the misinformation resulted in
21 an unnecessary and irreversible surgery.

22 Further, between the woman and her siblings,

1 because the result was a variant, only one of the tests
2 was really necessary. In this instance, and undoubtedly
3 in many others, circumventing counseling before testing
4 created additional revenue for the lab and led to
5 unnecessary cost for the individual and her insurance
6 company.

7 Since no regulatory body monitors or regulates
8 the marketing of these tests through CLIA-approved labs,
9 and no entity documents reports of adverse events, we
10 really have no way of knowing just how many people are
11 harmed every day by inappropriate genetic testing.

12 Although the cases involving unnecessary
13 surgery might be extreme, based on the accounts we are
14 receiving, we believe individuals who are receiving
15 genetic testing without counseling may experience some
16 degree of emotional or physical harm, and well-meaning
17 healthcare providers are being placed at risk for
18 malpractice. Standard medical practice calls for a
19 referral to a specialist when expertise is required.

20 DR. TEUTSCH: Lisa, can we get you to come to a
21 conclusion? Thank you.

22 MS. SCHLAGER: Sure. Basically, if you have a

1 cardiac problem, you're going to see a cardiologist. If
2 you have an eye problem, you're going to see an
3 ophthalmologist. It makes sense that somebody who needs
4 genetic testing should have genetic counseling.

5 So, basically, we feel that Myriad has
6 justified their marketing, claiming there is a shortage
7 of genetics specialists, which we disagree with, and
8 we're seeing a rise in inappropriate testing.

9 We urge the Secretary's Committee to recommend
10 federal action to monitor, regulate, and track adverse
11 events resulting from marketing by laboratories to
12 consumers and healthcare professionals, and to require
13 doctors to know about and inform patients about standard
14 of care genetic counseling prior to ordering genetic
15 tests.

16 DR. KANIS: I just wanted to thank you and tell
17 you that your experience is not an isolated one, that
18 we've seen very similar things in our practice.

19 MS. SCHLAGER: Good to know.

20 DR. TEUTSCH: Liz.

21 DR. MANSFIELD: I also would like to say that,
22 even though FDA clearly isn't regulating Myriad at the

1 moment, anyone who has suffered an adverse event may
2 report it to the FDA, may complain about such a
3 laboratory. I'm not picking on Myriad in particular, but
4 any other laboratory that is offering their own tests may
5 report that to FDA, and we have the possibility of taking
6 action.

7 DR. TEUTSCH: I would say even beyond "may,"
8 they should, because that is the only way that you become
9 aware of all these things and can take action.

10 DR. MANSFIELD: Right.

11 DR. TEUTSCH: Thank you for bringing that to
12 our attention.

13 DR. BILLINGS: Excuse me.

14 DR. TEUTSCH: I'm sorry. Paul.

15 DR. BILLINGS: Steve, this is a rather serious
16 discussion, and so I think we are obligated to have
17 Myriad, or at least invite Myriad, to respond since these
18 kinds of allegations and representations are rather
19 significant, it seems to me.

20 DR. TEUTSCH: Always happy to hear from them.
21 Hopefully, they're listening.

22 DR. BILLINGS: I think we should make them

1 aware of it.

2 DR. TEUTSCH: That's fair enough. We can do
3 so.

4 So after that sobering tale, let's move on to
5 the topic of Direct-to-Consumer Testing. As you know,
6 Sylvia Au and her committee have been working long and
7 hard on a draft paper on testing which makes a number of
8 recommendations. They have incorporated a substantial
9 amount of revisions and have produced a paper, which all
10 of you have. We need to go over those recommendations
11 and finalize the report.

12 So to accomplish that, we will turn it over to
13 Sylvia to lead the discussion.

14 Thanks for all your work on this, Sylvia.

15 **Presentation of Revised Draft Paper on Direct-to-Consumer**

16 **Genetic Testing**

17 **Sylvia Au, M.S., CGC, SACGHS Member**

18 MS. AU: You're welcome. The paper is under
19 Tab Track 7, in case you haven't read it. So here we are
20 again. I thought we were done with this in June.

21 We are going to go over the Direct-to-Consumer
22 Genetic Testing Paper, and hopefully finalize our

1 recommendations that will go forward to the Secretary.
2 Finalize the paper, actually, because the recommendations
3 are old recommendations that we have.

4 I would first like to begin by thanking the
5 Task Force -- we had, definitely, broad-based
6 representation -- and thank the new members that joined
7 us in June to help us with our revisions.

8 For today, our session goals are to come to
9 consensus on the key areas for the Secretary's attention,
10 of course, look again at the prior SACGHS recommendations
11 and action steps that would be aimed at direct-to-
12 consumer genetic testing, and look at any remaining
13 concerns that may require additional action by the
14 Committee, and approve the paper for transmission to the
15 Secretary of HHS.

16 As background, if you have forgotten, we
17 started this in March, and based on Barbara's analogy of
18 lifespan, and Jim's being here, and Barbara's as a
19 teenager, I would say we are probably a senior citizen
20 and we are near retirement. We had a really fast growth
21 spurt, though.

22 We started in March of this year to develop the

1 short-term task force, because direct-to-consumer genetic
2 testing was becoming quite a big area, and quite an area
3 within the media. Cathy and I have been dealing with new
4 information coming to us almost on a daily basis. I'm
5 getting e-mails from Cathy saying, did you see that, did
6 you see this. There was just some call for oversight in
7 a JAMA article two days ago, I think.

8 So the objectives of the paper are to outline
9 the benefits and concerns related to direct-to-consumer
10 genetic testing, highlight our prior SACGHS
11 recommendations that address these concerns, and identify
12 issues that are probably not adequately addressed by our
13 prior recommendations.

14 In June, we did have a draft paper and
15 discussion and at that point. The Committee decided that
16 we needed to go back and create an executive summary of
17 our 29-, I believe, page paper, at that point, which we
18 thought was about the size of an executive summary of
19 some of our reports, and make our specific action steps
20 from the prior SACGHS recommendations more relevant to
21 direct-to-consumer genetic testing.

22 I want to turn to Sarah Botha, who is going to

1 talk to us about some relevant information, that came up
2 as we were preparing this session, about some action that
3 FTC has taken against two companies that were offering
4 direct-to-consumer genetic testing.

5 MS. BOTHA: Thank you, Sylvia. I'm going to
6 provide a bit of information -- I think the letters have
7 been made available -- on two letters that FTC staff sent
8 out on August 14th, closing investigations of two
9 neutrogenetic companies, Sciona, Inc., and Genelex
10 Corporation.

11 Sciona was a manufacturer, processor, and
12 marketer of neutrogenetic testing. It's a test kit and
13 consultation service called the MyCellf Program or the
14 Cellf Test. Then, Genelex Corporation was a distributor
15 of that test, so it didn't actually conduct the testing
16 itself. It marketed and distributed the test and
17 forwarded test samples on to Sciona for processing.

18 Genelex also markets its own tests that include
19 ancestry testing and paternity testing. So it is
20 otherwise engaged in direct-to-consumer testing.

21 The MyCellF Program included a cheek swab, as
22 well as a lifestyle questionnaire that consumers would

1 submit. Approximately two dozen SNPs were tested,
2 looking at five health areas, including heart health,
3 bone health, inflammation health.

4 Consumers would receive a report back based on
5 a combination of an examination of their DNA and their
6 lifestyle questionnaire that would provide them with
7 recommendations for diet and lifestyle choices, and there
8 was no involvement of a physician throughout the process.

9 Both of the companies made virtually identical
10 marketing claims and the ones that we were concerned with
11 were claims that the diet and lifestyle recommendations
12 that were given as part of the program could
13 significantly impact consumers' health outcomes,
14 including their risk of developing serious diseases.
15 There were both expressed and implied claims relating to
16 that.

17 There was also claims that having a
18 neutrogenetic test could help you lose weight and keep
19 off the weight which was kind of just a side component of
20 the marketing, but it was a claim that we thought was
21 unsubstantiated.

22 We were concerned that the scientific evidence

1 did not support the claims. We consulted with staff at
2 FDA and some other experts and evaluated a large amount
3 of clinical studies related to the particular SNPs at
4 issue and the consensus of our experts were just that the
5 studies at this point did not establish use of SNPs as
6 clinically significant and so we were talking to the
7 company, both companies about our concerns.

8 The weight loss study, by the way, was actually
9 sponsored by Sciona and there were a number of flaws,
10 including it wasn't placebo-controlled or blinded.

11 So the advice given by both companies, we
12 thought, was pretty standard to diet and lifestyle
13 recommendations that the general population receives and
14 should receive, quit smoking, exercise, eat right, and we
15 were concerned that there was a suggestion, a strong
16 claim being, that for the people who had these particular
17 genetic variations, that these interventions being
18 recommended could impact their health outcomes more than
19 it would have an impact on just an ordinary consumer.

20 So Genelex, during the course of our
21 investigation, agreed to stop marketing neutrogenetic
22 tests all together. So they took down their advertising

1 on their website for the MyCellF Program and also
2 represented to us that they don't have any intention in
3 the future of engaging in neutrogenetic testing.

4 Sciona actually has ceased operations and went
5 into state bankruptcy proceedings and so they also agreed
6 obviously not to market the product anymore.

7 We also had consent of Sciona, since they were
8 the company that was processing the test kit, about some
9 of the consumer privacy issues. Sciona made pretty
10 strong confidentiality representations to their consumers
11 through a consent form when they collected the DNA sample
12 and the lifestyle questionnaire and we wanted to be sure
13 that they were complying, following through with the
14 promises that they made to consumers.

15 So we conferred with them about this quite a
16 lot and they assured us that they had destroyed the
17 consumers' DNA samples. That was one of the things they
18 promised to the consumers in the consent form, that they
19 would destroy the DNA sample after the testing was done.

20 They also have destroyed all of the lifestyle
21 questionnaires and the reports that they provided to
22 their consumers. They've also purged their databases of

1 their consumer personal information, names, addresses,
2 other contact information. So they won't, as part of the
3 sale of the assets of the company, they will not be
4 selling any consumer information.

5 The only thing that Sciona retained were some
6 individual SNP data that they were using to demonstrate
7 the quality assurance of the instrumentation in their
8 laboratory. They are selling some of their lab equipment
9 and they represented to us that in order to maintain
10 certification of their laboratories, they needed some of
11 this data, and it would not be in any way traceable to
12 individual consumers.

13 DR. BILLINGS: Do you have any sense of how
14 many consumers were serviced by Genelex or Sciona?

15 MS. BOTHA: I'm not sure that I could disclose
16 that information. These investigations are public to the
17 sense that we are providing information that we conducted
18 the investigations and why we've closed them, but that is
19 probably proprietary information that I don't think I can
20 disclose.

21 MS. AU: Is it because they had such strong
22 confidentiality agreements with their consumers that you

1 could take some enforcement action if they weren't going
2 to destroy the data and if other companies didn't have
3 similar strong confidentiality agreements or some other
4 type of agreement, there would be no enforcement action
5 by a federal agency?

6 MS. BOTHA: Well, that's a good question. From
7 the FTC's point of view, I can't speak to other federal
8 agencies, but we are very concerned with consumer privacy
9 generally. We have a Division of Privacy and Identity
10 Protection and generally the position that we take is
11 that it could be a deceptive or unfair practice by a
12 business if it makes representations to consumers about
13 how they'll be handling consumer information and it does
14 not follow through with the representations that it made.

15 So from our point of view, it certainly was
16 easier to put pressure on the company because they had
17 made strong confidentiality promises.

18 DR. EVANS: So that kind of has some
19 frightening implications for how to get around that,
20 right?

21 MS. BOTHA: Well, obviously, I can't speak
22 hypothetically to the company that didn't follow the same

1 practices, but, I mean, it could be a question that
2 consumers -- there's always a question do consumers have
3 expectation when they're providing medical data that it's
4 going to be handled in a particular way?

5 I'm not saying that we definitely couldn't have
6 asked Sciona to take these steps if they hadn't made the
7 decision.

8 DR. EVANS: But it might have been a little
9 more difficult to do so?

10 MS. BOTHA: Possibly, although, I mean, I don't
11 think that they wanted to deal with enforcement action at
12 that point.

13 DR. NUSSBAUM: You're also describing action
14 against two companies. I imagine that there is a further
15 investigation in the area. Is that something you can
16 speak to?

17 MS. BOTHA: I can't disclose whether or not we
18 have other investigations ongoing. Certainly, we're
19 keeping aware of what is going on in the marketplace and,
20 as I said, we coordinated with FDA on this investigation
21 and certainly intend to keep communications open between
22 the agencies.

1 MS. AU: Thank you very much, Sarah. So
2 getting back to our paper, so again, the intent of this
3 paper was to recognize that some -- well, okay. The
4 intent of this paper.

5 We recognize that some concerns of this direct-
6 to-consumer genetic testing paper are not unique to
7 direct-to-consumer genetic testing, but apply broadly to
8 provider-based laboratory testing.

9 We also do identify some issues that may be
10 unique to direct-to-consumer genetic testing, if a
11 consumer's personal health provider's not involved in the
12 health decisions or government regulations do not
13 adequately protect people who are getting direct-to-
14 consumer genetic services.

15 We added an executive summary, as suggested by
16 the committee, and I'm sure all of you have read the
17 executive summary, digested it, love it. It does
18 highlight three key areas for the Secretary's attention
19 and five specific action steps.

20 So the first key area for attention is that
21 there may be gaps in the federal oversight of direct-to-
22 consumer genetic testing, particularly in the absence of

1 review of direct-to-consumer genetic testing promotional
2 materials and claims by the FDA due to limitations under
3 current regulatory practices and lack of evidence of
4 clinical validity and utility for most health-related
5 direct-to-consumer tests.

6 Now, I know that if you read the paper, one of
7 the things is we call them health-related direct-to-
8 consumer tests. That's our interpretation of them. A
9 lot of the companies in their disclaimers of their
10 results say that this is not health-related information.
11 So there is a difference between what we call the tests
12 and what the company might call the test.

13 The other area of attention is that there might
14 be gaps in privacy and research protections for consumers
15 utilizing the direct-to-consumer genetic testing because
16 most of these are private companies and don't take
17 federal money and so federal regulations may not apply to
18 companies offering direct-to-consumer testing and state-
19 level protections may be inadequate.

20 As our speakers yesterday talked about GINA and
21 HIPAA, I think that those are some of the things that
22 we're looking at, that GINA and HIPAA may not apply to

1 some of these companies doing direct-to-consumer genetic
2 testing.

3 The third area of concern, this is the one that
4 I call the blind leading the blind because there's a
5 little disconnect in here, that there's insignificant
6 knowledge about genetics among the consumers and
7 healthcare providers, as we discussed this morning about
8 the education of healthcare providers, and there's a
9 limited involvement of the consumer's personal healthcare
10 provider in providing assistance to consumers who are
11 selecting genetic tests and making their healthcare
12 decisions based on direct-to-consumer genetic test
13 results.

14 And I think what is going to happen is Jim has
15 actually come up with some suggestions on how we might be
16 able to parse this out so it doesn't seem like we're in
17 one part saying that healthcare providers have
18 insignificant knowledge and then the other part saying
19 that they need to lead their patients in selecting
20 genetic tests.

21 DR. EVANS: So what we were thinking about,
22 since that did seem to be somewhat confusing, would be to

1 split this into three bullets.

2 The first bullet would note that insufficient
3 knowledge among consumers and providers exists. The
4 second bullet would address the issue of there oftentimes
5 being little involvement of the provider of the service,
6 that is, for example, the DTC lab in informing the client
7 about the implications of the test results. And then,
8 three, that there's little involvement of medical
9 providers in general, within parenthesis, that says, for
10 example, see Bullet 1, to indicate this is a circular
11 problem and needs to be attacked as a whole, something
12 along those lines.

13 MS. AU: So does anyone have any comments about
14 the key areas for attention or the change in this last
15 one?

16 [No response.]

17 MS. AU: Great. So I think comments will
18 probably come about our recommendations.

19 So when we looked at our prior SACGHS
20 recommendations from the many, many reports that we've
21 done, we found that there were nine prior SACGHS
22 recommendations that could apply to some of the concerns

1 with direct-to-consumer genetic testing.

2 They would address concerns related to
3 oversight gaps, definitely, marketing claims, promotional
4 materials, analytical validity, clinical validity,
5 clinical utility, standardization, privacy, and, of
6 course, our favorite, consumer and provider education.

7 So the action steps that we're proposing is
8 that -- and I want to thank Sheila, who stepped out of
9 the room, she'll be back later, for helping us redraft
10 the action steps because we wanted to make them more
11 focused on direct-to-consumer genetic testing.

12 So based on our prior recommendations, SACGHS
13 is proposing the following actions to the Secretary of
14 HHS to address the gaps and inconsistencies in federal
15 regulations and to accelerate coordination of programs
16 that facilitate comprehensive and consistent consumer and
17 healthcare provider genetics education.

18 So in order to do that, direct the FDA
19 Commissioner and CMS Administrator to solicit broad
20 stakeholder input through a series of public hearings,
21 then convene jointly to draft and publish an advanced
22 notice of proposed rulemaking that (1) analyzes gaps,

1 inconsistencies, and duplications in regulations related
2 to direct-to-consumer genetic testing and (2) identifies
3 specific proposals to address them within relevant
4 statutory authority.

5 I know you guys are going to recognize these
6 because they're just a little bit reworded from our prior
7 recommendations to make them more fit this report.

8 The second bullet is include laboratories that
9 provide direct-to-consumer genetic testing and services,
10 if HHS establishes a laboratory registry. That's that
11 registry under the oversight report that we talked about.

12 Now, convene a joint HHS-FTC task force, I love
13 we're convening another task force, with industry,
14 consumer, academic, and government stakeholders to
15 propose specific guidelines for direct-to-consumer
16 genetic testing, advertising, promotion, and claims
17 consistent with existing statutory authority.

18 The task force should also identify gaps in the
19 authority relevant to the mergent industry. These
20 guidelines, which will form the basis of a more targeted
21 federal enforcement of claims that are misleading and/or
22 not truthful, should be grounded in evolving evidence

1 standards which are accepted by experts in relevant
2 fields for identifying and evaluating competent and
3 reliable scientific evidence of a direct-to-consumer
4 genetic test performance consistent with the claims made
5 by direct-to-consumer companies related to these tests.

6 In the spirit of our long recommendations,
7 we'll have another long one.

8 Direct the HHS Office for Civil Rights, with
9 support from the Office for Human Research Protections
10 and other relevant HHS agencies, to identify specific
11 gaps in state and federal privacy protections for
12 personal health information that may be generated through
13 direct-to-consumer genetic testing and propose to the
14 Secretary specific strategies the Federal Government can
15 undertake consistent with its existing authority to
16 address these gaps and inform consumers of potential
17 risks to privacy.

18 The next one. Develop an initiative within the
19 Office of The Assistant Secretary for Planning and
20 Evaluation focused on genetics education, including
21 information specific to direct-to-consumer genetic
22 testing and links to HHS educational resources for

1 consumers and health practitioners.

2 ASPE should also follow up its March 2009
3 report, "Consumer Use of Computerized Applications to
4 Address Health and Healthcare Needs by Conducting
5 Research and Evaluating Studies Specific to Direct-to-
6 Consumer Genetic Testing, Developing Policy Analyses, and
7 Estimating the Costs and Benefits of Policy Alternatives
8 and Potential Regulations Under Consideration by HHS."

9 The following concerns may benefit from more
10 evaluation by SACGHS and appropriate federal agencies.
11 Now, these are recognized in our paper but we do not have
12 prior recommendations that address these areas and the
13 committee might want to look at addressing these areas in
14 whole or some of the issues.

15 Non-consensual testing. That's the testing
16 that we had talked about where the person getting tested
17 hasn't consented to be tested, stealth paternity testing,
18 things like that.

19 Limited data on the psychosocial impact of
20 direct-to-consumer genetic testing. We had discussed
21 that in the June meeting.

22 Impact of direct-to-consumer genetic testing in

1 children and minors. We had discussed that, too, in
2 June.

3 Potential exacerbation of health disparities,
4 one group getting tested because they have funds to pay
5 for the testing, other groups not having funds to pay for
6 the testing.

7 Inadequate protection of research use of
8 specimens and data derived from specimens. We had
9 discussed this because companies that have these samples
10 and data might not fall under the federal regulations for
11 privacy protections. Also, what happens when these
12 companies are sold or go bankruptcy?

13 Impact of direct-to-consumer testing on the
14 healthcare system is a big issue because how does the
15 whole direct-to-consumer testing work in this healthcare
16 system of people bringing in test results and ordering
17 their own tests.

18 So what we would like to do today, of course,
19 is finalize the direct-to-consumer paper. We want to
20 know are there any significant issues or action steps
21 that are missing from the paper, is the paper approved
22 for transmission to the Secretary, and what, if any,

1 additional actions are warranted for issues that have not
2 been addressed by our prior SACGHS recommendations, and I
3 guess with that, what is the priority of addressing these
4 issues separately or within other reports and studies
5 that we're doing?

6 So with that, I think we'll open it up to
7 discussion by the committee.

8 Paul.

9 **Committee Discussion/Decisions: Direct-to-Consumer**

10 **Genetic Testing**

11 DR. BILLINGS: Thank you. Sylvia, I think you
12 did an absolutely masterful job in this task, which was
13 complicated, and so I want to commend you personally, and
14 your committee, for the job you did.

15 I'm curious about the recommendation that calls
16 for a new task force to look at the gaps and so forth.
17 To what extent does that recommendation extend our
18 previous oversight recommendations for genetic testing,
19 in general? And if FDA, for instance, decides that this
20 whole area is under their regulatory control, will we
21 still need that task force?

22 MS. AU: Well, I guess that depends on if FDA

1 is going to tell us that they are deciding it's all under
2 their control.

3 DR. MANSFIELD: All I can say from the
4 information that we have about most of the direct-to-
5 consumer tests, is that they would fall under the rubric
6 of medical device. Therefore, FDA does have authority.

7 As you know, that doesn't mean that FDA does
8 premarket review or postmarket control. So I would say
9 that it's possible -- I mean, I don't want to tell you
10 that it's true, but you should discuss this. Given that,
11 do the previous recommendations from the oversight report
12 apply or not?

13 MS. AU: I think that was one of the problems
14 with making these recommendations more focused on direct-
15 to-consumer genetic testing as recommended by the
16 committee last time, was that at the beginning of this
17 report, one of the goals was to highlight previous
18 recommendations so that the new Secretary could take
19 those recommendations in a new light and with that
20 recommendation, I think we were looking at it as broadly
21 genetic testing with DTC thrown in.

22 The way the wording has changed now because the

1 committee had decided that we should be more specific to
2 direct-to-consumer genetic testing, it really does make
3 it so it seems like it is a separate task force that
4 would be developed.

5 Yes, Marc.

6 DR. WILLIAMS: The question that I would have
7 that would, I think, be relevant to this is the thing
8 that is missing from the previous oversight report, which
9 is the role of the Federal Trade Commission relating to
10 claims and that's the piece that I don't understand, is
11 whether, assuming that FDA does take some ownership of
12 this, whether that ownership would extend to these claims
13 or whether that would remain under the purview of the
14 Federal Trade Commission.

15 If it's the latter, then I think having a joint
16 task force would probably be a valuable thing because
17 that does fall outside the realm of what we previously
18 recommended. If that's something that would fall
19 completely within the purview of the FDA, then perhaps
20 it's not necessary to do that.

21

22 DR. BILLINGS: My question was simply to say if

1 the current authorities will provide oversight, then we
2 don't need another joint HHS-FTC task force. If they
3 don't, then we might and that was really my point.

4 PARTICIPANT: We don't know if they will.

5 MS. AU: I think FTC wants to say something.

6 MS. BOTHA: Yes, I actually had a question
7 about this recommendation, as well, when I was reading
8 through because these have come in since our last
9 conference call.

10 From FTC's point of view, we have a very broad
11 statutory authority to go after unfair and deceptive acts
12 and practices affecting commerce and we also have more
13 specific authority to go after false advertising for
14 healthcare products, including devices.

15 We have a very longstanding memorandum of
16 understanding with the FDA regarding our overlapping
17 authority and the understanding is that FDA takes primary
18 jurisdiction for labeling for products and the FTC takes
19 primary jurisdiction for advertising for products, the
20 exceptions being prescription drug advertising and
21 restricted medical devices.

22 So with regard to DTC genetic testing, I think

1 it clearly falls under the Federal Trade Commission Act
2 and our very broad authority. I don't think that there's
3 a question about there being a gap in authority for the
4 FTC.

5 I think that the problem that we've had, and it
6 made our investigations complicated, is the lack of
7 agreed-upon evidentiary standards because for advertising
8 claims, FTC's requirement is that there's a reasonable
9 basis to support any expressed or implied claim and for
10 health and safety claims, that consists of competent and
11 reliable scientific evidence, which is evidence that
12 would be agreed upon by experts in the field as being
13 sufficient to substantiate the claim and that's really
14 sort of where the gap is now because of the lack of
15 agreed-upon standards for clinical validity, clinical
16 utility, and that's really the problem.

17 DR. BILLINGS: So this sounds a little bit like
18 the Patent Office discussion we had yesterday which is
19 that the Patent Office is once more expertise, too, and
20 so we are defining kind of an area of need which this
21 committee could provide some direction to the various
22 agencies and potential resources to the various agencies

1 since there are experts even on this committee.

2 So it does seem to me, though, that the
3 recommendation should say convene as needed further
4 oversight or something like that, so that if there's
5 already very clear ownership of the issue, then really
6 not set a task force up but provide the current agencies
7 with the expertise that they need.

8 MS. AU: Yes, I think we can probably tweak
9 that a little bit and then in the report we can make some
10 explanation of what we meant as needed, especially for
11 the expert opinion.

12 Okay. We have Marc and then Muin.

13 DR. WILLIAMS: And the other thing that I
14 think, based on what Sharon just said, is that perhaps we
15 should tighten this down and rather than giving this very
16 long laundry list of things that this task force could
17 potentially address, that it sounds like the prime issue
18 here relates to this evidentiary standard which does in
19 some ways relate to issues that we brought up in the
20 oversight report, as well, but it sounds like that's
21 really the priority area focus and if we could reflect
22 that in the action step, I think that would be good.

1 MS. AU: I think I would like to do that with a
2 lot of the recommendations after the patents report
3 yesterday.

4 Yes, Muin.

5 DR. KHOURY: Just going back to the discussion
6 about the evidentiary standards and also looking at the
7 oversight report, which had some of the many
8 recommendations as a creation of independent panels, like
9 EGAPP, that would look at clinical validity and utility
10 and put these evidentiary standards.

11 So we took that into perspective when I think
12 the EGAPP Working Group has been discussing various
13 issues over the last year and I think they have a couple
14 of these topics on their radar screen, one for diabetes
15 and one for cardiogenomic profiles, which probably they
16 will come up with sort of piecemeal recommendations, but
17 during our workshop that we held last December, an NIH-
18 CDC workshop where we brought everyone together and we
19 talked specifically about the scientific standards for
20 personal genomics and they were published in the August
21 issue of Genetics and Medicine, I mean it's very clear
22 that there is not much evidence for clinical validity,

1 especially utility, for most of these things, whether
2 they're GWAS-based or individual, I guess, genetic
3 variants that people are selling.

4 So I think we can discuss that ad nauseam and
5 if you think about the field of genetic testing where the
6 field of personal genomics has kind of run ahead of the
7 more established areas where you have pharmacogenomic
8 applications, diagnostics, screening, at least they go
9 through some hoops for validation, of validity and
10 utility. Here there is nothing.

11 I mean, you take genetic variants identified in
12 GWAS and then you put them out and with odds ratios that
13 vary from 1 to 1.5. You may or may not make claims, like
14 some companies make claims, so you go after them, but the
15 more clever ones, they disguise the claims under may
16 increase your risk, this, that, and the other, but it's
17 clear that there are no scientific standards for validity
18 and utility for all of the personal genomics tests that
19 are out there.

20 Now, whether you need a new task force or you
21 embed that under the recommendations for oversight, it's
22 something the committee needs to discuss, but given that

1 the horse is out of the barn, so to speak, and our own
2 surveys from Health Styles and Life Styles showed that
3 many people are aware, many people are using them, less
4 so than being aware, providers are being asked questions
5 and the ones that are being asked questions, people
6 bringing these things to them in at least three-quarters
7 of the instances are taking action on the basis of those
8 personal genome profiles that patients are bringing to
9 them.

10 So it already is having some impact on the
11 healthcare system. So given all these data, I mean, I
12 think the time for action is now.

13 MS. AU: Liz.

14 DR. MANSFIELD: So given what Muin has just
15 mentioned in the oversight report, it recommended that
16 FDA take a risk-based approach. So perhaps rather than
17 having the task force evaluate all of these things, it
18 might be of some interest to indicate where these direct-
19 to-consumer tests are believed to fall in the continuum
20 of risk because if FDA were to go forward with any type
21 of regulation of laboratory-developed tests, it's most
22 likely to be on a risk basis and it would be very helpful

1 for us to understand exactly where you feel these fall in
2 relation, for example, to BRCA1 and 2 testing,
3 pharmacogenetic testing, so on, to give an analysis of
4 that.

5 MS. AU: So that would be risk-based analysis
6 of all direct-to-consumer genetic -- because it runs the
7 range.

8 DR. MANSFIELD: Well, I guess to the degree you
9 wanted to encompass all of it, but you could certainly
10 say, well, these particular tests appear to be of high
11 risk or these results appear to be of high risk and these
12 results appear to be of moderate risk and these of low
13 risk or something.

14 MS. AU: I remember that recommendation, but I
15 can't remember exactly what we recommended. Was that to
16 convene another task force?

17 DR. FERREIRA-GONZALEZ: They needed to convene
18 the stakeholders to discuss further.

19 DR. TEUTSCH: I think one of the intrinsic
20 things here is when it's direct-to-consumer, it's
21 intrinsically higher risk than when it's done through a
22 knowledgeable provider. That's one of the concerns about

1 DTC.

2 DR. MANSFIELD: Well, that is not -- well, I
3 shouldn't say not. I don't believe that that's a basis
4 on which FDA assigns risk.

5 DR. BILLINGS: I think that also --

6 DR. MANSFIELD: We could look into that.

7 DR. BILLINGS: -- there needs to be a factual
8 basis for that claim.

9 DR. MANSFIELD: You could recommend that we
10 look into that.

11 MS. AU: How do we do that?

12 DR. TEUTSCH: I think the point is that some of
13 the things that we heard when people take action --

14 DR. BILLINGS: I understand, but misinformation
15 for a very sick patient who might die shortly thereafter
16 if a test provides misinformation is different than
17 mostly healthy consumers searching diet information, --

18 DR. TEUTSCH: Oh, I understand.

19 DR. BILLINGS: -- let's say.

20 DR. TEUTSCH: I just had the same test being
21 done in different -- the same test being done under those
22 same circumstances is likely to be higher risk --

1 DR. BILLINGS: Absolutely.

2 DR. TEUTSCH: -- being done without --

3 DR. BILLINGS: An intermediary.

4 DR. TEUTSCH: That's what I meant. I didn't
5 mean intrinsically all the tests.

6 DR. BILLINGS: Okay.

7 DR. TEUTSCH: I'm sorry.

8 MS. AU: Okay. I understand now. Gervaneet.

9 DR. RANDHAWA: I want to go back to the point
10 of what is it that we're trying to focus on here.

11 It's not the oversight per se. What I think
12 we're getting into is the evidentiary standards and what
13 Muin was discussing raises an interesting issue of
14 evidentiary standards for what?

15 The clinical guideline developers have a
16 slightly different perspective from, say, reimbursement
17 coverage decisions which is a little bit different from
18 regulatory decisions, and I think we need to -- if we get
19 the task force or working group, it should be fairly
20 narrowly defined into what is the focus of the
21 evidentiary standards.

22 MS. AU: Yes, Mike.

1 DR. AMOS: I think one of the things that the
2 committee could -- maybe the language could be a little
3 stronger with regard to how good or bad are these tests.
4 I mean, the problem is that we've talked about this for
5 a couple years, right, and we've had people come in and
6 talk to us about the clinical validity and clinical
7 utility, but I would like -- I don't know exactly how to
8 do it, but the document I would like to see a little more
9 forceful or even ask HHS Secretary to sort of make a
10 statement about these tests and from an education
11 standpoint to try to keep the public from making bad
12 decisions.

13 The other thing, too, is when you try to limit
14 the information that people have where they make good or
15 bad healthcare decisions, I don't think you can just
16 limit it to the DTC and you might open up a can of worms
17 because we get all kinds of information in the literature
18 that people make good or bad decisions from, whether you
19 should eat more oatmeal or whatever.

20 MS. AU: Barbara.

21 DR. McGRATH: Sort of following on that, I
22 really would like to applaud the even tone of the report

1 that I saw when I read the revised version, that we may
2 have opinions about DTC, good or bad, with such heavy
3 language, but the reality is they're out there. They're
4 going to be used and we've had other speakers talking
5 about they're a source of consumer empowerment which is a
6 movement that's only going to be growing with healthcare
7 reform and just with time.

8 So I think I like the even tone, that we're not
9 saying there's no place in the landscape for DTC, but
10 rather focus our attention on looking for evidence and
11 messaging and all those other things, but to leave the
12 sort of do we want them to go away tone out which I was
13 appreciative of that. I didn't read that in this.

14 MS. AU: I just wanted to go back again to the
15 goals of this paper when we first envisioned it, and I
16 think definitely it would be great rewording it, making
17 shorter recommendations, things like that, but one of the
18 things that it doesn't only apply to direct-to-consumer
19 testing.

20 One of the things that we really were trying to
21 do was trying to get the new Secretary to look at some of
22 the old recommendations that we really wanted her to look

1 at and using direct-to-consumer testing as the new child,
2 to kind of take it up to that level.

3 I think personally, I'm hoping that she would
4 read this and say, well, there's more than direct-to-
5 consumer testing. We should have a registry for all
6 genetic testing and make it broader up at the Secretary's
7 level, but because this paper is on direct-to-consumer
8 testing and because the committee really last time
9 thought that the recommendations were too broad, either
10 we are going to have to keep it really focused on direct-
11 to-consumer testing, so that this can be the vehicle that
12 hopefully will get the Secretary to pay attention to some
13 of the other recommendations and in her wisdom broaden
14 the scope of it, or maybe this is just the start and, as
15 it becomes successful, we can get her to broaden and do
16 more within the areas that we're looking at.

17 So I'm just a little troubled with trying to
18 redo a lot of the recommendations because they are our
19 old recommendations and now that we have focused them on
20 direct-to-consumer testing, I don't want to go back and
21 broaden them again because we're just going to go back
22 and forth, back and forth for years and I think Cathy and

1 I want to get this out to the Secretary while it's still
2 a hot issue before the next issue comes up.

3 DR. AMOS: I wasn't saying to broaden it at
4 all. I was just saying that we have to consider the fact
5 that information is for information's sake and there's
6 lots of information and to segregate genetic information
7 from the other thing, people make real bad decisions for
8 a lot of reasons.

9 MS. AU: Oh, yes. Like buying a house with
10 zero percent down.

11 Yes, Marc.

12 DR. WILLIAMS: The thing that I think is a
13 unique aspect of at least some of the direct-to-consumer
14 tests that I'm not seeing reflected here, and you can
15 maybe enlighten me in terms of where you envision this to
16 be, is the issue of trying to have a company separate
17 itself from undergoing scrutiny because they're saying
18 we're not providing health information, and I think it
19 would be extremely critical to have -- and I have no idea
20 how this sort of pronouncement would be made or how this
21 would be analyzed.

22 But the idea that there could be a statement

1 made to say, wait a second, you can't self-define this as
2 not being about health. If you're testing about
3 something that relates to health, then it's health
4 testing and you're subject to whatever we have there, and
5 I would just like to see that very explicitly put forward
6 to the Secretary in this, although I'm a bit lost in
7 terms of how that would actually be characterized as an
8 actionable step.

9 DR. FERREIRA-GONZALEZ: Sylvia, can I follow up
10 on Marc?

11 I was having trouble with that specific issue,
12 too, due to the fact that one of the issues that we
13 discussed at the last meeting is that these are direct-
14 to-consumer testing for personal genomics that consider
15 themselves that don't fall under CLIA and CMS has come
16 out and said they don't fall under CLIA either.

17 So this idea that we have this specific concern
18 for there's a need to be addressed, I was trying to
19 figure out if that falls under the first bullet point on
20 --

21 MS. AU: That was what it was supposed to fall
22 under.

1 DR. FERREIRA-GONZALEZ: Okay. I know what
2 we're trying to say, but I didn't really get clear that
3 that's the first issue that we're trying to do through
4 this FDA and CMS getting together to discuss this
5 specific issue, I guess. So there is a need of statutory
6 change to make sure that either they do or they don't
7 fall under this.

8 The FDA might consider them devices, but again
9 they're providing services and some of these companies
10 actually, what they're doing, they're contracting with
11 CLIA-certified laboratories to provide them the data, the
12 data that is transferred back to the companies and the
13 claim of that company is not subject to CLIA regulation
14 because they don't produce analytical data.

15 So I think that that's an area that needs to be
16 specifically addressed. I can open up some company out
17 of my garage and my own laboratory could be doing the
18 genetic testing and all the analysis and I don't fall
19 under these regulations.

20 So this is a point that we were trying to make
21 very clear that I'm not sure if it comes across on the
22 first bullet point.

1 MS. AU: In the text of the report, and again I
2 think one of the problems we have is because we're using
3 this as a vehicle for past recommendations, how far do we
4 revise past recommendations?

5 DR. FERREIRA-GONZALEZ: But we have specific
6 recommendations and where this issue needed to be
7 addressed and this health-related needed to be addressed.

8 MS. AU: Do we have a prior recommendation in
9 the oversight report?

10 DR. FERREIRA-GONZALEZ: We do have in the
11 oversight, there is a specific recommendation on that.

12 MS. AU: So we can pull that out.

13 DR. BILLINGS: Isn't the point that a direct-
14 to-consumer test, whether it's just a data processing or
15 interpretive thing or whether it's the full laboratory
16 bag, is a genetic test and we want it covered by the
17 oversight issues that we've suggested for other genetic
18 tests? Isn't that the point, Andrea?

19 DR. FERREIRA-GONZALEZ: But can we bring that
20 specific recommendation here? It wouldn't be a new
21 recommendation.

22 MS. AU: Yes.

1 DR. FERREIRA-GONZALEZ: It would be that that
2 needs to be addressed, and I think it's covered here when
3 you talk about that the FDA and the CMS should get
4 together to do an advanced notice of proposed rulemaking
5 to analyze the gaps, inconsistencies, and duplicative
6 regulations, and identify specific proposals to address
7 relevant statutory authority, but we have very specific
8 language that says that maybe the statute needs to be
9 changed to really incorporate this into CLIA, for
10 example.

11 MS. AU: Okay. We can pull that one. Jim
12 wants to say something direct to that and then we'll move
13 on.

14 DR. EVANS: Right. So I agree with what Marc
15 said and with what Andrea said.

16 I think that to me, the overriding issue in all
17 of this is reconciling reality with claims because that's
18 where people are going to get into trouble. That's where
19 they're being misled, et cetera.

20 I was pleased reading the product in the sense
21 that I thought that the action step which says, it's not
22 up there now, convene the joint FTC task force would go a

1 long way towards that.

2 Now, perhaps it's a little oblique, a little
3 opaque, and what we could consider and maybe even do this
4 at lunch or something is come up with a much shortened
5 action step that has a one-sentence preamble about
6 reconciling claims with realities and then therefore we
7 recommend convening a task force and then take some of
8 this verbiage and fold it into the rationale for the
9 recommendations so you aren't overwhelmed by the volume
10 of it. Does that make sense?

11 MS. AU: I think that makes sense.

12 MS. BOTHA: If I could respond, I think that
13 would be useful. When I read this recommendation, I
14 really wasn't clear what the goal of the task force would
15 be because FTC, at least, is not primarily a regulatory
16 agency. We're an enforcement agency. We have some
17 regulations, but we're unlikely to issue regulations in
18 an area like this, especially where the science is
19 emerging and evolving.

20 So if you're looking for a guidance document,
21 I'm just not clear on what the goal would be.

22 DR. EVANS: Right. And I think most of us

1 around the table are advocating exactly what you all do,
2 which is, there are procedures, regulations you guys
3 follow to decide whether claims are being substantially
4 met or not, right?

5 MS. BOTHA: Right. But as I tried to explain
6 before, it's really a pretty standard policy that we have
7 regarding health and safety claims about competent and
8 reliable scientific evidence and that just gets us back
9 to the question of what would comprise competent and
10 reliable scientific evidence in these cases.

11 So are you expecting that this task force would
12 go to defining that because I don't know if FTC -- we
13 would participate but we don't have the scientific
14 expertise for something like that.

15 MS. AU: I think the task force is supposed to
16 be helping advise FTC, right?

17 DR. EVANS: And, as it says, to propose those
18 specific guidelines. So it would bring in the experts
19 that would then provide --

20 MS. AU: You would need to tell them what you
21 needed. I think that's the position of FTC on the task
22 force, if I remember correctly.

1 MS. BOTHA: Well, I still have a concern that
2 setting, then agreeing upon standards, I'm not sure of
3 the usefulness of that when you're dealing with science
4 that's developing constantly, and would these standards
5 be set in stone and all of the tests are testing
6 different things. They're making different claims. It's
7 just difficult to establish, I think, specific
8 guidelines, more specific guidelines.

9 DR. EVANS: I'm actually not sure it would be
10 quite as difficult in the sense that, yes, the science is
11 changing rapidly. Nevertheless, the types of issues that
12 Muin articulated with regard to showing clinical utility,
13 showing at least clinical validity, those are really not
14 contingent on the type of technology, et cetera.

15 So I think it's doable, but obviously you'd
16 have to work out details in such a task force.

17 MS. AU: I think in the task force, the experts
18 would be able to help guide that process because they
19 also would know that you can't have everything in black
20 and white and never move. So that's part of the expert
21 guidance, hopefully.

22 I have Muin. He has been waiting to say

1 something. Okay, Mike.

2 DR. AMOS: I was just going to say that I
3 support Jim's language because it's really critical that
4 these recommendations be technology independent because
5 the technology is emerging.

6 Right now, the issue with GWAS is that there's
7 nothing technically wrong with them. It's the paradigm.

8 It's the approach to find something out. It's really
9 the approach and the quality of the information you get
10 back to make real decisions.

11 Very soon, I think, it's going to be possible
12 to get an entire human genome done. Everybody's going to
13 have this information. It's going to be a massive amount
14 of data that's going to have to be managed and I think
15 that maybe that you will find something there, who knows,
16 but it's got to be technology independent.

17 DR. EVANS: Right. I completely agree. The
18 beauty of that is that again the rules have changed in
19 medicine, right, and we can apply clinical validity,
20 clinical utility, et cetera, regardless of whether it's a
21 whole genome sequence or array data, not that that's
22 trivial, but it's doable.

1 DR. AMOS: And when you talk about standards,
2 you're talking about standardization. You're talking
3 about procedures and things like that for interpretation.
4 It's not quite the same as materials to support the
5 technology which is a different area, and we've actually
6 decided to stay away from the GWAS and things like that
7 as far as standards because we actually think they're
8 going to go away but focus on next generation sequencing.

9 MS. AU: Getting back to Andrea's
10 recommendation about the CLIA, I think Penny from CMS had
11 some concerns about statutory changes.

12 MS. KELLER: Hello, everyone. I'm kind of here
13 to answer any questions, but I can update you on what
14 we're doing about direct-to-consumer testing because I
15 actually read the 200-page report, that was one of my
16 first duties, and one of the things we are doing is we
17 are monitoring all the companies and we are just as
18 familiar with them as the FDA and the other agencies.

19 What we attempt to do is contact them and go
20 through the e-mails, calling them, whatever we can do,
21 contacting the states, and try to educate them because a
22 lot of the information that they posted is for

1 information only.

2 So what we do is we contact them, ask them for
3 information about their tests, including their
4 requisition form, their testing description, as well as
5 the test report that they generate and send to the
6 consumers or to the providers to see what they're
7 actually saying, and if the information can be used for
8 health assessment by the provider, then we educate them
9 and say, well, no, that falls under CLIA, even if you use
10 it for information, and you need to qualify for CLIA or
11 one of the accrediting agencies.

12 So that kind of makes it complicated because
13 not all genetic tests is considered as falling under
14 CLIA, as Dr. Gonzalez mentioned. For example, one of the
15 companies was testing for bitter tasting, a gene where
16 can you taste the sour lemon or not. We didn't consider
17 that a CLIA test and the report just tells you whether
18 you have this gene that everybody else has who can taste
19 it or not and so there wasn't anything else associated in
20 that report as far as needing treatment or some kind of
21 assessment. So we told that particular company at the
22 present, that didn't fall under CLIA. So that's the

1 criteria we're using. We're using our definition as far
2 as the assessment.

3 Even if they claim it's not a diagnostic, we
4 still ask for the information and we have to educate
5 these people, but that is what we're doing. So some of
6 them have actually applied for CLIA. Some of them don't
7 respond to us. We e-mail, we contact, but some of them
8 don't get back to us and, unfortunately, unless they
9 apply for CLIA, we don't really have the force in the
10 statute to go after a company that isn't doing our type
11 of testing or who does it who isn't a laboratory or falls
12 under CLIA. I hope that helps.

13 MS. AU: So, Penny, --

14 DR. FERREIRA-GONZALEZ: Can you give me a
15 little more clarity between those services that actually
16 contract their testing, analytical part, with CLIA-
17 certified laboratory? Are you going after the service,
18 telling them that they have to comply with CLIA or would
19 just doing the testing in a CLIA-certified laboratory be
20 sufficient in your view?

21 MS. KELLER: We've checked with our General
22 Counsel because we've had split -- well, not split.

1 We've had passionate conversations about this, but right
2 now, until there's, I guess, evidence that we need to be
3 more stringent, our General Counsel has advised us to
4 just stick with our definitions.

5 So let's say, I know 23 EMEA is a big well-
6 known name, they don't have a laboratory but they do
7 interpretation and our counsel have said that the
8 laboratory that actually generates the data, that has the
9 testing personnel that run the tests, that all falls
10 under CLIA, but what 23 EMEA are doing is they're taking
11 literature that's out there, the advisor committee, and
12 doing an interpretation very similar to a provider and
13 that does not fall under CLIA at the moment.

14 MS. AU: So that means, Andrea, pulling your
15 recommendation about CLIA would not cover this instance
16 because again --

17 DR. FERREIRA-GONZALEZ: It's a gap.

18 MS. AU: It's a gap.

19 DR. FERREIRA-GONZALEZ: So that needs to be
20 addressed, because what you're telling me now is that
21 there is these groups that only does the interpretation
22 that doesn't fall under CLIA. They're still taking

1 laboratory data and turning it into a report for their
2 patients or consumers or customers.

3 MS. KELLER: Normally, we change that if we see
4 a pattern. I mean, there are some states that are coming
5 up with new state statutes that are separating that
6 interpretation software part out of the laboratory part,
7 but --

8 DR. FERREIRA-GONZALEZ: You're talking about
9 California?

10 MS. KELLER: California, and there are other
11 states that are considering it, as well. I can't really
12 divulge it because I'm not sure where, at what stage
13 those are at, but the current CLIA laws do not extend to
14 that interpretation part because they look at it as the
15 practice of medicine.

16 So whoever oversees the practice of medicine
17 has to try to get involved with these companies that do
18 that, but that's where our General Counsel has worked
19 with us.

20 DR. FERREIRA-GONZALEZ: We're splitting hairs.
21 I mean that's like what we do in a laboratory. We do an
22 interpretation.

1 MS. KELLER: Yes.

2 DR. FERREIRA-GONZALEZ: CLIA laboratory
3 provides a service where we provide interpretation in the
4 context of that particular patient.

5 MS. KELLER: Yes, and that is a service that
6 laboratories provide because that is very useful to the
7 physician, but that is not something that's explicit in
8 CLIA that you --

9 DR. FERREIRA-GONZALEZ: It needs to be
10 addressed in the recommendations. There is a big gap
11 there.

12 MS. KELLER: We don't, in CLIA, specify how
13 much of that interpretation should include the practice
14 of medicine, that interpretation. So we leave it up to
15 the laboratories to do that. The fact they provide a lot
16 of information to the providers, we applaud that.
17 Obviously, it is useful to the providers, but our
18 statutes do not cover that at the current time.

19 MS. AU: So that our recommendation was that we
20 need to look at the relevant statutes and see where the
21 gaps are so that we might have to revise and get the
22 statutes revised. Not us, somebody. The Secretary.

1 David's been waiting. It's David, Gurvaneet,
2 Marc, Jim.

3 DR. DALE: I pass.

4 MS. AU: Okay. Gurvaneet.

5 DR. RANDHAWA: I go back to the evidence
6 standards and I'll be more specific here. If you can go
7 the slide, there you go, there are two issues.

8 One, I thought I heard Jim say that the
9 evidence may change but the evidence standards are more
10 or less the same.

11 DR. EVANS: The technologies can change.

12 DR. RANDHAWA: Right. So that's one word that
13 comes up here, evolving evidence standards. So there's a
14 difference between evidence and evolving evidence
15 standards, and I agree with the fact that standards
16 actually don't need to evolve. You can look at new
17 technology and look at the evidence and say does it meet
18 the standard or not, but that's not what this bullet here
19 says.

20 The other thing is, is it really desirable for
21 us to have the same evidence standard for all decision-
22 making contexts? I've heard the clinical utility being

1 mentioned here and we have at least one example from
2 EGAPP when they looked at cytochrome P450 testing in
3 depression and looked at ampli-chip as one of the tests
4 which has undergone the FDA process and is available for
5 use, but the EGAPP recommended against its use and
6 clinical utility was not considered in that decision-
7 making.

8 So I think we have to be very clear in terms of
9 what the decision-making context is and what the standard
10 should be.

11 MS. AU: I have Marc and Jim.

12 DR. WILLIAMS: So this is directed back to
13 Penny. Just a couple of clarification issues that relate
14 to the idea of self-defined as a non-health-related test.

15 So in those companies where you do have contact
16 with them and they respond to you and you say, no, wait a
17 second, we understand you're saying it's not but we're
18 telling you it is, then is there any communication to
19 say, FTC or someone else, to say the materials that are
20 being provided do not recognize this as a health test.
21 CMA is considering this a health test. We think there's
22 a discrepancy in claims that would need to be addressed.

1 And then the second question is for those that
2 are not responding at all, given that you don't have any
3 sort of enforcement, is that a potential role where there
4 could be communication to an enforcement agency, like
5 FTC, to say could you help us get these people to respond
6 or something?

7 I'm just trying to look at things that address
8 the health versus non-health issue and a role of this
9 potential joint task force.

10 MS. KELLER: One of the things we have been
11 doing is working with the FDA on the materials that we
12 receive from these companies because when you have a
13 regulatory body saying, oh, yes, the information is
14 relevant, we need scientific support, so we have asked
15 the FDA for the technical support, and we provide these
16 companies -- we don't just say yes or no. We give them
17 reasons of what was inadequate or adequate. So we
18 provide a summary so that they correct the problems and
19 they qualify then. We're more than happy that they
20 provide the analytical data and appropriate. But you
21 have to look at CLIA as a whole laboratory. So we're
22 looking at approaching them on all other quality

1 management systems.

2 We haven't been at this long enough to get to a
3 point where we've transferred any of the information over
4 to the Federal Trade Commission on the ones who haven't
5 responded because we want to give them time because what
6 I've noticed is sometimes we'll go three months before I
7 hear anybody because everyone's busy doing something and
8 they're not all lost, but there are some that actually
9 use international laboratories and those are even more
10 difficult to contact, but we do make an effort.

11 So there has to be a point when we decide,
12 okay, we're no longer going to make an attempt after
13 three attempts or four attempts. I'm not sure. We
14 haven't really gotten to that point. We're kind of
15 gingerly getting at this because it's not like we have an
16 enforcement group right next to us who are going there.
17 We have to rely on other agencies and unless there is a
18 complaint that was lodged against that particular
19 facility that we can forward, my inquiry by myself really
20 doesn't generate a whole lot of interest.

21 I hope I answered your question.

22 DR. FERREIRA-GONZALEZ: Could I ask a further

1 question to that one?

2 I mean, I think one of the issues that we had
3 in the report, also, is that we came across this issue
4 that CMS has no enforcement. When you find a laboratory
5 that is not complying with CLIA, you cannot go and shut
6 them down. You have to go turn around to somebody else
7 to inform them what is happening and so forth.

8 So we ask in our report to change this to give
9 them the ability to have some enforcement. So maybe we
10 need to pull that into this report, also, specifically,
11 so then they can actually have some teeth to their
12 enforcement.

13 MS. KELLER: Our enforcement extends to our
14 CLIA labs. That's correct, Dr. Gonzalez. So if there's
15 a CLIA lab who is doing a DTC test and there's a
16 complaint about it, we'll go in, we'll take a look at it,
17 and they'll either have to correct it or they have to
18 discontinue the test. We have that much of an ability as
19 far as enforcement.

20 But if they're not a CLIA-certified lab or
21 accredited lab, yes, we have to ask another agency,
22 unfortunately.

1 MS. AU: So, Penny, your plans are that
2 eventually the labs that aren't responding to you, you
3 will be turning over that --

4 MS. KELLER: We are -- well, I have what you
5 call a makeshift database. It's a personal database and
6 we're just accumulating information at the moment. We
7 have to actually get approval by our General Counsel on
8 what we can or cannot include in that before we share it
9 with our regions or our states, but at the moment, like
10 any other agency, we collect information. We keep a
11 running record of all our communication, everything
12 that's going on, like the letters that came out will be
13 in our database for anyone who's inquiring.

14 Our regions and our state surveyors all know
15 that if they have any questions on direct-to-consumer
16 testing in the area, to contact us because we keep track
17 of it, plus we might know something about it from another
18 state that they're not aware of. So we are educating our
19 surveyors.

20 MS. AU: I think Muin has a comment.

21 DR. KHOURY: I think to make sense of all of
22 this, I like Appendix B. Appendix B is the place to

1 start from because it shines a light on what SACGHS has
2 done over a long period of time and I think what you
3 tried to do in those pages where you took stuff, you
4 tried to relate one to one what you thought might be the
5 gaps that are specific to DTC and make them a bit more
6 spotlighted, but at the same time, we kind of lost
7 Appendix B. Now it's an appendix.

8 So one suggestion may be to bring all of
9 Appendix B back into the list of recommendations because
10 they do apply to DTC and point out the something extra
11 specific that needs to be done. That way, you're
12 essentially saying this needs to be done for everything,
13 includes DTC, and it's not relegated to an appendix, but
14 it's really the heart of what needs to be done with all
15 these areas, from claims to education to oversight to
16 clinical validity, because right now Appendix B is kind
17 of lost. One idea.

18 DR. FERREIRA-GONZALEZ: I think we have to be
19 cautious in doing that because I think we went back and
20 forth with these issues, and the idea of this white paper
21 is to bring light to issues of direct-to-consumer because
22 it's very publicly discussed in many different forums and

1 people might not realize that they can go to the
2 oversight report to look at all these issues.

3 Then we're just going to highlight some areas
4 of DTC and then refer them to the report. We put the
5 report and oversight here.

6 MS. AU: Yes. I think that's what the goal of
7 the paper was and so that's why we ended up with Appendix
8 B because we went back and forth on how much to dilute
9 the DTC stuff.

10 DR. KHOURY: It kind of lost the essence of
11 Appendix B, in a way. By putting these kinds of broad
12 recommendations, it doesn't give us -- maybe I should
13 read the whole thing again. I got lost on what is
14 important here, and you want the Secretary to act on
15 prior recommendations. There is more urgency to act now
16 because of DTC and all of these gaps and the oversight
17 and other areas and lack of education, et cetera.

18 So, you give an extra nudge for acting on all
19 of these areas. The registry would be great, because it
20 forces people to deposit information. Then independent
21 bodies like EGAPP will spring into action. All of these
22 things could be highlighted.

1 So I don't think it will dilute. It may be
2 just another way of presentation. People won't read
3 Appendix B, I can tell you that. They only read the
4 executive summary. So unless Appendix B is in the
5 executive summary, no one else will read it.

6 MS. AU: How about if Cathy and I take a look
7 at that and see how much we can incorporate, bring
8 forward to that? I want to bring this back to Steve.

9 DR. TEUTSCH: We have about half an hour, and
10 we need to bring this, I think, to some closure. The
11 idea was to wrap it up this time. We can do some
12 formatting. I don't think we were talking about any real
13 revision.

14 I've heard a number of points that can be
15 emphasized and strengthened. We've talked about
16 simplifying some of the recommendations, making clear
17 that we see these as, generally, about health tests with
18 some limited exceptions, but I think what we need to do
19 is to now go through and figure out, are these the right
20 things to say, and get to some agreement, hopefully, that
21 we can send it forward to the Secretary so we don't have
22 to bring it back to this committee again.

1 There are a lot of issues, as we know, in DTC.
2 It's a moving target. There are some things that, as
3 Sylvia indicated here, that we need to monitor on an
4 ongoing basis, and we may need to take up in a larger
5 sense, but we need to get to a point here where we
6 crystallize the things that we want to convey to her,
7 basically, between now and our next meeting.

8 MS. AU: So I think the things that we have are
9 definitely the preamble to the FTC Joint Advisory, what
10 they are supposed to be doing, to make that clearer, the
11 "Reality versus Claims" paragraph, I think that Jim
12 talked about; the CLIA issue that we talked about that
13 Andrea brought up with the enforcement.

14 Also, CLIA may be expanding their scope to
15 these services that only use CLIA-certified labs but
16 aren't really labs -- they are just the service that
17 takes the data and does the interpretation -- whether
18 CLIA should be expanded to include these type of
19 companies.

20 Other than that, tightening some of the
21 recommendations maybe, and putting in Appendix B, and
22 formatting some of that up into the report.

1 Muin.

2 DR. KHOURY: So as part of this monitoring
3 function that Steve alluded to -- I just don't see it in
4 any specific recommendation -- to continue with
5 evaluating the real impact of DTC on consumer awareness,
6 health impact, and so on, the kinds of surveys that CDC
7 and others are doing, we need to do more of this because
8 that is the only way we're going to find out what is
9 happening. Maybe it's there and I missed it.

10 MS. AU: I think part of it is on the things
11 that we haven't had prior recommendations on, some of the
12 things like DTC testing on children, psychosocial impact.
13 Those are some of the issues that the Committee might
14 want to take up to make new recommendations for how the
15 Secretary might want to monitor or address some of those
16 issues. Those aren't addressed by some of our prior
17 recommendations that we pulled out.

18 The recommendations that we have, does the
19 Committee feel that these are the adequate ones? We're
20 going to include the CLIA one. Other than that, I think
21 that was the only additional recommendation that we
22 talked about.

1 MS. WALCOFF: I'm not sure. What is the CLIA
2 one?

3 MS. AU: What happens is that some companies
4 contract with the CLIA-certified lab and they get the
5 data. The company that gets the data has no enforcement.
6 They do the interpretation. Some labs do the testing
7 and interpretation. So everything is covered under CLIA.

8 MS. WALCOFF: We are trying to recommend the
9 statutory change to CLIA, or is that encompassed in one
10 of the recommendations that we would try to do that?

11 MS. AU: In the oversight report, there is a
12 specific recommendation about CLIA, the gaps, the gap
13 that CLIA does not regulate those services. So we want
14 to pull that recommendation out, which we don't have with
15 us right now, but we know that there is that. Of course,
16 Andrea knows that recommendation is in the Oversight
17 Report.

18 MS. WALCOFF: Yes. I remember that and how
19 that differs from the specific action steps that we have
20 in the first --

21 MS. AU: I think it's just a more specific,
22 explicit --

1 MS. WALCOFF: Just acknowledge that it's not
2 covered by CLIA.

3 DR. FERREIRA-GONZALEZ: It's not clear that we
4 also include in that part, because sometimes we talk
5 about CLIA laboratories, they just look at that. We want
6 to make sure this is specifically addressed.

7 MS. WALCOFF: CMS can have oversight
8 enforcement over CLIA -- I mean, through CLIA over this
9 part that is not currently encompassed by CLIA, according
10 to general counsel, right? So that would either be
11 through statutory or regulatory change.

12 MS. AU: That's right.

13 MS. WALCOFF: Which I think is in there.

14 MS. AU: It's in the report but not the
15 recommendation.

16 MS. FOMOUS: I think the other thing that we
17 want to do is add to our list of prior recommendations,
18 the one from the oversight report that calls attention to
19 the fact that the issue that Penny pointed out where if
20 the lab is not CLIA-certified or CLIA-accredited, their
21 hands are kind of tied. They can't do anything.

22 We had a recommendation that addressed that in

1 the oversight report that we want to include, that we
2 want to add to this paper.

3 DR. BILLINGS: Do we need a specific
4 recommendation that says that we need clarity about what
5 a health test is? I mean, shouldn't the Secretary seek
6 to finally define that, let's say, a genealogy test is
7 not a health test but everything else that these DTC
8 companies are doing is.

9 MS. FOMOUS: I think that's sort of part of
10 that recommendation that we had from the oversight
11 report. It was really to bring together FDA and CMS and
12 other relevant agencies to really kind of look at what we
13 mean by health-related tests and what is the scope of
14 each agency related to that. So I think it's encompassed
15 in that.

16 MS. AU: I think maybe we just have to be more
17 aware.

18 DR. BILLINGS: So we're not as a committee
19 saying what we think the health-related test is. We're
20 saying the agencies are going to get together and tell us
21 what a health-related test is, is that right?

22 MS. AU: Well, these experts and the agencies,

1 yes, but --

2 MS. FOMOUS: Reading from it, it says,
3 "relevant federal agencies should collaborate to develop
4 an appropriate definition of health-related tests."

5 MS. AU: So any other comments? Barbara.

6 DR. McGRATH: I wonder, maybe I'll put it out
7 as a proposal to discuss, addressing the issues that
8 weren't reported on other reports, recommendations
9 something along the lines of increased funding priorities
10 to study outcome -- to evaluate outcomes -- let's see.

11 Priority for social and behavioral research to
12 evaluate consumer outcomes or outcome evaluations,
13 something like that. That would cover some of the --
14 then on to that could be -- sorry. Including dealing
15 with certain populations, specific populations, research
16 with children and stuff like that.

17 MS. AU: So that is one of the recommendations
18 and one of the issues that SACGHS just could take up?

19 DR. TEUTSCH: It's also in the oversight report
20 under the Clinical Utility, where we discuss exactly
21 those issues about getting the information about the
22 value of including those subpopulations.

1 MS. AU: Okay.

2 DR. McGRATH: I would just shut up. The social
3 and behavioral research.

4 MS. AU: Under Appendix B. I'm going to bronze
5 Appendix B for you and send it to the CDC. So we're
6 going to add that then.

7 Other than that and our little reformatting,
8 does the committee think that the-- oh, and Liz now.

9 DR. MANSFIELD: I just have a question about
10 the one that was the advance notice of proposed
11 rulemaking. Can you go to that recommendation?

12 MS. AU: Right here.

13 DR. MANSFIELD: So what is the rule? Do you
14 want to make a rule specific to direct-to-consumer
15 testing, that says we're going to treat direct-to-
16 consumer testing differently than all other types of
17 testing?

18 MS. AU: Well, this is what happened when the
19 committee decided that we wanted to make our
20 recommendations specific to direct-to-consumer genetic
21 testing. This made it go from broad, go from genetic
22 testing to direct-to-consumer genetic testing.

1 MS. WALCOFF: I think the idea was to look for
2 an actual mechanism that might be possible within the
3 current authority of the Secretary and of the agencies to
4 address some of the gaps, like the one that Andrea just
5 raised, the concerns that were otherwise not addressed.

6 DR. MANSFIELD: Would it require additional
7 rulemaking?

8 MS. WALCOFF: Yes.

9 DR. MANSFIELD: You want to look for things
10 that would require new rulemaking?

11 MS. WALCOFF: Yes, because it couldn't
12 ultimately be implemented without some other kind of
13 change. That's what my understanding was from the
14 limitations of the current statutory and regulatory
15 authority that CMS was saying in terms of the CLIA lab.
16 I think it's a good example.

17 DR. MANSFIELD: And would these apply just to
18 direct-to-consumer tests or would there be gaps that
19 would be larger?

20 MS. AU: Under this report, they would only
21 apply to direct-to-consumer genetic testing.

22 DR. FERREIRA-GONZALEZ: I think we said it very

1 clearly in the report, that if there are issues, gaps,
2 they go to all of genetic testing, not only DTC but also
3 all types of services. So here, we're just bringing up
4 specifications with direct-to-consumer testing, like this
5 gap between managing the data versus the laboratory
6 actually doing the test as an example.

7 MS. AU: So I think for us in the preamble, we
8 clearly identified that these are not issues only
9 specific to direct-to-consumer genetic testing, but in
10 the action steps, we really are trying to focus on
11 direct-to-consumer genetic testing just because that is
12 the subject of this paper.

13 As I said, we are hoping on the wisdom of the
14 Secretary's Office that if they're looking at this, they
15 say, well, if we're doing this, we might as well look at
16 all genetic tests or a broader range of genetic tests
17 than direct-to-consumer genetic testing. If they did
18 that, that would be a bonus for our committee. If they
19 only look at direct-to-consumer genetic testing, then
20 that would be a start.

21 So seeing that everybody looks like they want
22 to have lunch, this is perfect. I can hold them captive.

1 Does the committee -- do we take a vote on
2 advancing this or do we just -- Steve, do we take a vote
3 on advancing this?

4 DR. TEUTSCH: Yes. I mean, I'm not sure I can
5 cite all of the changes that we have just gone over, but
6 --

7 MS. AU: We've noted them all.

8 DR. TEUTSCH: -- we have all of the comments.
9 What we would like to do is to have the approval of the
10 committee to finalize the report. I would suggest that
11 it will go out to you one more time so that you'll see it
12 and then that it can go forward to the Secretary.

13 MS. AU: And that would be, Cathy, going out to
14 them in what?

15 DR. TEUTSCH: I don't know that we need a date

16 MS. FOMOUS: We had initially asked for --

17 DR. TEUTSCH: You want to go ahead and if you
18 have -- let me ask first. Beyond the conversation we had
19 here, do you all feel that you need to put in specific
20 edits that you want to see? Will we get any if we do
21 that? I can assume that most of the work is going to be
22 done by staff, and why don't we aim then to incorporate

1 all of that and get it out the third or fourth week of
2 the month? No? When? Okay. When can you have it?

3 MS. FOMOUS: Before Thanksgiving.

4 DR. TEUTSCH: Before Thanksgiving with a due
5 date before Christmas, aim to get it back before
6 Christmas, probably mid December with any final changes,
7 and then it can go out.

8 MS. AU: And the Secretary will have it for New
9 Year's.

10 DR. TEUTSCH: A New Year's present for the
11 Secretary. All right. So all in favor of approval of
12 this report and the process going forward, please raise
13 your hands.

14 [Show of hands.]

15 DR. TEUTSCH: Paul said yes already. 14. All
16 opposed. Abstain. Congratulations, Sylvia.

17 MS. AU: Thank you.

18 DR. GUTTMACHER: Mr. Chairman, one technical
19 suggestion. We would suggest instead of Thanksgiving
20 being the target, it should be National Family History
21 Day which happens to be on Thanksgiving.

22 [Laughter.]

1 our final recommendations. That, I think, makes it
2 incumbent upon us to do two things: make sure that the
3 issues that are raised by those who have perspectives
4 different than the final recommendations would suggest,
5 we need to have those comments in here.

6 I'm going to say it now, and I'll say it again.

7 We need comments from those people in writing. We've
8 tried to get them in the past and have not received them.

9 We need them in writing so they can be incorporated into
10 our final draft.

11 Then the other thing, because clearly some of
12 these recommendations will not be universally welcomed,
13 we need to make sure that we have laid out the rationale
14 for these recommendations and why these were made rather
15 than any other alternatives, because we need to not only
16 be receptive to all of those differences of opinion but
17 be clear how we reached the conclusions that we did. So
18 I know we've got a challenging agenda.

19 Jim, you're on.

20 DR. EVANS: All right, great. I was really
21 pleased with the deliberations yesterday, in spite of the
22 controversy. I think that we made tremendous progress in

1 both content and stylistic features of the
2 recommendations.

3 What we're going to do here is we're going to
4 march through them. Ones that were voted and approved,
5 we don't need to discuss anymore, but we have a few
6 little wordsmithing things that do need to be discussed.

7 Essentially what you're seeing now represents
8 the distillation of the comments made yesterday that
9 changes the wordsmithing that we did on the fly and now
10 incorporated into a final form.

11 There were no changes to Recommendation 1, so
12 we don't need to go over that again.

13 Recommendation 2. The issue came up, this is
14 the research exemption, do we need the last sentence.
15 The creation of an exemption from patent infringement
16 liability for those who use patent-protected genes in the
17 pursuit of research, period. It could stop there.

18 What we had yesterday was related healthcare
19 and research entities also should be covered by this
20 exemption.

21 I actually don't think that last sentence is
22 needed, but do people agree, disagree, have alternate

1 suggestions?

2 Rochelle.

3 MS. DREYFUSS: The reason there's something
4 similar to that in Ganski-Frist is because it's possible
5 to sue the hospital for aiding and abetting essentially
6 the infringement and so that's why those things are
7 there.

8 DR. EVANS: Do you think from a legal
9 standpoint it's safest to leave it then because you would
10 not want that to occur. We obviously don't want to just
11 --

12 MS. DREYFUSS: This reads a little different
13 from Ganski-Frist because there, it's an insulation from
14 the remedy rather than an exemption from liability. So
15 it would be harder to make a contributory infringement
16 case here. So maybe we could take it out and just put
17 something in the --

18 DR. EVANS: That's a great idea. That's a
19 great idea. All right.

20 So what I'm going to do here, going, going,
21 gone, is we will now fold that into the rationale.
22 That's a great idea.

1 All right. We will include this statement --
2 oh, I'm sorry. And this is just the rationale that we
3 had taken out before that deals with association patents.
4 So remember originally Recommendation 3 was this and we
5 decided that there isn't a lot the Secretary really has
6 to do with it. It's more we want to be on the record. So
7 what we're going to do is we're going to fold this into
8 the discussion and the text. People okay with that? All
9 right.

10 Now between those recommendations and the
11 remaining recommendations, we feel some explanation is
12 required and we have the following. Although the
13 committee believes the changes described in
14 Recommendation 1 offer the most effective means -- and
15 that should be 1 and 2, shouldn't it? Yes. Oh, I see.
16 Gotcha. Those are Sub 1. All right.

17 Offer the most effective means of addressing
18 the identified problems and promoting ongoing access by
19 patients to the fruits of emerging genetic advances, the
20 steps outlined in the following recommendations should be
21 undertaken in the interim to help address identified
22 problems.

1 In other words, if those two were immediately
2 enacted, okay, you wouldn't need most of these, but we
3 all know that's not going to happen. All right.

4 Is that Mara? Okay.

5 Next one. "Promoting adherence to norms
6 designed to ensure access." I would have to say that
7 it's really been nice to get a lot of this folded into
8 the text. It makes the recommendations much simpler and
9 pithier.

10 All right. "Using relevant authorities and
11 resources as necessary, the Secretary should explore,
12 identify, and implement mechanisms that will promote more
13 than mere voluntary adherence to current guidelines that
14 promote non-exclusivity in licensing of diagnostic
15 genetic/genomic technologies.

16 "The Secretary should convene stakeholders, for
17 example, industry, academic institutions, researchers,
18 patients, to develop a code of conduct that will further
19 encourage broad access to such technologies.

20 We took out a variety of things, and now we'll
21 fold it into the rationale. Oh, yes. Let me blow this
22 up. Sorry. Okay.

1 "The Committee supports guidelines that
2 encourage broad licensing and broad access to diagnostic
3 genetic tests," and I think we should have
4 "genetic/genomic." I don't want there to be confusion
5 about, well, you just said "genetic" because nobody
6 really quite knows the difference.

7 DR. WILLIAMS: I would just say, from a clarity
8 perspective, you articulate in the report that you're
9 using the same definition.

10 DR. EVANS: We don't need to do that.

11 DR. WILLIAMS: Use it, and just say this is how
12 we're defining it.

13 DR. EVANS: All right. That sounds good.
14 We'll go through and make sure that's consistent. I
15 think that's a good point.

16 MS. DREYFUSS: Can you go back to the
17 recommendation itself?

18 DR. EVANS: Yes.

19 MS. DREYFUSS: You have industry, academic
20 institution, researchers. The problem with academic
21 institutions is you get technology transfer offices and
22 although it says researchers, researchers could be

1 industry researchers or academic researchers. If we have
2 TTOs, I would like to see some academic researchers.

3 So I don't know whether you could explain that
4 in the notes or put it in there to make sure that TTOs
5 don't come in and say they represent academic
6 institutions.

7 DR. EVANS: Perhaps the easiest way to do that
8 is make a note of that in the explanatory stuff. By
9 academic institutions, we mean this in a broad sense,
10 including researchers as well as technology transfer.
11 Okay.

12 The Committee -- so that asterisk refers to,
13 obviously, the Nine Points, OECD Guidelines, et cetera,
14 and we didn't feel like we needed to clutter up the
15 entire thing with reiterating those.

16 NIH's Best Practices and OECD Guidelines
17 encourage limited use of exclusive licensing for
18 genetic/genomic inventions. Points 2 and 9 of the Nine
19 Points to Consider included in their explanatory text are
20 also relevant for genetic tests.

21 In particular, the explanatory text under Point
22 2 recognizes that "licenses should not hinder clinical

1 research, professional education and training used by
2 public health authorities, independent validation of test
3 results for quality verification."

4 MS. DREYFUSS: I really don't like "encourage
5 limited use." It sounds like you're encouraging
6 exclusive licenses.

7 DR. EVANS: Oh, wait. Where?

8 MS. DREYFUSS: I would rather see it say
9 "discourage use of exclusive licensing."

10 DR. EVANS: Okay. Let's see now, where are we?

11 DR. WILLIAMS: It's encouraging limited use.

12 MS. DREYFUSS: I understand what it says, but
13 you see the word "encourage" next to exclusive license.

14 DR. EVANS: Oh, I think it's basically --

15 MS. DREYFUSS: I think it's a very hard phrase
16 to parse.

17 DR. EVANS: What if we say "discourage
18 exclusive licensing"?

19 DR. WILLIAMS: That's what we had previously,
20 and then we had with the exception that there may be
21 rationale under --

22 DR. EVANS: That's in here.

1 DR. WILLIAMS: Okay.

2 DR. EVANS: You'll see that.

3 DR. WILLIAMS: That may be clearer.

4 DR. EVANS: That's very important, that when
5 warranted, exclusive licensing, yes. All right, good.

6 To be added to the rationale:

7 "In identifying mechanisms that will promote
8 adherence to the guidelines, the Department may need
9 to initially determine the scope of its authorities.

10 For example, because it is unclear whether the
11 Bayh-Dole Act gives agencies authority to influence
12 how grantees license patented inventions, the
13 Department should seek clarification about this
14 legal question."

15 Then two possibilities. If it is determined
16 that the Secretary has the authority, one way the
17 Secretary could promote adherence to the above guidelines
18 would be to direct NIH to make compliance with the above
19 guidelines an important consideration in future grant
20 awards.

21 Alternatively, the Secretary could promulgate
22 regulations that enable the department's agencies to

1 limit the ability of grantees to exclusively license
2 inventions resulting from government funding when they
3 are licensed for the genetic diagnostic field of use.
4 Exceptions could be considered if a grantee can show that
5 an exclusive license is more appropriate in a particular
6 case, for example, because of the high cost of developing
7 the test.

8 All right, "enhancing transparency." Yes.

9 DR. WILLIAMS: Related to this, in the public
10 comment this morning and in a couple of the others, I
11 think there was a specific position expressed that in
12 fact Bayh-Dole is being applied appropriately in this
13 area.

14 So I would ask that, as part of our revision of
15 the report, to reflect that we specifically articulate
16 that and then we would then -- obviously, it would be
17 incumbent on us to defend why we think that it doesn't
18 quite --

19 MS. DREYFUSS: I disagree that that's what was
20 said this morning. What was said this morning is that
21 universities are in fact doing what we would like. They
22 didn't say that Bayh-Dole was being applied to do this.

1 They were saying that universities were voluntarily doing
2 this, and I'm sure there were some that are and we should
3 certainly acknowledge the fact that many do, but I don't
4 think they were saying that this is the current
5 interpretation of Bayh-Dole because NIH doesn't think
6 it's the current interpretation of Bayh-Dole.

7 DR. WILLIAMS: Well, what I heard clearly from
8 the speaker this morning was we should leave Bayh-Dole
9 out of this and I agree with the statement, I think, that
10 we do need clarification. I think we make a good case
11 for it.

12 I'm just saying that I'm sensitive to the idea
13 that this report was criticized because we did not
14 adequately reflect other interpretations, positions, and
15 I don't see, since this does not affect the
16 recommendations or the rationale, how it harms us by
17 reflecting the comments that we're receiving as part of
18 this process.

19 MS. DREYFUSS: The comment was that
20 universities are voluntarily doing that and I think we
21 should reflect that. I think a lot of universities are,
22 but I don't think this is an interpretation that anybody

1 has made of Bayh-Dole and that's why we need
2 clarification.

3 DR. EVANS: And I think Rochelle's point is a
4 very good one, that the contention the universities are
5 doing this is demonstrably wrong, that's just incorrect,
6 and I think that we need to point that out. I'm all for
7 being balanced, but we also need to reflect reality.

8 All right. Enhancing transparency. Using
9 relevant authorities and resources as necessary, the
10 Secretary should explore, identify, and implement
11 mechanisms that will make particular information about
12 patent licenses readily available to the public.

13 The specific licensing terms that should be
14 made available are those that pertain to the type of
15 license, the field of use, and the scope of technologies,
16 and then in the rationale, as a means to enhance public
17 access to information about the licensing of patents
18 related to gene-based diagnostics, the Secretary could
19 also direct NIH to amend its Best Practices for the
20 Licensing of Genomic Inventions to encourage licensors
21 and licensees to include in their license contracts a
22 provision that allows each party to disclose information

1 about its licenses, particularly such factors as types of
2 license, field of use, and scope, in order to encourage
3 next generation innovation.

4 Do we want to say anything in there about the
5 possibility that the Secretary could also use more than
6 just mere encouragement ala the discussion in the
7 previous recommendations about authority and granting, et
8 cetera, or do we want to leave it as is?

9 Rochelle.

10 MS. DREYFUSS: I think if the previous one said
11 that they should have the authority to enforce best
12 practices, if this is part of best practices, it goes
13 along with that.

14 DR. EVANS: Right.

15 MS. DREYFUSS: A question I would ask is
16 whether we want to put in that allows each party to
17 disclose non-financial information.

18 DR. EVANS: Well, I think that might go a long
19 way towards placating those who can be placated. In
20 other words, I think that that could be a red flag that
21 we don't need to bring up.

22 Gwen.

1 MS. DARIEN: I think if we leave it at
2 encourage, it will end up being just like the clinical
3 trials registry that NCI has, which is so incomplete and
4 not enforceable.

5 DR. EVANS: I agree. So taking both of those
6 things into account, if we disclose non-financial
7 information, that would avoid a lot of problems with
8 proprietary information, and then we also will use in the
9 discussion, we will use the same wording about authority
10 in this as in that, the previous recommendation. Does
11 that make sense?

12 DR. DALE: In Line 3, --

13 DR. EVANS: Line 3 of which one?

14 DR. DALE: To be added to rationale text.

15 DR. EVANS: Gotcha. Okay.

16 DR. DALE: Is the word "should" or "could?" If
17 it's put encourage, it's pretty soft.

18 DR. EVANS: I know.

19 DR. DALE: I would say should encourage would
20 be more in the spirit of what we're doing.

21 DR. EVANS: I would agree with that. Do other
22 people agree? Okay. All right. Okay.

1 Then, Darren, you'll get the language in
2 parallel. Okay.

3 All right. 4. Advisory board to assess impact
4 of gene patenting and licensing practices. The Secretary
5 should establish an advisory body to provide ongoing
6 advice about the public health impact of gene patenting
7 and licensing practices.

8 The advisory body could also provide input on
9 the implementation of any future policy changes,
10 including the other proposed recommendations in this
11 report.

12 My only problem, as I read it now, with this is
13 public health has perhaps almost a more narrow meaning
14 than we really want here. We aren't really talking here
15 about just public health. We're talking about patient
16 access, the whole bit. Health impact. Yes, yes. Not
17 trying to dis public health, Mr. Chairman.

18 Okay. All right. To be added to that
19 rationale. This advisory body would be available to
20 receive information about problems in patient access to
21 genetic tests from the public and medical community and
22 could review new data collected on patient access and

1 assess the extent to which access problems are occurring.

2 One of the advisory board's missions would also
3 be to recommend what additional information should be
4 systematically collected through iEdison so that iEdison
5 can be used to determine whether grantees are complying
6 with the guidelines mentioned in Recommendation 2, and
7 the only thing I wonder, you know, this is a presumption
8 in a way of access problems.

9 We could say data collected on patient access
10 and assess whether and the extent to or assess whether
11 access problems are occurring to make it a little less
12 pejorative. Whether access problems are occurring and to
13 what extent, if that's even needed, I don't know.

14 MS. DREYFUSS: Monitor access problems.

15 DR. EVANS: There you go. And monitor access
16 problems. To monitor access problems and if any are
17 occurring --

18 MS. DREYFUSS: To monitor access and --

19 DR. EVANS: Oh, to monitor access, yes,
20 collected on patient access. Okay. Let me start over.

21 This advisory body would be available to
22 receive information about problems in patient access to

1 genetic tests from the public and medical community and
2 could review new data collected on patient access and
3 monitor access. That seems awfully awkward. And
4 identify whether problems are occurring and to what
5 extent.

6 DR. McGRATH: So maybe to address the issue of
7 pejorative language, in the first sentence take out the
8 word "problem." The advisory board available to receive
9 information about patient access.

10 DR. EVANS: About patient access. That's good.
11 From the public and medical community and could review
12 new data collected on patient access and identify whether
13 problems are occurring, and maybe we could make that two
14 sentences, public and medical community, the body.

15 Okay. All right. One of the advisory board's
16 missions -- oh, we already went through that. Everybody
17 okay with this?

18 To be added to the rationale, the advisory --
19 oh, we went through that. Okay.

20 All right. The advisory body should consist of
21 federal employees and outside experts from a broad array
22 of areas. For example, the body could be made up of

1 clinical geneticists, patent law experts, representatives
2 from the diagnostic kit industry, commercial laboratory
3 directors, technology transfer professionals,
4 laboratorians, and federal employees from the USPTO and
5 NIH.

6 The advisory body could also explore whether
7 approaches to addressing patent thickets, including
8 patent pools, clearinghouses, and cross licensing
9 agreements, could facilitate the development of multiplex
10 tests or whole genome sequencing.

11 One option to avoid the creation of another
12 committee would be to create a standing subcommittee of
13 SACGHS to serve as this body. SACGHS already has much of
14 the necessary expertise and by its charter focuses on
15 highly relevant issues.

16 MS. DARIEN: Can you add in consumer to the
17 list?

18 DR. EVANS: Yes.

19 MS. DREYFUSS: Also researchers?

20 DR. EVANS: Yes. Okay. Clinical geneticist.

21 Let's put --

22 DR. TEUTSCH: Jim, I think we have some

1 concerns about expanding the mission of this committee.
2 We do not have standing subcommittees at the moment. We
3 could, but we don't at the moment. It is an option. I
4 don't know why we want to necessarily suggest that we
5 want to expand our mission that way.

6 DR. EVANS: I guess the reason it came out was
7 not in a self-serving sense, right. It was more because
8 we had some reticence to say you need to create a new
9 body and we wanted to say to the Secretary, hey, we
10 already do this kind of thing. If you want us to do it,
11 we will. Now, again, I'm agnostic about it.

12 DR. TEUTSCH: Or you can leave it more general.
13 You could establish this function within an existing
14 committee.

15 DR. EVANS: We could. Okay. Yes. So you're
16 saying get rid of that, right, and instead say such an
17 advisory body could be established within a relevant
18 existing committee. Great. Okay. And then we need
19 consumers up here who should be fairly -- let's put
20 researchers, consumers. Say what?

21 MS. DREYFUSS: Research geneticists.

22 DR. EVANS: We've got, let's see, clinical

1 geneticists here and researchers. So I think that would
2 cover it. Yes, and the advisory body should have a
3 variety of federal employees. Could we just say the
4 advisory body should consist of a variety of experts from
5 a broad array? I mean, I'm okay with it as this.

6 DR. WILLIAMS: You're never going to get -- I
7 mean, the solution to these never-ending lists that could
8 be drawn from but not limited to or something like that.

9 The only other point I would make, though, on
10 this and this is another structural thing is that the
11 last sentence of this particular paragraph is a non-
12 sequitur because it's not talking about the composition.

13 It's talking about work of the committee which actually
14 should go back to the previous slide.

15 DR. EVANS: So now you're talking about this
16 last --

17 DR. WILLIAMS: The advisory board could also
18 explore whether approaches to addressing. That's a task.
19 That's not a composition.

20 DR. EVANS: Okay.

21 DR. WILLIAMS: And so I'm saying move that to
22 the -- doesn't the previous slide talk about things that

1 the committee should be addressing?

2 DR. EVANS: It does.

3 DR. WILLIAMS: That's where I think it should
4 go.

5 DR. EVANS: Very nice, Marc. Very nice. All
6 right. I like it. We'll have to clean up the
7 formatting. Okay. All right. Nice. All right.

8 All right. Two more. Providing needed
9 expertise to USPTO. The Secretary, working with the
10 Secretary of Commerce, should designate a liaison between
11 this committee and the USPTO. This liaison, along with
12 technical advisors the SACGHS could recommend, would
13 provide input to the USPTO about scientific and
14 technological developments related to genetic testing and
15 technologies. This input would help inform the USPTO's
16 examination of patent applications in the realm of human
17 genes.

18 Marc.

19 DR. WILLIAMS: So which this committee are we
20 referring to? SACGHS or this committee that we're
21 proposing in the previous recommendation?

22 DR. EVANS: Okay. So we're talking about a

1 liaison. This is --

2 DR. WILLIAMS: Liaison between -- we've
3 referring to this committee.

4 DR. EVANS: Provide input to the USPTO, and
5 where are you saying?

6 DR. WILLIAMS: So I'm saying in the first
7 sentence, designate a liaison between this committee.

8 DR. EVANS: Oh, okay. We're talking about --

9 DR. WILLIAMS: Is that SACGHS or is that
10 another committee? So we need to say the other
11 committee.

12 DR. EVANS: Wait a minute. This committee is
13 SACGHS.

14 DR. WILLIAMS: Then we should just say that.

15 DR. EVANS: You're right. There we go. Now,
16 the reason we have -- oh, I'm sorry. Rochelle.

17 MS. DREYFUSS: I don't know that this
18 committee, SACGHS, is always going to have the
19 information that the PTO is going to need. I would like
20 for it to be able to advise the PTO on who relevant
21 experts are for new issues that arise.

22 DR. EVANS: We have that here, right, along

1 with technical advisors that SACGHS could recommend?

2 DR. BILLINGS: Do advisory committees to the
3 Secretary play this role in other aspects of the world,
4 recommending experts, blah-blah-blah? Is that something
5 that is novel that we're asking for, something that's
6 kind of commonplace?

7 DR. EVANS: Is it novel? Sarah would know.

8 MS. CARR: I think it is a little bit. I'm not
9 aware of another committee that does that, and I was
10 initially a little concerned about this in that it's
11 having a member, an SGE, in discussions with PTO, I
12 think, not in a public way, but we conferred with PTO
13 this morning, John LaGaider, and I don't think he was
14 interested in -- he was neutral on the matter of whether
15 a PTO would want to actually establish a FACA committee.

16 So I think we -- I don't think they're
17 necessarily interested in such a formal body, but I think
18 there would be some issues to work out with us.

19 DR. BILLINGS: That's my guess.

20 DR. EVANS: The question is because of the
21 questions that arise about this, is it feasible, et
22 cetera? Are there modifications that might help it? If

1 not, it would be one that we would put out there and if
2 it can be worked out, fine. If not. All right.

3 And then to be added to the rationale, the
4 committee believes experts in the field could help USPTO
5 in its development of guidelines on determinations of
6 non-obviousness and subject matter eligibility in this
7 field, once pending court decisions, such as Bilski v.
8 Kappos, are decided.

9 Would we want to say in its development of
10 guidelines on determinations of such matters as non-
11 obviousness so not to confine it?

12 MS. DREYFUSS: I would also get rid of once
13 pending decisions are decided because in six months, this
14 will already be dated.

15 DR. EVANS: Yes. There you go. Pending court
16 decisions.

17 MS. DREYFUSS: No. Just the patent matter
18 eligibility, period.

19 DR. EVANS: Okay.

20 MS. DREYFUSS: There will always be pending
21 court decisions.

22 DR. EVANS: Well, yes.

1 DR. WILLIAMS: Period after field.

2 DR. EVANS: Okay. All right. Okay.

3 DR. TEUTSCH: Can we go back? I still have
4 some trouble with the previous one.

5 DR. EVANS: This one?

6 DR. TEUTSCH: About the liaison with PTO. I
7 think we want to -- this is really about them getting
8 technical expertise. We don't really have to deal with
9 the mechanism --

10 DR. EVANS: That's true.

11 DR. TEUTSCH: -- by which they do that.

12 DR. EVANS: That's true.

13 DR. TEUTSCH: And I think if we -- I mean, I
14 haven't wordsmithed this, but I think the Secretary
15 should work with the Secretary to assure that PTO has the
16 necessary scientific expertise available to blah-blah-
17 blah, and they can figure out the mechanism, whether it's
18 across an agency --

19 DR. EVANS: Okay.

20 DR. TEUTSCH: -- or whomever.

21 DR. EVANS: So this would be something, like we
22 can erase what is above. We could say something like,

1 "The Secretary should work with the Secretary of Commerce
2 in order to ensure that the USPTO is kept apprised."

3 Is kept apprised of technical and legal
4 developments? Okay. "Technical and scientific
5 developments related to genetic testing and technology."

6 How does that look now?

7 "In order to ensure that the USPTO is kept
8 apprised of technical and scientific," okay.

9 So that gets away from the whole, can a liaison
10 even work, et cetera. Now, does this still make sense?

11 The Committee believes experts in the field
12 could help -- so in there, do you want to leave it like
13 this, or do you want to say in the rationale that one
14 such mechanism, if permitted -- Rochelle is shaking her
15 head. Just leave it like this. Great. An honest woman,
16 I love it.

17 DR. WILLIAMS: The secret of a true leader is
18 getting others to do their dirty work for them.

19 DR. EVANS: Such leadership, right? When I
20 shake my head, other people nod, and vice versa.

21 DR. WILLIAMS: It's the rattling that distracts
22 us.

1 DR. EVANS: That's right. I didn't hear
2 anything. I see. That's right.

3 "Ensuring equal access to clinically useful
4 genetic tests. Given that genetic tests will be
5 increasingly incorporated into medical care, the
6 Secretary should ensure that those tests shown to have
7 clinical utility are uniformly covered by governmental
8 and non-governmental payers."

9 Then to get to Paul's comment in the rationale,
10 "Such uniformity in coverage would ensure that all
11 insured patients, regardless of geographic location or
12 economic status, obtain access. Our advocacy for such
13 equal access is merely one component of this committee's
14 longstanding concern about ensuring equity in the
15 provision of genetically related tests and services."
16 That should be plural.

17 Earlier reports and recommendations have called
18 attention to the importance of equitable access to
19 genetic testing.

20 So does that, Paul, address what you had
21 brought up?

22 DR. WISE: It does, although looking over the

1 report, we were really focusing on the recommendations
2 yesterday. It's whether that belongs in the beginning.
3 So I'm a little bit more substantially away, because the
4 document does not say why you are compelled to spend five
5 years of your life doing this study.

6 In other words, it jumps right into scope and
7 definitions, but it doesn't say, at all, why this came to
8 our attention and why it's so important, that this rose
9 to the surface and demanded amelioration.

10 DR. BILLINGS: I want to completely support
11 that sentiment by Paul, not only because he has a great
12 name but because it's a great thought.

13 DR. WISE: I'll take great name.

14 DR. BILLINGS: This goes to what Steve said at
15 the beginning of this discussion, which is that the
16 document currently does not make the argument for this
17 particular remedy, the primary remedy that we've
18 proposed, and why it's important at all, or at least not
19 adequately from my point of view. What Paul is
20 suggesting is in part changing the document to do that.

21 DR. EVANS: So, Paul, are you talking about
22 this type of thing at the start of the report? You're

1 really talking about something quite different?

2 DR. WISE: It's the same point that I'm trying
3 to make, but just it's really a question of format. I
4 think it's fine to keep this in here as a reminder. Sam
5 mentioned this as part of the recommendation, just to
6 make sure that this is a good place to remind.

7 DR. EVANS: Again.

8 DR. WISE: It could be smaller, and you may not
9 want to go into all the prior things, but put something
10 up, because when you look at the introduction, it's very
11 hard to see what the goal of this whole exercise was.

12 It also doesn't make any case. It looks almost
13 gratuitous, and I think you're basically putting up your
14 dukes a little bit when you do that, because it puts a
15 huge burden on the specifics of your recommendations by
16 not having the initial frame being, look, there is a
17 potential problem here; this field is exploding.

18 DR. EVANS: There is controversy, right.

19 DR. WISE: Right. And as a committee, we have
20 long been concerned about the rapid evidence-based
21 implementation of equitable provision of genetic and
22 genomic capabilities, and then reference the prior

1 reports and say it's time that we looked at this. It's a
2 complicated issue. We know it's controversial, but we
3 have been forced into doing our best to address this in a
4 fair and open way.

5 DR. EVANS: That's good. We can couch it in
6 terms, for example, as we do, but I don't think we do it
7 upfront in this obvious way that you're advocating, that
8 other bodies have looked at this but have not focused on
9 the patient access problem, and try to get that front and
10 center at the very start.

11 DR. WISE: I mean, the second paragraph, page
12 3, in the middle, it's buried. The lead has been buried,
13 and it may be to elevate the goal of this study, or this
14 exercise was boom-boom-boom. And then why, the
15 justification for why this came to this committee at this
16 time.

17 One paragraph, and then do some referencing to
18 prior things, but it's a very different framing than just
19 saying we sort of have an axe to grind here and we're
20 going after this issue, regardless of whether anybody
21 thought there was a real problem. It puts the burden on
22 the critics somewhat differently.

1 DR. EVANS: That makes sense, that's good
2 advice. All right, we'll work on that. Good.

3 Rochelle.

4 MS. DREYFUSS: I've always thought that, too,
5 actually, that the beginning just doesn't say what this
6 is about, and I think we should also add "reduction of
7 healthcare costs," because it's not just about equal
8 access, it's also about the problems of patent thickets,
9 multiplex testing.

10 DR. EVANS: Which, all in the end relate back
11 to our basic charge.

12 MS. DREYFUSS: So I do think that needs to be
13 in paragraph 1 or 2.

14 DR. EVANS: Good, good. All right.

15 DR. WILLIAMS: I was just reflecting on this
16 and it shouldn't be in the recommendation, because I
17 don't think it's something that the Secretary can
18 specifically take ownership of. The one piece, as I re-
19 read that first paragraph over and over again, the idea
20 about "ensure patients," I think it doesn't reflect the
21 idea of the disparity issues that one of our commenters
22 today mentioned, that there are issues beyond insurance

1 that impact access.

2 It's not to say that we should go overboard,
3 but I would like to see something in the rationale that
4 does reflect the fact that we're not trying to solve the
5 healthcare system.

6 DR. EVANS: Yes. I think that's important, and
7 I think that we can say, and hear, that we recognize that
8 problems in access have many drivers.

9 DR. TEUTSCH: Jim, what we're missing here is
10 what Mara said yesterday, which was that we need a
11 process whereby those who do not have coverage have
12 access, and the Secretary should be taking steps to
13 identify and remove obstacles.

14 A simple process can be used between patients,
15 providers, and the industry, that can facilitate, because
16 that is part of this access issue.

17 DR. WILLIAMS: That's true. So that should be
18 added to the recommendation.

19 DR. EVANS: That's good.

20 DR. WILLIAMS: Previous slide, because I had
21 forgotten that. So that should be in the recommendation.

22 DR. EVANS: "To ensure that those tests shall

1 have clinical utility and that processes be explored
2 which would facilitate" --

3 DR. TEUTSCH: "Remove barriers to securing
4 access to those who do not have insurance coverage or
5 access, or are unable to afford it."

6 DR. EVANS: "The mechanisms."

7 DR. TEUTSCH: "Unable to afford them."

8 DR. EVANS: "Explored to enable those who
9 cannot afford" -- wait a minute. "Those who do not have
10 adequate coverage." In a way, what we're really saying
11 here is we need to reform the healthcare system. I mean,
12 isn't this a little out of sight of our --

13 DR. BILLINGS: Isn't the point here, then, that
14 we need to say what we think we can affect and what we
15 can't?

16 DR. EVANS: Yes. I'm not --

17 DR. BILLINGS: Can I just finish? Then
18 shouldn't we also, then, suggest that we have some way of
19 measuring the impact of our remedy, including potential
20 adverse outcomes from our remedy?

21 DR. EVANS: Yes. Again, so take it as one at a
22 time, I really worry about having something like this in

1 here. It's like, okay, thanks, we're supposed to reform
2 the healthcare system. I mean, yes, that's true, but
3 this is a little outside of the scope of patents.

4 DR. TEUTSCH: No. She was talking about
5 specific barriers to access.

6 DR. EVANS: What Mara has talked about a lot
7 are enabling the programs that companies have, be they
8 diagnostic or therapeutic to cover, provide free testing.
9 We've had a lot of conversations about this. I'm far
10 more skeptical than she is that this is even a viable way
11 of really having an impact on much in the way of testing.

12 So I don't want to really, at the 11th hour,
13 add a recommendation that the whole Committee hasn't
14 really thought out and discussed.

15 DR. WILLIAMS: Well, that is what we are doing,
16 isn't it? The point I would make here is that I think
17 the criticism, inasmuch as we criticized the commenter
18 yesterday, relating to the Warfarin story, about the fact
19 that they were attributing lack of pharmacogenetic
20 testing for Warfarin is attributable to the fact that
21 there was not exclusive licensing.

22 By the same token, I think the point that was

1 being reflected was that there may be solutions, other
2 than alterations to patent law, that could affect this.
3 So I think it is germane to put this in here at this
4 point.

5 DR. TEUTSCH: Jim, here is my suggestion, that
6 you reframe this so that it's about getting access to
7 tests, period, and then you can talk about uniform
8 insurance policy, removing barriers as part of the text.

9 DR. EVANS: Isn't that what this says?

10 DR. TEUTSCH: No.

11 MS. DARIEN: No, it says for people that are
12 covered; it's not for people who are under-covered.

13 DR. WILLIAMS: "Uniformly covered by
14 governmental and non-governmental payers."

15 DR. EVANS: All right.

16 DR. WILLIAMS: So in some ways, it is. I mean,
17 I think what this is really saying is that, because
18 remember, the purpose of these recommendations is to
19 effect changes that are within the Secretary's purview
20 that could ameliorate some of the problems, independent
21 of the statutory changes that have been recommended.

22 DR. EVANS: Right, right.

1 DR. WILLIAMS: So this germane.

2 DR. EVANS: So give me some wording here that
3 is narrow enough so it's not "reform the healthcare
4 system." I'm all for reforming the healthcare system,
5 believe me, but that would be jarringly inconsistent to
6 throw that in in a recommendation. Give me some defined
7 language again.

8 DR. WILLIAMS: I think we have that.

9 DR. EVANS: Say that again.

10 DR. TEUTSCH: At the end, you say, given that
11 genetic tests will be increasingly incorporated in
12 medical care, the Secretary should ensure that those
13 tests shown to have clinical utility are available and
14 accessible to patients, period.

15 DR. WILLIAMS: The rationale.

16 DR. TEUTSCH: Then the rationale, you can talk
17 about the issue of uniformity of coverage and that sort
18 of thing. You can talk about how that can be done.

19 MS. DARIEN: I would put "equally accessible to
20 patients."

21 DR. EVANS: "Are equally available and
22 accessible." "Equitably available"? Then in the

1 discussion, we would talk about --

2 MS. DARIEN: "Uniformity in access would
3 ensure" instead of "uniformity in coverage."

4 DR. EVANS: Okay. Discuss uniformity,
5 uniformity of coverage, alternative mechanisms.

6 DR. WILLIAMS: The specific point that Mara
7 mentioned was reduction of administrative burden.

8 DR. EVANS: Right. We could say "alternative
9 mechanisms, reduction," and we can ask Mara for some
10 wording. I don't want to put words in her mouth.

11 "Administrative burden when implementing plans." I
12 don't want to say "coverage plans." "Payment plans for
13 those uncovered," something like that. "Those without
14 coverage." We can wordsmith this. All right, yes.

15 MS. DARIEN: I mean, I don't know how you're
16 going to end up wordsmithing it. I think some of the
17 pushback the man from Athena got was that he was talking
18 about having co-payment coverage. We were speaking about
19 this later, but a test that is \$5,000, somebody can't
20 afford. I mean, if they're going to pay 80 percent,
21 somebody can't afford a thousand dollars.

22 DR. EVANS: Actually, it's \$11,000 or something

1 like that.

2 MS. DARIEN: Or, whatever it is, but so that it
3 it ends not being that solution, that solution is not put
4 forward as the solution.

5 DR. EVANS: Right. "Reduction," and
6 "preventing undue burdens" or something like that,
7 "financial burdens on patients."

8 DR. TEUTSCH: All right. So it sounds to me
9 like we've worked our way through the recommendations.
10 There will be a few tweaks, but I think we're there.

11 Before we vote on this, I want to reiterate,
12 because not everybody was here in the beginning, at least
13 the process that I would like to see going forward is we
14 know this is going to be a report that gets a lot of
15 attention, and some of it is not going to be
16 wholeheartedly endorsing it.

17 It is incumbent upon us to make it really clear
18 why we think the solutions we are recommending are the
19 best ones. So there will be some wordsmithing in here,
20 more than wordsmithing, making sure that our arguments
21 are as cogent as they can be, and also we acknowledge all
22 of the other perspectives that need to be in here, and

1 the positions, many of which we heard about in the last
2 day or so.

3 What we absolutely have to have are words from
4 the people who felt that their ideas were not fully
5 captured in here. We need some words from you,
6 paragraphs, so that they can get incorporated into the
7 next draft.

8 DR. EVANS: Suggestions of where they go.

9 DR. TEUTSCH: Where they go. We need them and,
10 unfortunately, I know Jim's been trying to get this
11 throughout the process but has not received them. This
12 is our last chance. We need to get those so that they
13 can be incorporated, and I would like to see them here by
14 the end of next week, so that we can complete the draft
15 and get it back out to this committee for one more look-
16 see by e-mail.

17 DR. BILLINGS: Steve, are you including the
18 long response we got yesterday?

19 DR. TEUTSCH: The long response?

20 DR. BILLINGS: From the ex-officio who wrote us
21 a very long response, Brian.

22 DR. TEUTSCH: We'll look and see if -- I mean,

1 he's been there.

2 DR. BILLINGS: I'm saying that that was a
3 response by a member.

4 DR. TEUTSCH: We'll go back through that and
5 pull some of the things in, although it wasn't
6 necessarily very specific exactly where that all goes.

7 MS. WALCOFF: We're voting before we see all
8 these changes?

9 DR. TEUTSCH: Well, you've seen the
10 recommendations. That would not really change.

11 MS. WALCOFF: To the whole report.

12 DR. TEUTSCH: Pardon?

13 MS. WALCOFF: To the whole report. I mean,
14 we're not going to have a look at it as all of these
15 things have gone in, because I think that was such a
16 contentious report. I hate to say that, because I know
17 it means a little bit of delay.

18 DR. TEUTSCH: If we don't do that, it means
19 that it would be delayed until February.

20 DR. WILLIAMS: From my perspective, and I've
21 been thinking about this, I've heard the comments, I've
22 read the comments, I know where they go, I know what

1 they're reflecting. It doesn't change the substantive
2 recommendations that we will potentially be voting on and
3 approving.

4 I personally don't need to sign off on the full
5 report, which I think most of us around here have agreed
6 probably is not going to be read anyway.

7 DR. EVANS: Thanks.

8 DR. WILLIAMS: If we set that snarky comment
9 aside, to me, I am comfortable with the rationale that
10 has been presented, the fact that we're going to be
11 reflecting the perspectives, but the recommendations that
12 we have here are the ones that I think are reflected. I
13 think we can vote on it.

14 DR. EVANS: Yes.

15 MS. WALCOFF: I was going to say that, since it
16 is so contentious, I think we might get more favorable
17 votes if we give the people who -- I mean, you know who
18 is going to vote for it because of everyone who has been
19 voting for all of them all the way along. I think the
20 whole point is, I think you're trying to address some of
21 the dissent, and perhaps if you do, it may become more of
22 a full committee report.

1 DR. EVANS: I think we have a pretty good full
2 committee report. The dissent was by three individuals.

3 MS. WALCOFF: I'm one of those three.

4 DR. EVANS: I know.

5 DR. TEUTSCH: Sheila, what is it you would like
6 to see in here that isn't in here now that would change
7 your vote?

8 MS. WALCOFF: I think that I would want to see
9 how everything has fit in, because I do feel like we've
10 made some substantial changes to it, and I think --

11 DR. EVANS: Since yesterday?

12 MS. WALCOFF: -- the tone in the report --
13 well, it's hard to really keep track of every single one
14 that everyone has been making.

15 DR. EVANS: They really have not been
16 substantial.

17 MS. WALCOFF: But I can support the report
18 today.

19 DR. EVANS: I mean, there have not been
20 substantial changes from yesterday. As I said at the
21 start, these were the changes that we decided upon and
22 voted upon. It's just that they have been now

1 incorporated into the right place and formatted.

2 The changes we made today, I would argue
3 strongly, are not substantial changes to the report.

4 MS. WALCOFF: But I think they do go to tone,
5 and I think that is something that people pay attention
6 to.

7 DR. EVANS: But is tone worth four months of
8 preparation?

9 MS. WALCOFF: Better than five years.

10 DR. EVANS: Gwen, and then Paul.

11 MS. DARIEN: So can I just ask a process
12 question, so I understand what you're saying? So you are
13 -- since the vast majority of this committee accepted the
14 report, has read the report, has studied the report,
15 Paul, and Marc says he knows where things are, and so you
16 are asking that -- the suggestion is that we accept the
17 report as it is and the people that dissent look at the
18 report carefully and give you words that describe their
19 dissent and indicate the places where that dissent goes
20 so that dissent is reflected in the final report.

21 So is that the process you're --

22 DR. TEUTSCH: Right. That's what we're

1 discussing.

2 MS. DARIEN: It seems like an eminently fair
3 process.

4 DR. EVANS: I would add that this goes on in
5 almost every report we do, that on the last day, there
6 are always some changes that occur.

7 MS. WALCOFF: Not every report is as
8 contentious as this one, though.

9 DR. EVANS: Not every report.

10 MS. WALCOFF: I think everyone agrees with
11 that.

12 DR. EVANS: But again, to delay what has
13 already been a long process, four months, for very minor
14 changes, would be nuts.

15 DR. BILLINGS: Jim, first of all, I'm going to
16 speak for my vote. I could very easily vote for this
17 report and vote in favor of its adoption, depending on
18 how the argument is made and the options for the
19 particular remedy, which is the primary recommendation of
20 this. We're recommending a change in the patent
21 enforcement around health-related testing, right? That's
22 the primary recommendation we've adopted.

1 How that argument is made, what the balance of
2 risk and benefits of adopting that, how that's portrayed
3 in the report, that's all essential in my view to making
4 a good report, and, frankly, I feel that it's deficient
5 currently.

6 DR. EVANS: As you expressed yesterday.

7 DR. BILLINGS: As I did. So the changes that
8 Steve has suggested as the chairman of this committee
9 might actually change my vote.

10 DR. EVANS: The question is, is it worth
11 changing?

12 DR. TEUTSCH: Jim, let me make this suggestion.
13 One of the things that we could do offline, we could go
14 through the process, approve generally the
15 recommendations today, do the revisions that we were just
16 talking about and have, once sort of the final draft is
17 available to all of you, we could actually have a
18 teleconference and vote. It would not take us until
19 February. It would have to be public, but we could do
20 some such thing and you could get -- with the purpose of
21 just taking a final vote.

22 DR. EVANS: Sylvia, you had a comment.

1 MS. AU: I think I agree with Steve. I think
2 it's going to be kind of like what's happening with my
3 report, where we have a chance to -- you're going to get
4 the comments from the people who don't think their voices
5 were incorporated adequately in the report, give people
6 one more chance to look at it with a very defined
7 timeline, but I think we can go ahead and approve the
8 recommendations because I don't think that's going to
9 substantially change. It's the argument about the --

10 DR. EVANS: So I think we voted on the
11 recommendations and now what we're talking about is the
12 body of the report, whether there need to be --

13 DR. TEUTSCH: What we would do is vote on the
14 recommendations.

15 MS. WALCOFF: Even if you did do that same
16 process, it is delaying it, I guess.

17 MS. AU: It won't delay it to the next meeting.
18 I mean, it's going to be the same process as ours.

19 DR. EVANS: We can do it in some kind of time-
20 reasonable way. I'm all for getting more buy-in from
21 people.

22 DR. TEUTSCH: All right. So let's restate

1 what's going to happen. We need comments on specific
2 issues by the end of next week. You'll get recrafted a
3 complete report with recommendations, time frame to be
4 exactly decided. You'll have a chance to see that. We
5 will vote on that report at that time and today we're
6 basically going to say that we're generally correct. The
7 recommendations are okay, so that we have that buy-in.

8 DR. FERREIRA-GONZALEZ: So let's say this
9 language is incorporated into this report and the
10 majority doesn't agree with some of the changes in the
11 report. So what do you do? I mean, the recommendations
12 have already been approved.

13 DR. TEUTSCH: That's why you get to review it
14 and if you feel like we've gone overboard the other way,
15 then we'll have to deal with that, too.

16 DR. LICINIO: That's exactly my point. If you
17 agree with the report as it is, absolutely fine, and you
18 don't have anything, and then it's changed in a way to
19 reflect the minority view, can you do a dissent from the
20 dissent?

21 DR. TEUTSCH: Gwen.

22 DR. EVANS: Again, I will just put in one more

1 plug for this idea. We went over this for eight hours
2 yesterday. We voted on every recommendation. We have
3 made a few changes. I would move that we approve or not
4 approve this report. As we have done with many other
5 reports, there can be wordsmithing to the report to try
6 to change some of the text, but it would not be in
7 substantial ways. It wouldn't affect the
8 recommendations.

9 I don't know, Steve, if you're listening.

10 MS. DARIEN: I guess, just as a point of
11 clarification, isn't the dissent going to be clearly
12 marked as dissent?

13 DR. TEUTSCH: No. We're just going to identify
14 those issues as part of the considerations in coming to
15 conclusions.

16 MS. DARIEN: That there wasn't agreement around
17 these issues, are we going to say there wasn't agreement
18 around these issues?

19 DR. EVANS: No. As we say in the report now,
20 there is dissent, that there is dissent about some of
21 these points. That, I'm sorry, guys, is not going to
22 change. We could change this report so that people from

1 Bio would absolutely love it. Then there would still be
2 dissent. They would just be from other people. I'm not
3 sure what we're going to accomplish by dragging this out.

4 Paul.

5 DR. WISE: I'm sorry, Steve. As somebody who
6 was not identified as one of the dissenters, I'm actually
7 quite worried of pushing this through without adequate
8 time.

9 One [reason] is, I'm not sure what the rush is.
10 Is there any particular reason, after five years or so,
11 that a few weeks or a month, one way or the other, is
12 going to make a difference?

13 DR. EVANS: Right, if it can really be done.
14 What I'm talking about is, we could go from meeting to
15 meeting every four months and have this same discussion.

16 DR. WISE: I understand.

17 DR. EVANS: If we really have a mechanism where
18 we can deal with some of this stuff, remote control, then
19 I'm fine with that. I would ask, though, pursuant to,
20 for example -- it was either Julio or Gwen -- do we
21 really have that mechanism to do this?

22 DR. WISE: Let me just finish my point, [which]

1 is that this is not only controversial; we've dealt with
2 other controversial issues, but this is potentially
3 lethal to the Committee at a time when things are very
4 unstable, I would say, in terms of how the Committee fits
5 into very active policy considerations and new
6 mechanisms, coming up all the time, for advisory roles.

7 So my sense would be to be attentive to the
8 requirement to get this done, get it done efficiently,
9 respect the hard work that has already been done to make
10 this work. At the same time, if there isn't some
11 critically pressing reason to do it immediately, like
12 today, that we respect these requests, which I think are
13 actually quite worthwhile and legitimate, do the best.

14 Or, you'll do the best you can to integrate the
15 wording that will definitely come, within the next week,
16 to you about this, put out the report so we can all look
17 at it again, and then get the true feeling of the
18 Committee, given the conversation we've just had.

19 Unless there is a really compelling, time-
20 focused reason why we can't do that, my suggestion is
21 that we do this right.

22 DR. EVANS: I am all for doing it right, as

1 long as we have a mechanism by which we can do that.

2 DR. TEUTSCH: Marc, and then David.

3 DR. WILLIAMS: So what I would propose is that
4 [since] we're obviously going to be getting comments in
5 to do the revision of the report, that that report can be
6 sent out for review and then final comments, and that
7 then when we meet, it is essentially a non-discussion,
8 thumbs-up/thumbs-down.

9 DR. EVANS: Whoa. You're saying meet?

10 DR. WILLIAMS: Steve is actually running this
11 part of the meeting, if I'm not mistaken.

12 The problem that I see is that, again, this
13 could be a beach ball. This could hit back and forth, ad
14 infinitum. We do need to have some closure. We do have
15 recommendations that the Committee has agreed on.

16 I am in favor, if we can present this
17 information in a better way -- I advocated for that
18 yesterday -- but we have to have a defined process with
19 an endpoint.

20 DR. TEUTSCH: I think I agree with what Paul is
21 saying, that the deadlines are ours and we need to bring
22 it to closure.

1 What I would like to see, having gone through
2 the review process, which we just described, we will have
3 a public teleconference to vote up or down on that final
4 report, because I agree we owe it to ourselves and to
5 everyone else to make sure that this report reflects, as
6 broadly as we can, as completely as we can, our rationale
7 so it is clear, and the different perspectives that we
8 had to consider in getting to that decision.

9 I'm sorry. David.

10 DR. DALE: I agree with that position, Steve.
11 And we would do this before Christmas, and we would have
12 a mechanism, if anyone could not participate, that they
13 could vote, cast their vote without being on the phone, a
14 proxy?

15 DR. TEUTSCH: That's a challenge. That's a
16 challenge. I don't know, we would need to look into
17 that. I don't know whether you could give a proxy. I
18 hope it's going to be an up-or-down vote.

19 DR. DALE: We need to be prepared for that.
20 It's awfully hard to get everybody on a call, unless you
21 have multiple calls, because you don't want to have the
22 option of eight votes.

1 DR. TEUTSCH: Let us go back, because this gets
2 to be a technical issue with the FACA Committee.

3 DR. DALE: We have these two pieces on parallel
4 track. They both need to be reviewed.

5 DR. TEUTSCH: Two pieces? That's approved.

6 DR. DALE: That's approved, okay.

7 DR. TEUTSCH: We are talking just about the
8 Patents Report.

9 DR. DALE: Well, I would advocate for us trying
10 to do it before Christmas.

11 DR. TEUTSCH: Yes, we will do that. We'll find
12 out what can be done. I understand people have other
13 commitments. We will try and find out what mechanism you
14 have to cast your vote if you can't be on the phone, but
15 hopefully, we will be able to have that conversation.

16 What I need now is some agreement that the
17 recommendations are agreed to and that, directionally,
18 we're on track so that we can proceed with that.

19 All in favor?

20 DR. WILLIAMS: So, just to be clear, this is
21 not a vote to approve?

22 DR. TEUTSCH: This is not a vote. This is a

1 vote --

2 DR. WILLIAMS: This is an endorsement of what
3 we currently have, and the procedure that has been
4 outlined?

5 DR. TEUTSCH: The recommendations and the
6 process.

7 DR. WILLIAMS: Yes.

8 DR. EVANS: So this is a vote on the
9 recommendations?

10 DR. TEUTSCH: All right, you want me to split
11 them up? Let's first vote on the recommendations. We're
12 going to vote on the final report. What you want is some
13 assurance that the recommendations are the ones we just
14 did this afternoon.

15 DR. EVANS: We went through all of them.

16

17 DR. TEUTSCH: All in favor of approving the
18 recommendations.

19 [Show of hands.]

20 DR. TEUTSCH: Twelve. Opposed?

21 [Show of hands.]

22 DR. TEUTSCH: One. Abstentions?

1 [Show of hands.]

2 DR. TEUTSCH: One. If there is not approval,
3 you will still get to vote on the final report.

4 Mara, are you on the phone?

5 [No response.]

6 DR. TEUTSCH: I'm sorry, and then the process.

7 All in favor of the process we outlined,
8 whereby the revisions will occur. We'll have a
9 teleconference to approve the final report, presumably in
10 December sometime. All in favor.

11 [Show of hands.]

12 DR. TEUTSCH: Fourteen. All opposed?

13 [No response.]

14 DR. TEUTSCH: Abstentions?

15 [No response.]

16 DR. TEUTSCH: Who said we couldn't get to an
17 agreement on this report? Okay, thank you, all. I know
18 it's been a long slog.

19 Jim, thank you. What do we have to do? Jim,
20 thank you for all your leadership on this. I know it's
21 been challenging.

22 DR. EVANS: My pleasure.

1 DR. TEUTSCH: Before we break up, there are
2 several issues that Francis raised to us, and I would
3 just be interested in getting some of your suggestions.

4 There were three issues. One is incorporating
5 the value, economic value, of technological innovations
6 in the Cost-Utility/Cost-Effectiveness Task Force
7 activities. The second one was about considering
8 addressing the implications of an affordable genome as a
9 discrete topic. The third was about publishing a paper
10 highlighting prior SACGHS recommendations.

11 I'm going to take them in a different order.
12 How do people feel about us trying to get some more
13 visibility for our recommendations by writing a paper
14 highlighting recommendations, something like a commentary
15 in JAMA, or something of that ilk?

16 I'm seeing several nods. I'm seeing nods here.

17 Are there any people who feel that is not a good idea?
18 The people who are going to write it may feel it is not a
19 good idea.

20 Okay, so given that we want to move in that
21 direction, do I have volunteers who will help write such
22 a paper? Dr. Dale, Dr. Evans.

1 I'll work on it, Julio, and I know we'll count
2 on staff. Okay, Andrea?

3 DR. McGRATH: I am not volunteering exactly,
4 but I would just like to put in a plea to think carefully
5 about who we aim it at and where we do it, and not
6 necessarily a clinical medical journal, because then we
7 get too narrow with just one discipline.

8 DR. TEUTSCH: I think we could think about a
9 variety of journals, but I think what was being suggested
10 was we need to get to a very broad audience, a policy
11 audience. So it could be in "Health Affairs," it could
12 be "New England Journal [of Medicine]", JAMA, but that
13 type of a journal as opposed to specialty journals.

14 Gwen.

15 MS. DARIEN: So after we finish doing the more
16 scientific version, I will help you do a lay version.

17 DR. TEUTSCH: It would be great. I mean, if we
18 could get the kind of manuscript that could be adapted
19 for different audiences that would be great.

20 MS. DARIEN: I will help do that.

21 DR. TEUTSCH: The second issue is, and this is
22 talking towards Marc -- and he has not been forewarned --

1 about incorporating the economic value of technological
2 innovations in your Cost-Utility Task Force. Or, is it
3 already there?

4 DR. WILLIAMS: Well, I think that we are
5 certainly not ruling out that the cost-effectiveness
6 legislation, at least for some of the monies, as I read
7 it, indicated that there are certain places where
8 research would have to exclude consideration of costs
9 from the effectiveness.

10 I think that any rational view of comparative
11 effectiveness has to include issues around costs,
12 including cost-effectiveness in the traditional sense,
13 opportunity costs, doing this versus doing something
14 else, comparative costs, cost minimization, et cetera, et
15 cetera, et cetera.

16 So we have reviewed what has currently come out
17 from the different agencies that have issued that, and
18 there are a number of other things that people have
19 written on this that I haven't had a chance to review yet
20 with the group, including from RAND and the new NIH
21 studies.

22 So the intent is that we will definitely try

1 and capture that as a piece of what it is we are doing.

2 DR. TEUTSCH: We are going to talk about this
3 in February, as we oversee the charge of the group.

4 DR. WILLIAMS: Correct.

5 DR. TEUTSCH: So we will have a chance to get
6 people's perspectives.

7 DR. WILLIAMS: Right. The thing that we have
8 been waiting on is the one thing that the Secretary has
9 direct control over, the money that was designated to the
10 Office of the Secretary around comparative effectiveness
11 research. From what Sarah was saying earlier, that is
12 still within the Office of Management and Budget, and is
13 still being vetted. I don't know what else they are
14 doing. That was a joke.

15 I think that will give us a much better
16 direction about how we want to target where we think we
17 need to go, since we're responsive to the Secretary as
18 opposed to AHRQ, or, as Alan reminded me this morning,
19 designating what NIH does with its money. So we want to
20 be responsive to the Secretary's role in the whole realm
21 of comparative effectiveness.

22 DR. TEUTSCH: The last item was considering the

1 implications of an affordable genome as a separate topic
2 that we would take up. I think where Francis was coming
3 from, he said we need to be forward-looking. We are
4 really talking about an affordable genome in the
5 foreseeable future; what are the implications for health
6 and healthcare, healthcare systems.

7 It is not that we have not discussed this. It
8 has come up in other reports, and it will [come up] in
9 some of the ones we are currently doing, but it is a
10 reframing with a focus on that as the, what shall we say,
11 critical technology, the change -- what's the right word?
12 -- disruptive technology that could really change the
13 landscape.

14 I don't want to get into a decision today, but
15 I would be interested in your thoughts about whether that
16 is something we should be taking up in that frame.

17 DR. FERREIRA-GONZALEZ: I think this is a very
18 important topic. As we have seen the technology
19 exploding and the bioinformatic tools starting to be
20 developed, when you talk about the foreseeable future, I
21 think it's very real, that in the very near future, we
22 will be able to have these tools for the clinical. We

1 still don't know what it means to have the whole genome
2 sequence, but we definitely need to have a very indepth
3 look not only at the analytical-clinical validity and
4 utility, but also the ethical issues behind that.

5 DR. TEUTSCH: Sheila.

6 MS. WALCOFF: I was just going to add that I do
7 think it's an interesting topic, in particular, related
8 to the work we've just done on DTC, because some of the
9 criticisms, and there was a recent article this week
10 about this, between the testing of two of the most
11 popular DTC companies.

12 We have the whole genome available quite
13 inexpensively. How does that affect it; is there still a
14 discussion about health versus not; how does that
15 interrelate to the new way we are talking about research,
16 if there is a new legitimate way, and traditional
17 research.

18 So I would be in favor of it.

19 DR. TEUTSCH: Sylvia, and then Marc.

20 MS. AU: I think that this really does need to
21 be addressed, because it's going to throw our whole
22 concept of genetic healthcare upside down, because if

1 someone is going to have full genome sequencing, then
2 you're going to have to take the family history to help
3 you figure out maybe some of the variants, what is going
4 on with the family.

5 So instead of it being the way it is now, where
6 you take the family history to see who might be at risk,
7 to do genetic testing, you're going to have the genetic
8 sequence and you might have to take the family history to
9 figure out how that sequence is interpreted.

10 Also, it's going to have massive impact in the
11 public health arena if we start doing this, if it gets
12 cheap enough, and we're doing this for newborn screening.

13 DR. FERREIRA-GONZALEZ: Are you talking about
14 the germline whole genome?

15 MS. AU: Yes.

16 DR. FERREIRA-GONZALEZ: Remember that you're
17 going to have cancer.

18 MS. AU: Oh, absolutely. If they know about
19 things that happen later in life.

20 DR. FERREIRA-GONZALEZ: You can imagine where a
21 chimera of genomes --

22 MS. AU: Absolutely. And, is it going to make

1 healthcare disparity even worse? Because we're going to
2 know things about people. People aren't going to have
3 coverage, and they're not going to have treatment.

4 DR. FERREIRA-GONZALEZ: Different ethical
5 issues before the germline versus the change in the
6 market.

7 DR. TEUTSCH: Marc.

8 DR. WILLIAMS: As I'm thinking about the work
9 of the Committee going forward, it seems to me, barring
10 some recommendation or some request from on high, that we
11 will probably have a fair amount of available time at our
12 second meeting in 2010, and I would suggest that we do an
13 educational, probably a full-day educational program,
14 around this particular issue. I think that would be
15 highly useful.

16 DR. TEUTSCH: Barbara, and then we'll wrap up.

17 DR. McGRATH: I was thinking of adding a
18 cautionary tone, but I like the idea of an educational
19 session. I think certain technologies come along, like
20 whole-body scans, and they're interesting and intriguing
21 to think about but they may go nowhere. This is a pretty
22 important committee. I think, that we should really

1 some of the unintended consequences of all of this.

2 Then, of course, we reviewed the Patent Report.

3 We made an enormous number of very thoughtful comments,
4 had a lively discussion, but as you know, we've now made
5 a number of changes. We basically approved the
6 recommendations. We have a report that is going to go
7 through some final revisions, and then we'll review it in
8 December and look forward to getting that out.

9 We had the report from Charmaine this morning
10 on Genomic Data Sharing, formed a steering committee, and
11 we will be hearing more about that at our meeting in
12 February.

13 We reviewed the Draft Education and Training
14 Recommendations that Barbara put forward and, I think,
15 got some very useful suggestions. We'll look forward to
16 getting those finalized in February, as well.

17 We heard a large number of public comments.
18 One I do want to signpost is, Paul brought up we do need
19 to get back to Myriad and let them know about that. So
20 we will be preparing a letter to alert them to these
21 concerns.

22 We reviewed the DTC Report that Sylvia has been

1 working on. We're going to clarify that these are, for
2 the most part, health tests. We're going to emphasize
3 some of the oversight and how they relate to CLIA, and
4 basically, get that report completed and out. That will
5 be great, and I think that's a real accomplishment.

6 Let's see. Then we're going to be preparing a
7 paper highlighting our recommendations. Then we will be
8 moving on to discuss where we want to go with the
9 affordable genome at one of our upcoming meetings.

10 That is what Marc is incorporating into the
11 Utility Report on Economic Evaluations, but you will hear
12 about that in February, as well.

13 So I think we have done an enormous amount.
14 Congratulations to everybody, and thanks particularly to
15 Jim on the patents. I think we've come a huge way. To
16 Sylvia, for all the work on getting the DTC completed,
17 and to all, thank you very much and have safe travel.

18 [Whereupon, at 2:25 p.m., the meeting was
19 adjourned.]

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CERTIFICATION

This is to certify that the attached proceedings

BEFORE THE: **20th Meeting of the Secretary's Advisory
Committee on Genetics, Health, and Society
(SACGHS)**

HELD: **October 8-9, 2009**

were convened as herein appears, and that this is the official transcript
thereof for the file of the Department or Commission.

SONIA GONZALEZ, Court Reporter